

AMERICA'S PIN-UP QUEEN ...

ARCHIE
SERIES

NO. 10

KATY
KEENE

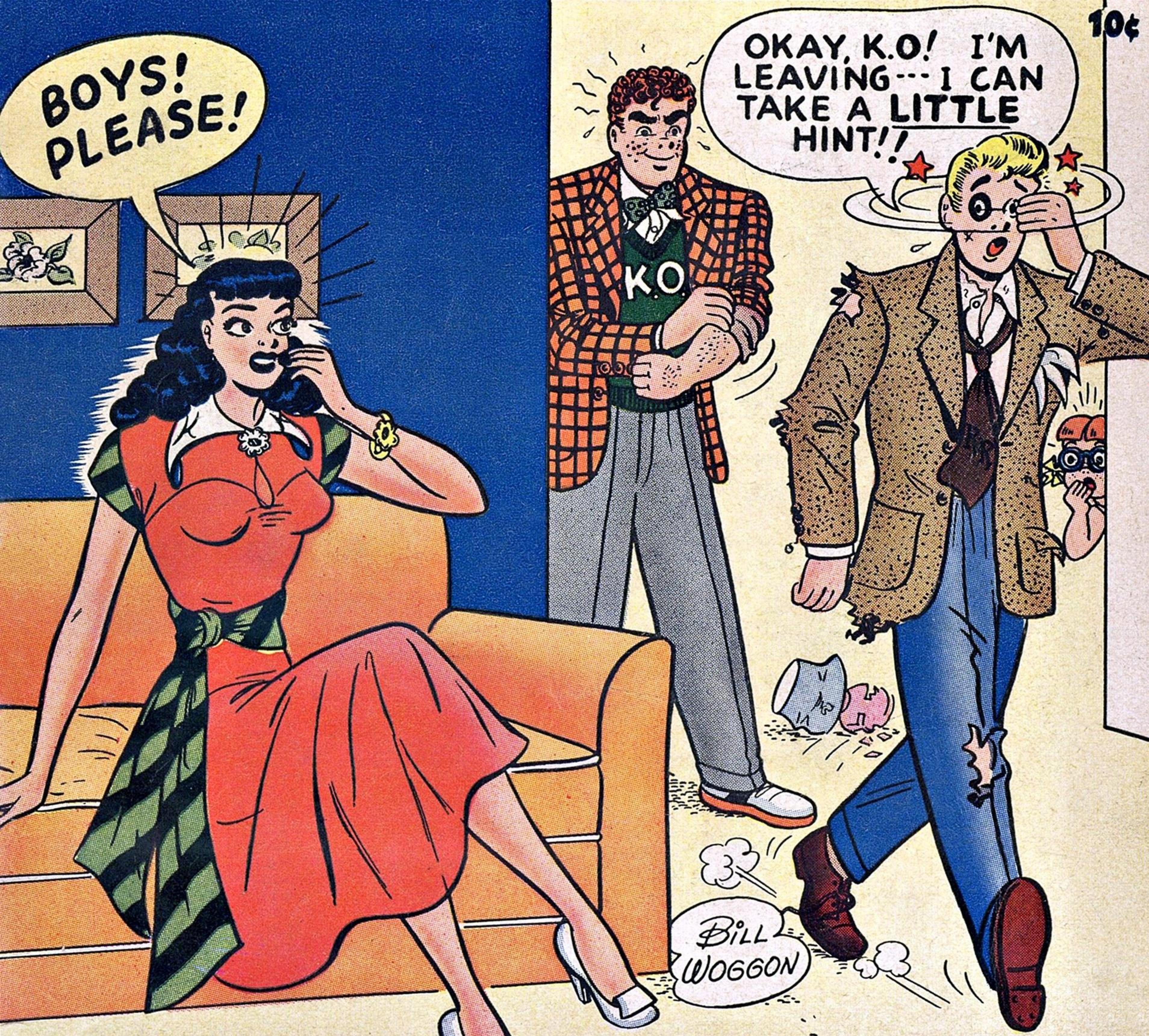
ANC

ALL NEW
STORIES

MAY

Comics

10¢



New, Amazing Offer—Now Easy To Own A Typewriter

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DOWN

THIS NEW EASY-TO-PAY CLUB PLAN
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EARN \$20, \$30, \$40 and more each week at home in your spare time with your typewriter.

This Booklet "How To Earn Money At Home In Your Spare Time On Your Portable Typewriter" will be included with your typewriter. Many people are now earning money at home addressing envelopes, typing menus, etc., etc. This booklet shows how to get that kind of work, what to charge, etc.

YES only \$9.98 delivers the ALL-NEW factory sealed Remington Typewriter to your home, carrying case included. The balance of only \$6.91 per month makes it very little to pay. The total price is only \$87.65 including tax. It makes a wonderful gift for the boy or girl in high school or college—typed work usually gets better school marks. Makes it easy for dad to carry on his business trips. When you type on a Remington Portable the entire writing line is visible. Make money at home with it in your spare time (Booklet sent with typewriter shows how easy it can be done!) Each typewriter carries a factory warranty. An amazing ALL-NEW personal typewriter.

Don't Be Without A Typewriter—Rush \$9.98 With Coupon Today!

NOW, only \$9.98 DELIVERS THE AMAZING NEW REMINGTON QUIET-RITER PORTABLE balance only \$8.05 per month, (PRICE \$94.50 plus \$5.87 tax), carrying case included.

QUIET RITER \$94.50 • plus \$5.87 Fed. excise tax • \$9.98 down \$8.05 per month



Order this
Remington
Quiet-riter,
factory sealed in
carrying case,
today.

This smartly
styled carrying
case is included
at no
extra charge
with both models.



IMMEDIATE DELIVERY

SLOAN and PETERS, Dept. 31
318 Market Street, Newark, New Jersey

- I enclose \$9.98 send the "ALL NEW" Remington Portable. I will make monthly payments of \$6.91. Include booklet on "How To Earn Money At Home" and carrying case. I understand this is a factory sealed typewriter with a factory warranty.
- I enclose \$9.98 send the Remington "Quiet-riter" portable and carrying case plus booklet. I will pay \$8.05 per month. I understand this is a factory sealed typewriter with a factory warranty.

Name.....

Address.....

City..... Zone..... State.....

Note: You may send full price if you wish.

KATY KEENE

by Bill Woggon



GLORIA
GRANDBILT
HUMPH!

KATY'S HEAD, EARRING AND
LETTERING ABOVE DESIGNED BY
MISS ALBERTA GALLIGAN (AGE 11)
BOX #93, STANFIELD, OREGON.



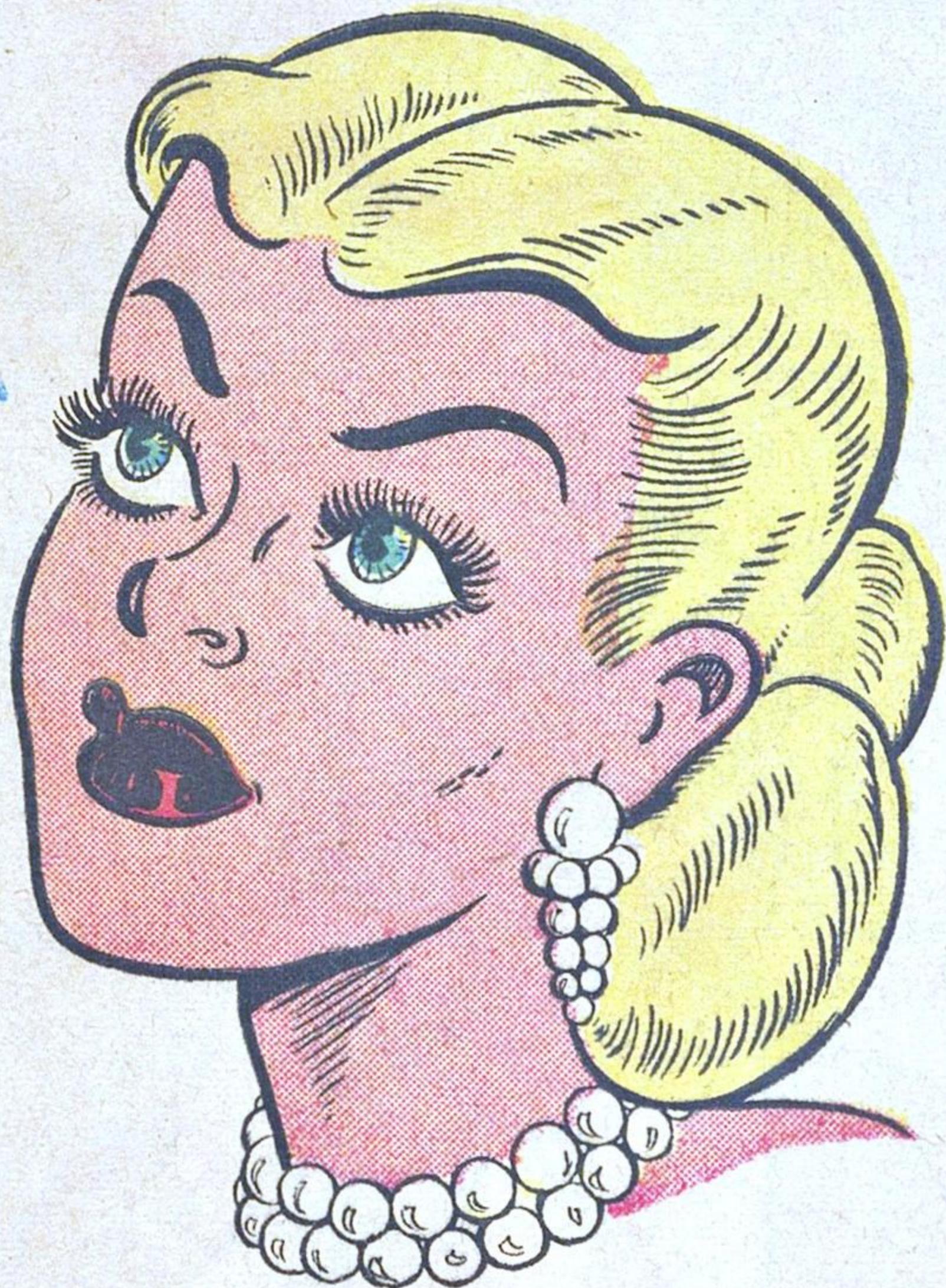
DEAR READERS:

JUST BY CHANCE YOU HAVEN'T MET THIS
BEAUTIFUL BLONDE YOUNG LADY
SHE IS

Gloria Grandbilt RANDY VAN RONSON'S

COUSIN----KATY STILL WONDERS
IF GLORIA IS RANDY'S DISTANT COUSIN
OR HIS KISSIN' COUSIN. HER FAMILY
THE CORNELIUS GRANDBILT'S
(Corny for short says chubby as
he chuckles) ARE JUST DRIPPING
WITH MONEY. SIS WISHES SOME
WOULD DRIP OFF ONTO HER SO SHE
COULD BUY MORE CANDY.

GLORIA HAS GIVEN KATY NO END OF
TROUBLE SINCE SHE CAME TO STAY WITH
THE VAN RONSONS. SHE BOUGHT A HALF
INTEREST IN K.O. KELLY JUST TO BE
NEAR HIM AND AGGRAVATE KATY. SHE
HAS MORE SCHEMES THAN MONEY TO
GIVE KATY A BAD TIME AS YOU'LL SEE
IN THIS STORY. YOU'LL HATE GLORIA
BUT LOVE HER BECAUSE UNDERNEATH
HER CUSTOM DESIGNED GOWNS SHE HAS
A 14 KARAT HEART OF GOLD. NOW THAT YOU'VE MET GLORIA PLEASE GO ON WITH THE STORY ~~~~~



First Scene -- Colossal Studios wardrobe dept. The designer has just created a gown for the latest musical extravaganza.

HERE! TAKE THIS TO THE HIGH MOGULS AND GET IT OKAYED!

CHECK, HELEN!

3
COLOSSAL STUD.

AHH! THIS IS PERFECT---IT'S MADE FOR TECHNICOLOR!

NOW, WHICH STARLET SHALL WE HAVE WEAR IT IN OUR NEWEST COLOSSAL MUSICAL, C.B.?

STUDIO FASHION DESIGNED BY ARLENE HOFFMAN (AGE 12) PARK RD., WARRINGTON, PA.

THIS OSTRICH PLUME COSTUME CALLS FOR A DARK HAIR, BLUE-EYED LASS, J.P.!

I KNOW JUST THE GIRL, C.B.--SHE HAS DARK HAIR, BLUE EYES--A REAL BEAUTY!

GET HER ON THE SET RIGHT AWAY, COUSIN DANNY!

KATY'S BLOUSE BY JUDY M. VASSER, 288 SO. RIDGE RD., SAN FRANCISCO, CALIF.

KATY, REPORT ON STAGE 12 RIGHT AWAY! WE HAVE A NEW PART FOR YOU!

A NEW PART?

2

OH, DANNY, THAT'S WONDERFUL--I'LL BE THERE RIGHT AWAY!!

OH BOY!

SHIRT BY
MADELINE FUSCO (AGE 11)
255 E. 151 ST.
BRONX 51, NEW YORK.

KATY'S POSE BY
SHERRY BRAKE,
WARRENTOWN, MO.

I'LL CALL RANDY BEFORE I GO
AND CANCEL OUR LUNCHEON DATE!



RANDY, I'M SORRY, BUT I MUST CANCEL
OUR LUNCHEON DATE--I'M SO HAPPY--I'VE
GOT A PART AT COLOSSAL STUDIOS.

I'M HAPPY FOR
YOU KATY--TELL ME
MORE ABOUT YOUR
PART---



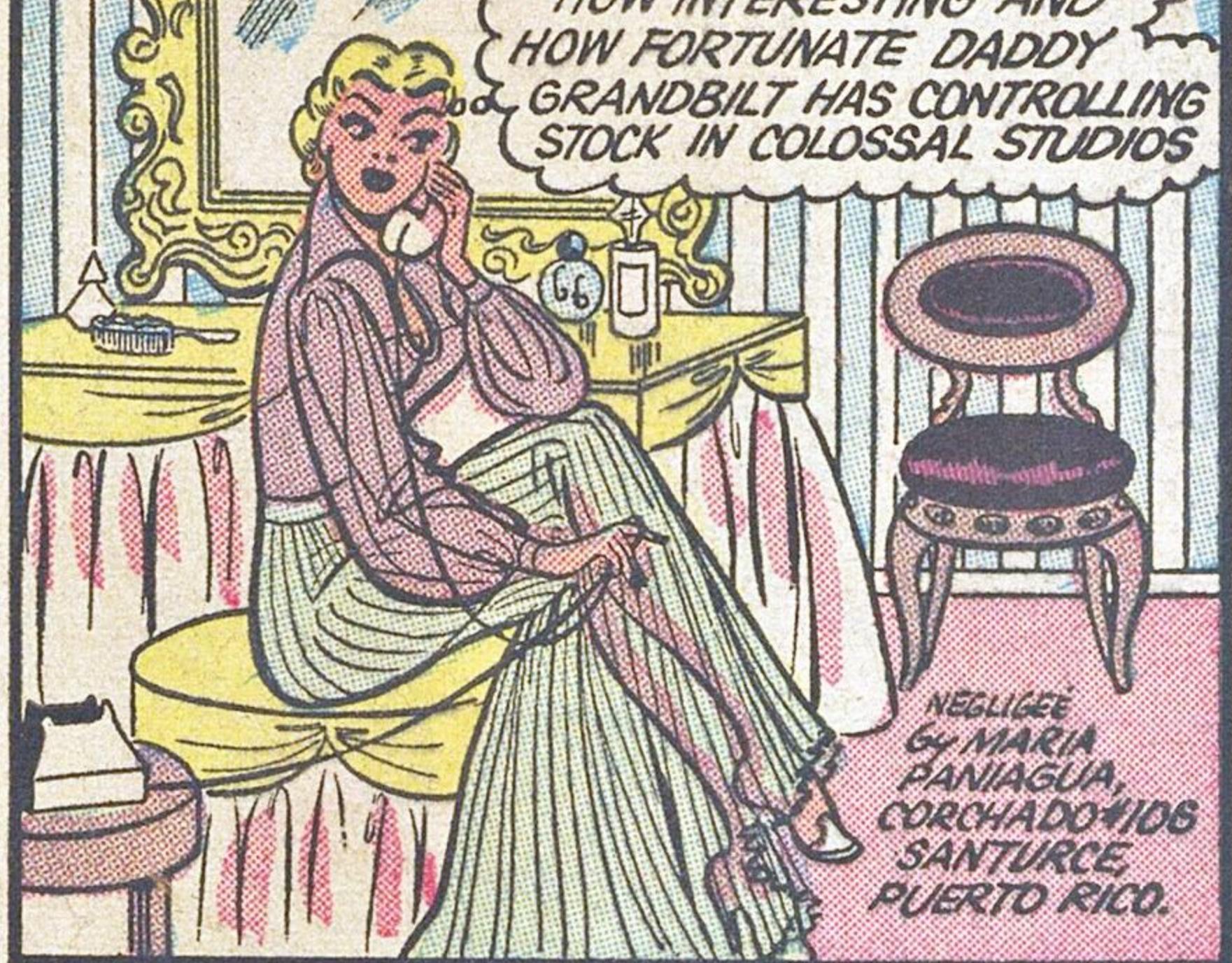
DIAMOND STUDED PIPE and LIGHTER by NANCY ANN KING, 38 HILLSIDE AVE., EVERETT, MASS. (AGE 12)

--SO YOU SEE THE GOWN CALLED FOR MY TYPE!
PLEASE DON'T TELL YOUR COUSIN GLORIA, RANDY!
YOU KNOW SHE'D LOVE TO QUEER EVERYTHING
FOR ME WITH C.B.



Meanwhile on the extension phone in Gloria's
Boudoir . . .

HMM--SO KATY HAS A PART
--HOW INTERESTING AND
HOW FORTUNATE DADDY
GRANDBILT HAS CONTROLLING
STOCK IN COLOSSAL STUDIOS



RANDY'S SMOKING JACKET by JAMES GOHL, 5346 WAYNE ST., KANSAS CITY, MISSOURI.

GOODBYE, KATY, I'LL PROMISE NOT
TO BREATHE A WORD TO COUSIN
GLORIA, KATY!

THANKS,
RANDY!



IS THIS C.B? I UNDERSTAND YOU HAVE A ROLE
THAT CALLS FOR A YOUNG STARLET TO WEAR AN
OSTRICH PLUME GOWN--I'M
SURE YOU'LL AGREE THAT
I'M THE TYPE--WHAT?
WELL TELL KATY YOU'VE
CHANGED YOUR MIND!



Katy wastes no time in reporting to Danny
in the Colossal Studios Casting Office--

KATY! YOU'RE JUST THE
TYPE FOR THIS PART!

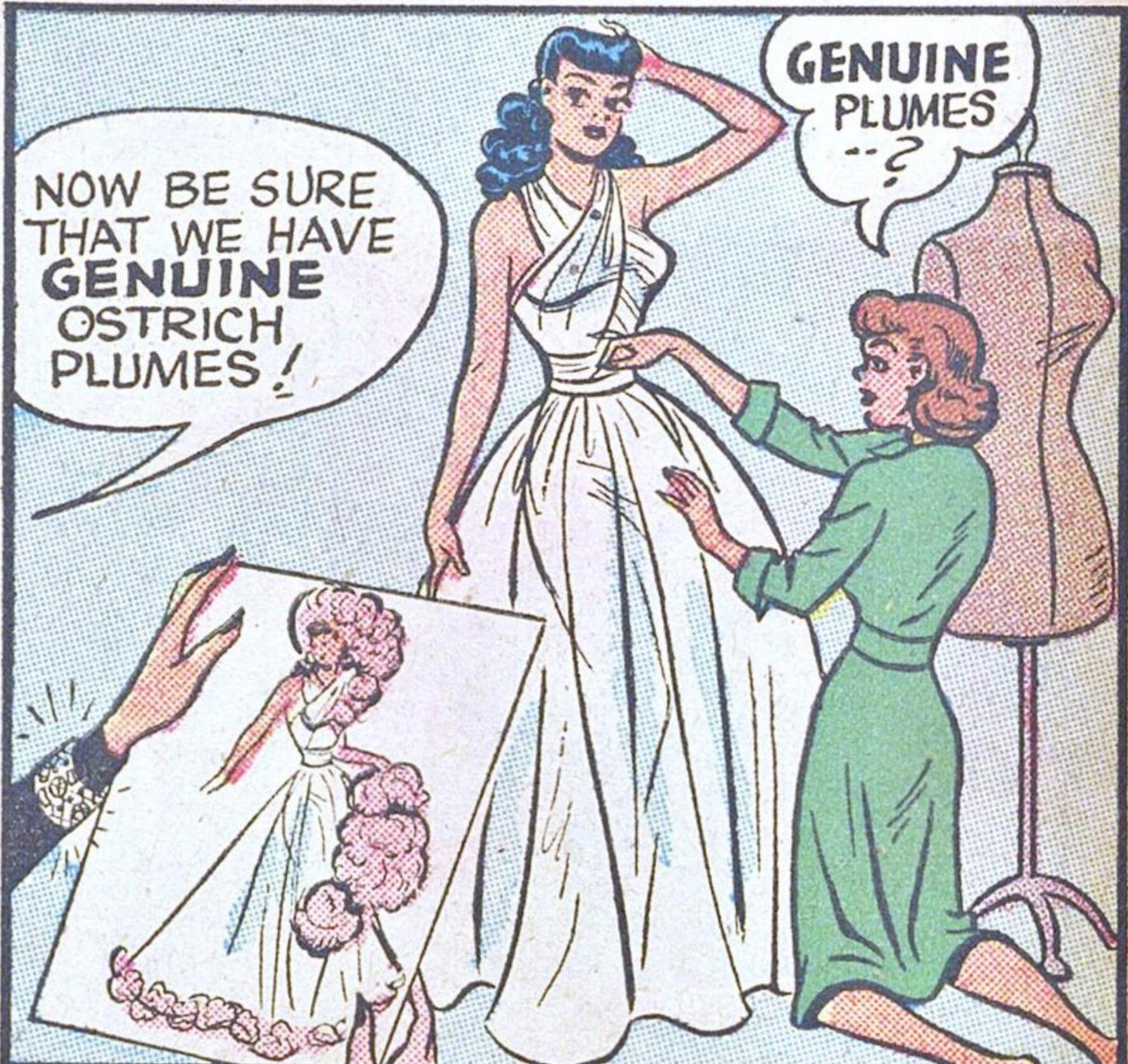
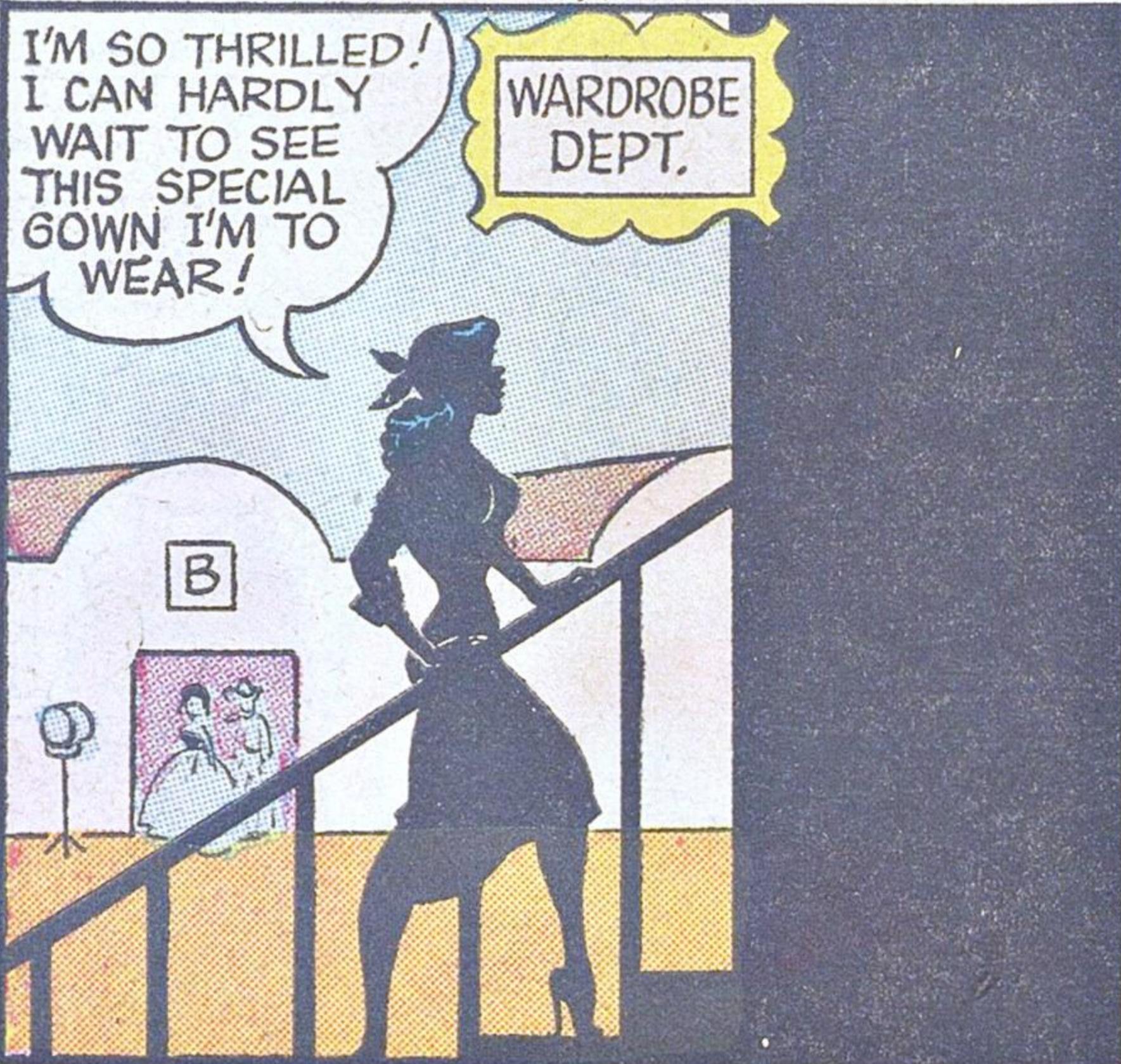
I AM, DANNY?
WHAT IS IT?



THIS ONE SCENE CALLS FOR A BEAUTIFUL GIRL LIKE YOU TO WEAR THIS SPECIALLY DESIGNED OSTRICH PLUME GOWN SO GO TO THE WARDROBE DEPARTMENT IMMEDIATELY

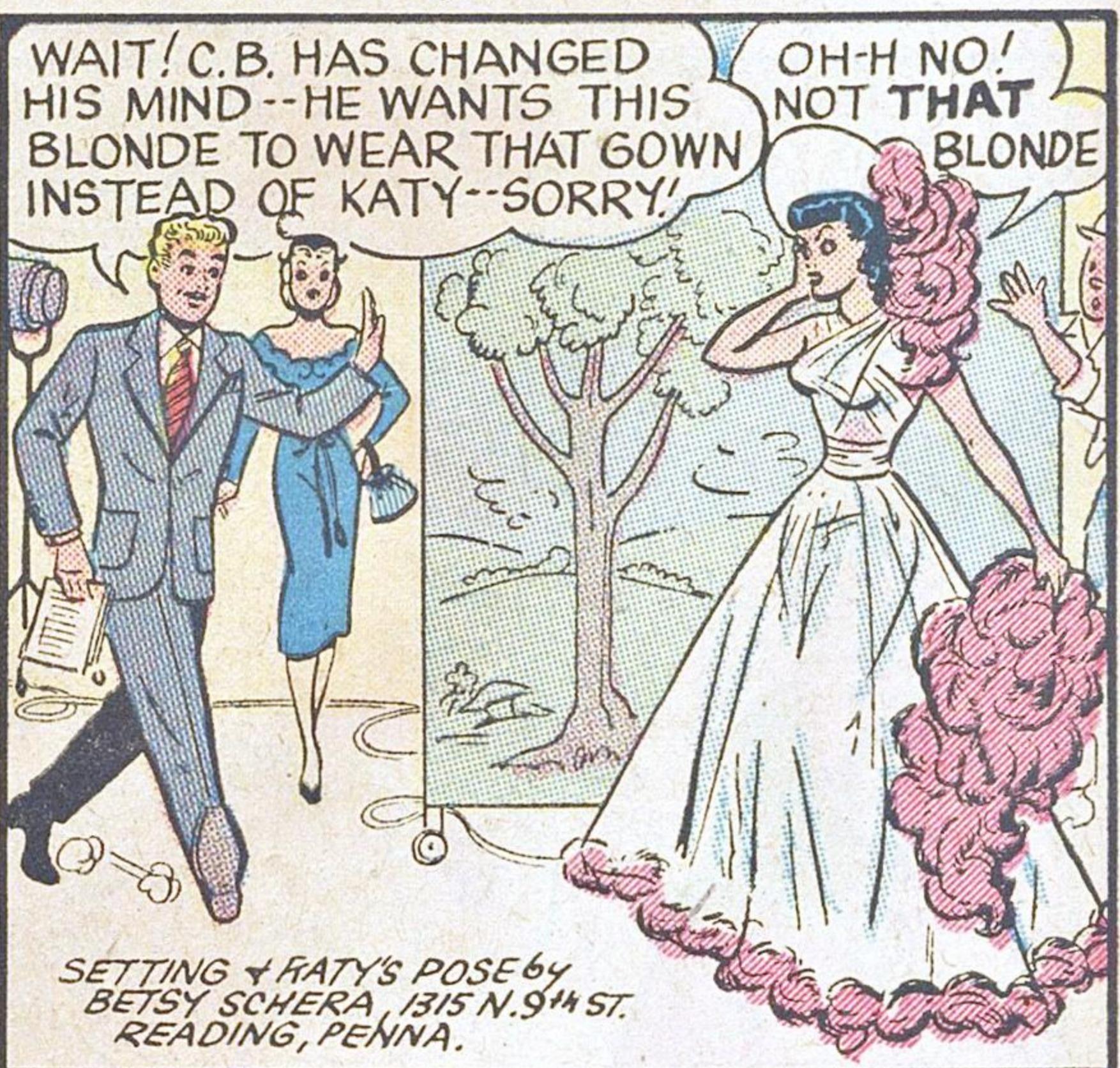
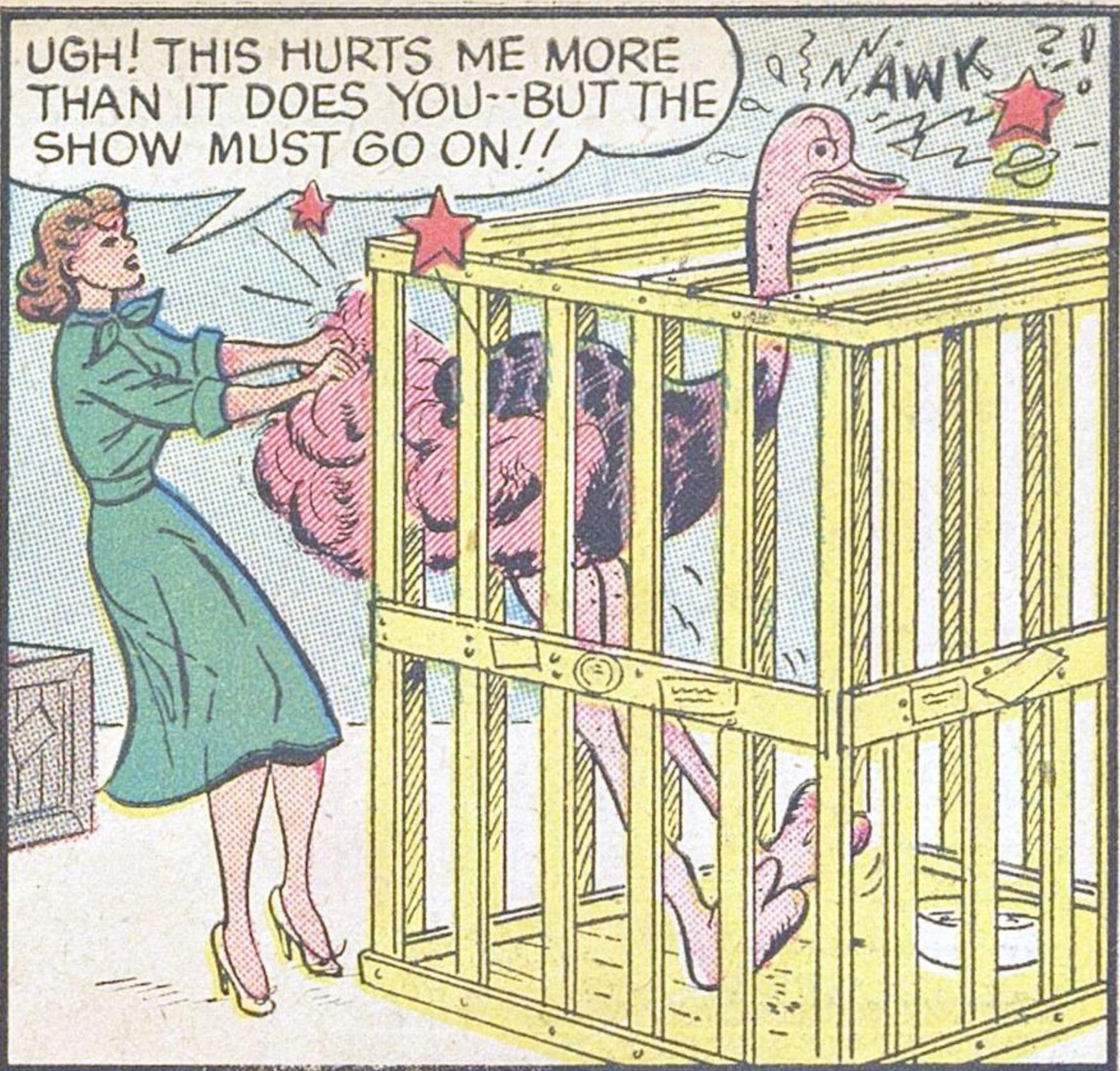


KATY'S OUTFIT AND POSE BY CONNIE BROWN, 1028 13th ST., BAKERSFIELD, CALIF. (AGE 13)





GLORIA'S HAT, PURSE & GLOVES BY LORETTA McCARTHY (AGE 18) 2213 ROUNTREE, AUSTIN, TEXAS.

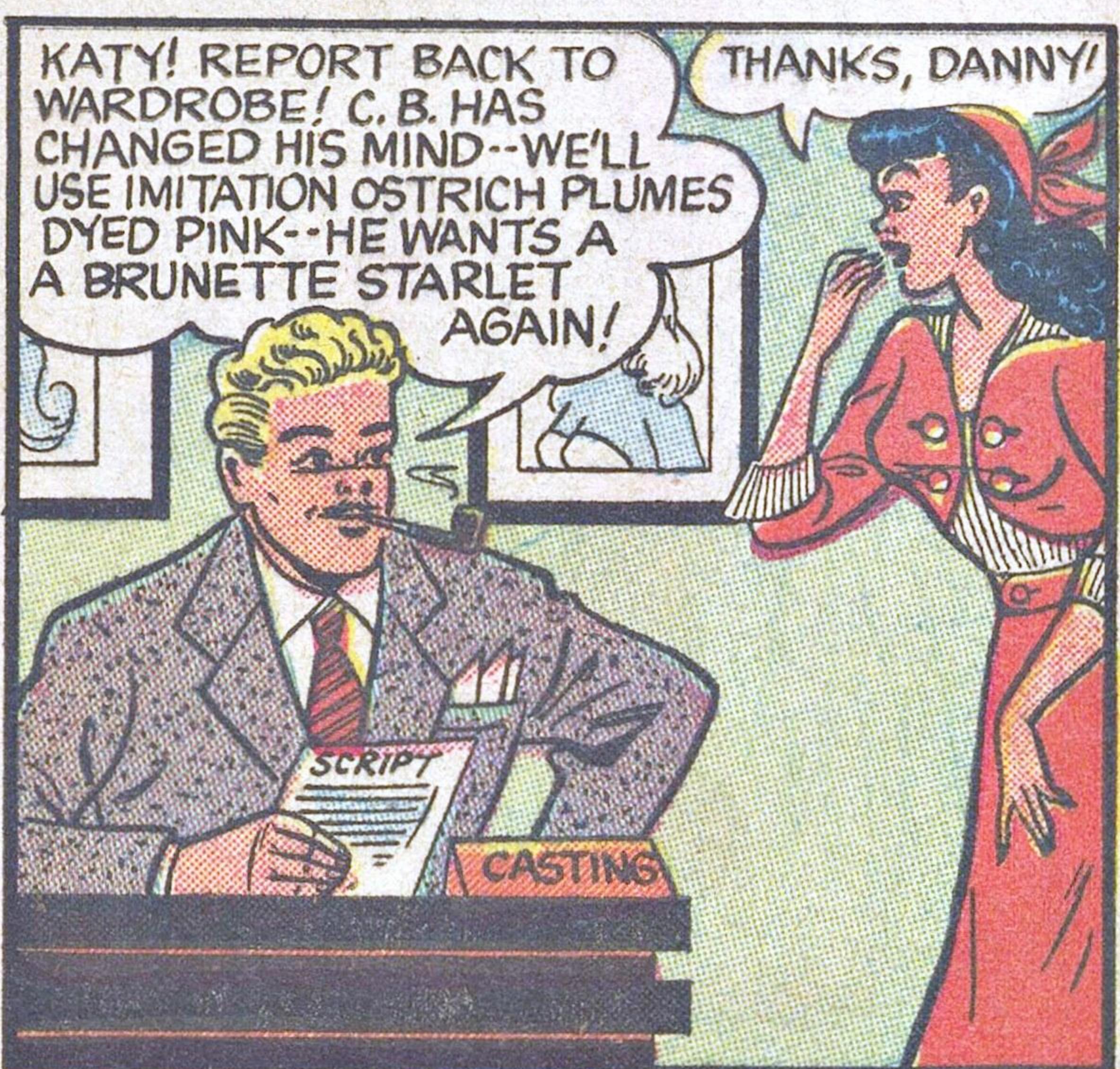
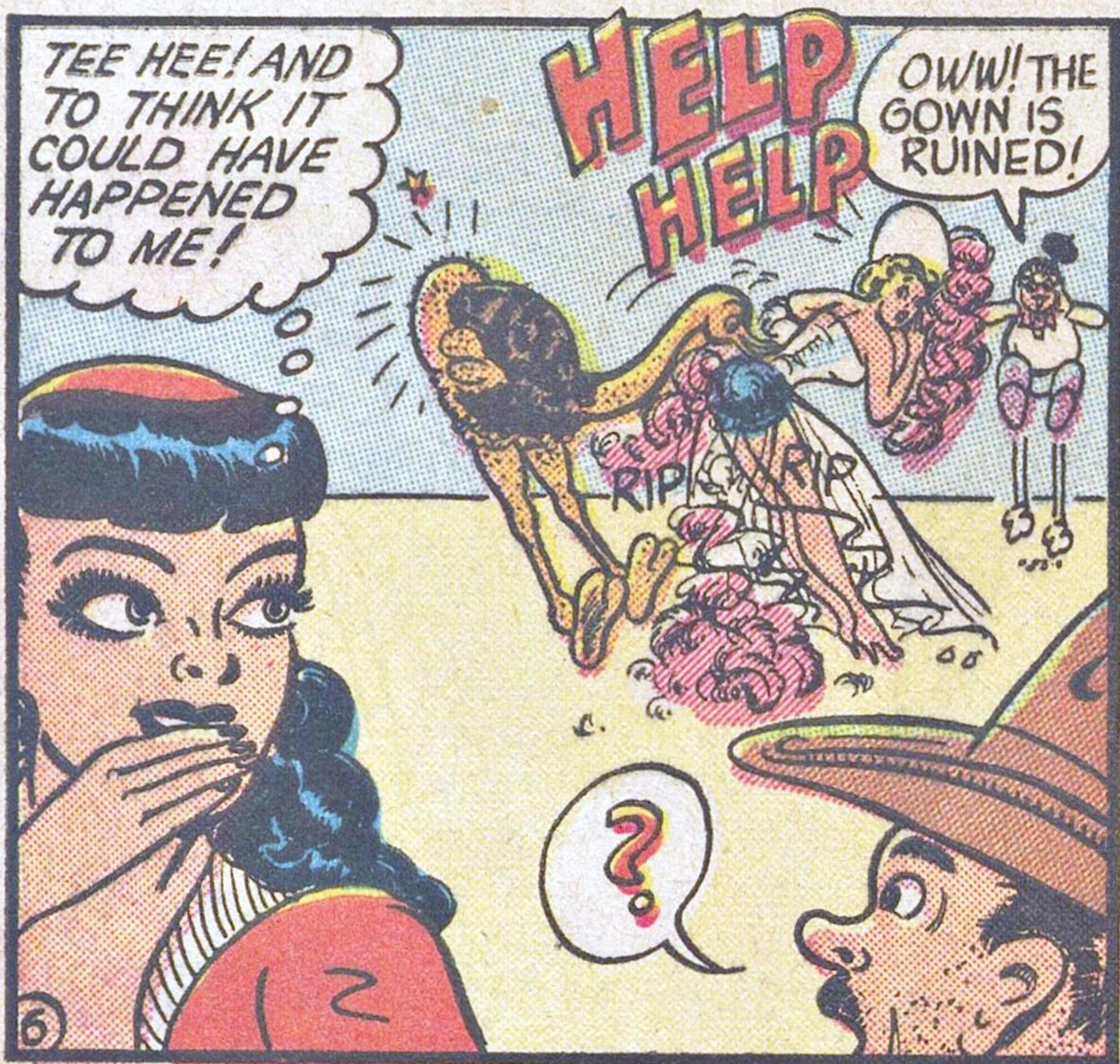
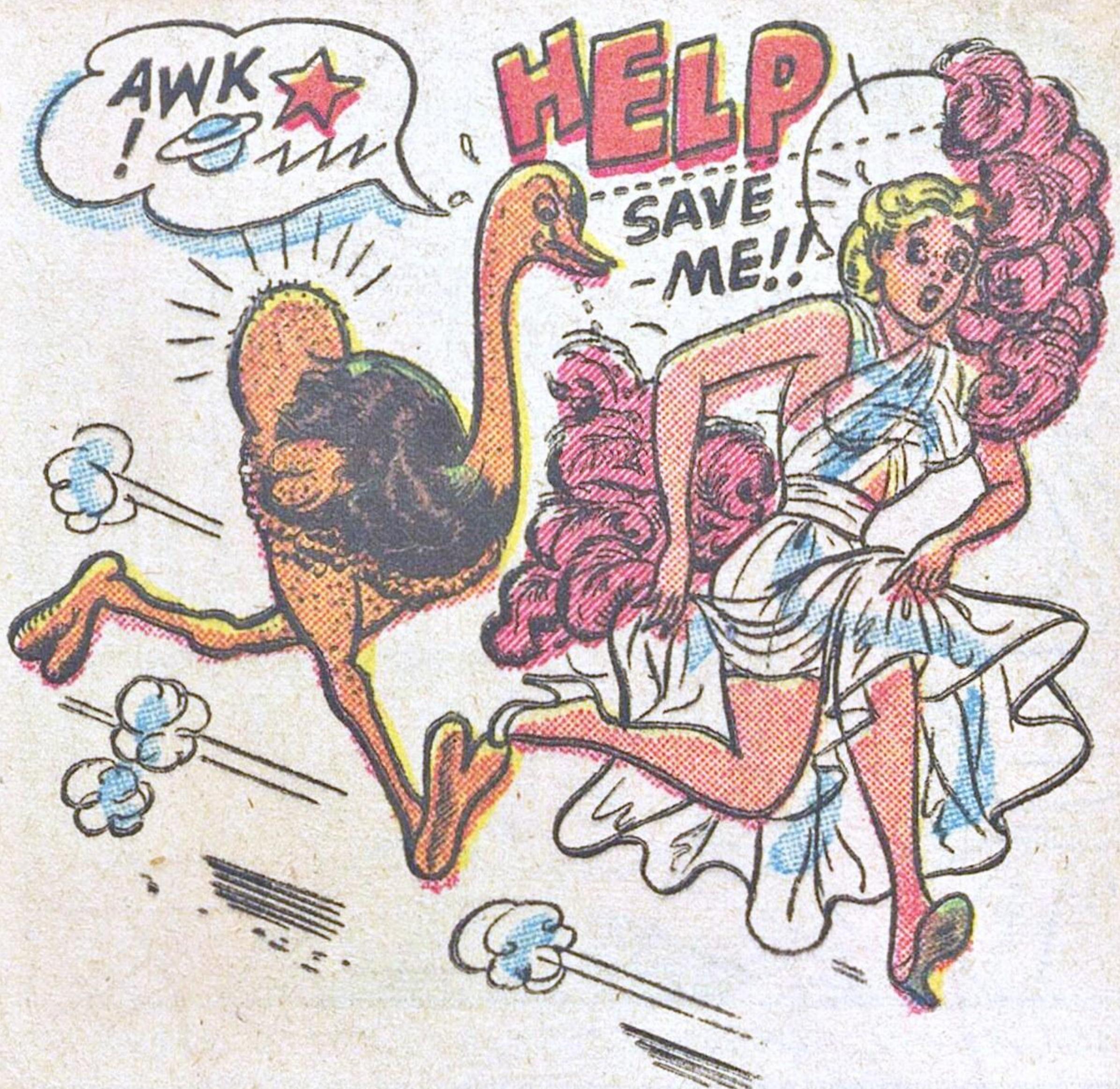
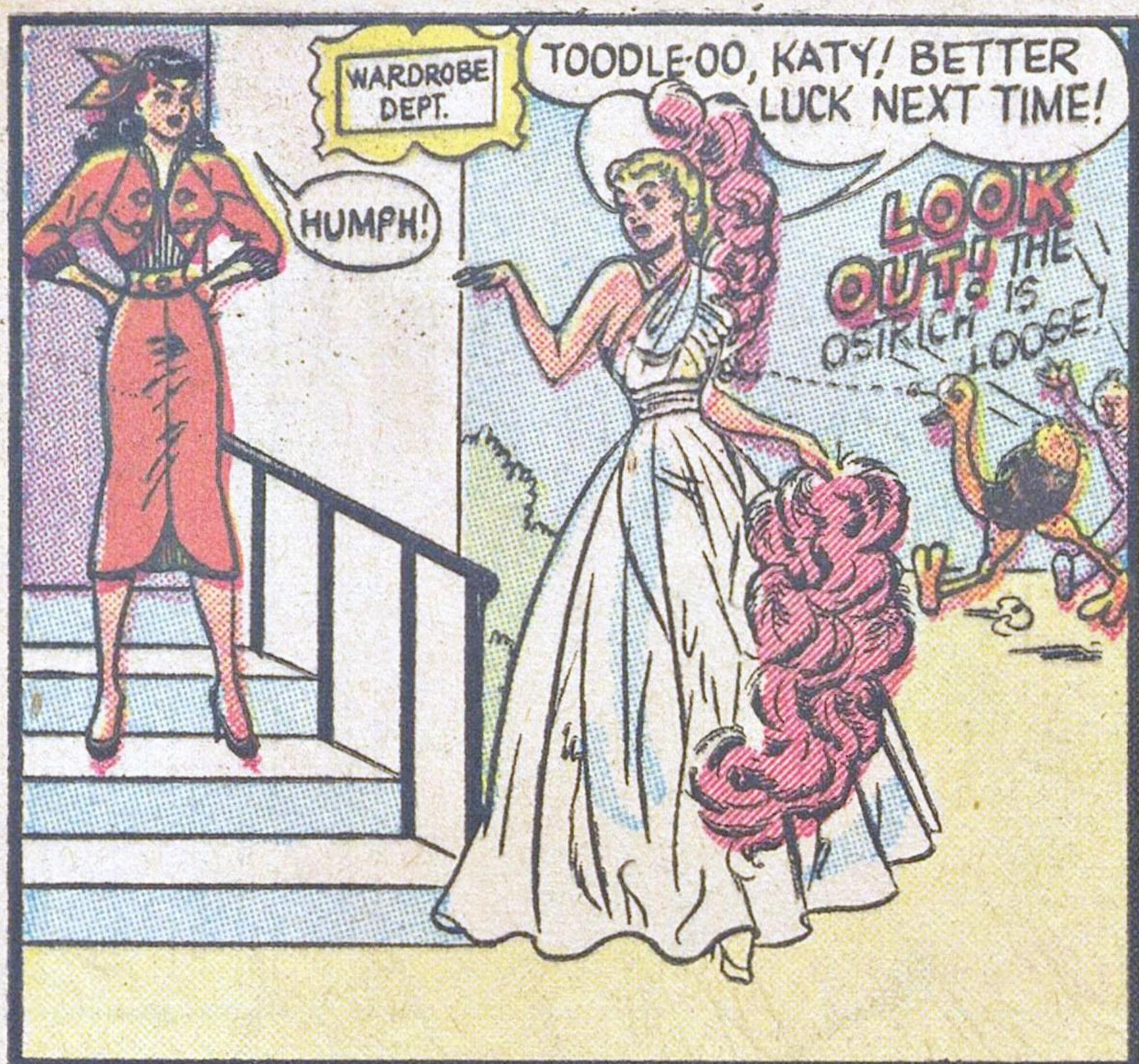


GLORIA'S DRESS BY GERALDINE FRANCISCA, 2214 ROUNTREE DR., AUSTIN, TEXAS (AGE 16)



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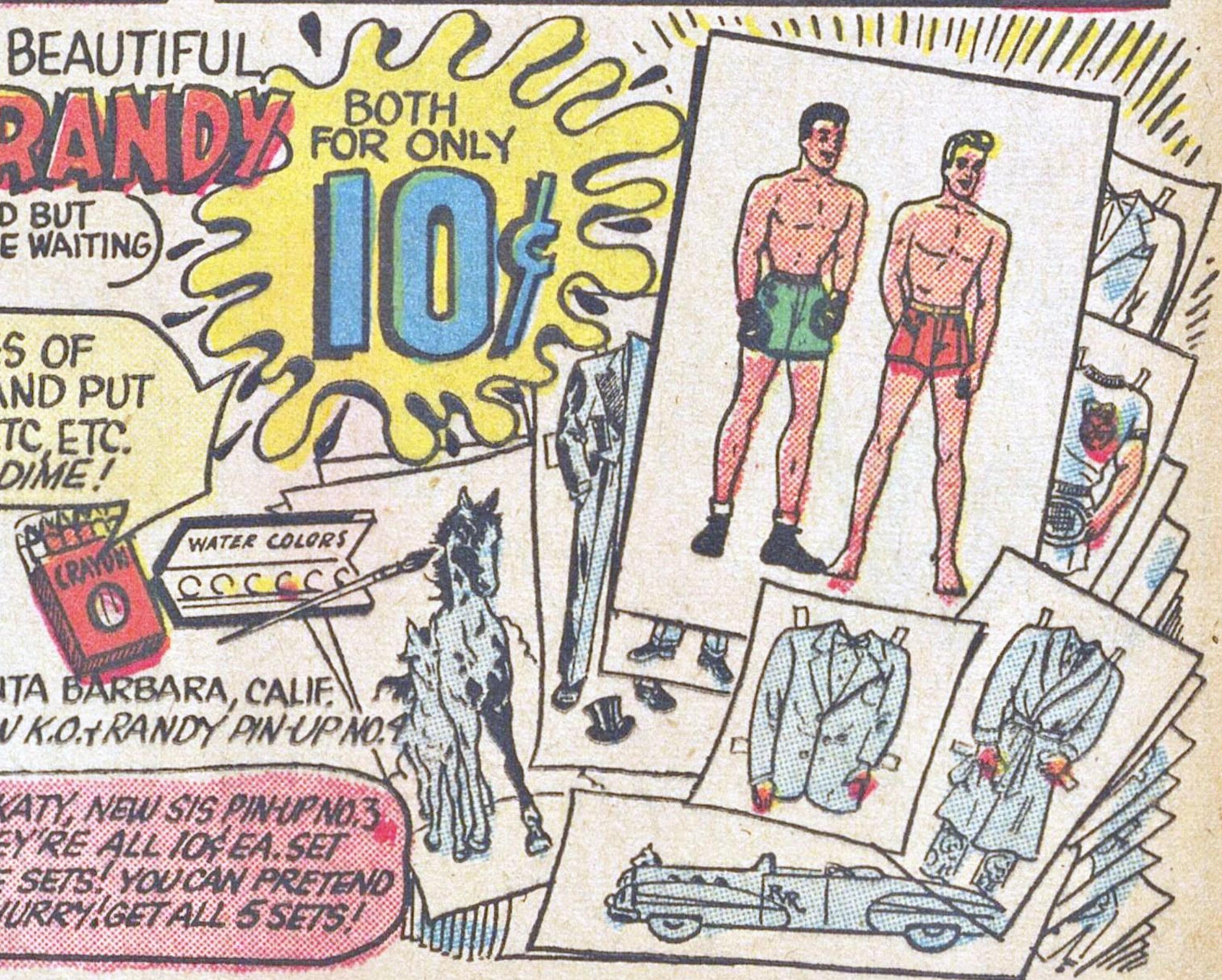
LOOK KIDS! YOU CAN GET THESE BEAUTIFUL
PIN-UPS OF **K.O.** and **RANDY**

(YES! THEY'RE TOGETHER ON A 6X9 INCH CARDBOARD BUT
THEY DON'T LIKE EACH OTHER'S COMPANY SO THEY'RE WAITING
FOR YOU TO GET THEM AND CUT THEM APART!)

WITH THESE PIN-UPS YOU'LL GET OODLES OF
FASHION CUT-OUTS FOR YOU TO COLOR AND PUT
ON THESE PIN-UPS plus HORSES, CARS, ETC. ETC.
HOURS OF GOOD CLEAN FUN FOR ONLY A DIME!

HERE'S HOW TO GET THIS PIN-UP SET--
JUST PRINT YOUR NAME AND ADDRESS
CLEARLY ON A SLIP OF PAPER--ENCLOSE
IT WITH 10¢ IN COIN--MAIL IT TO
KATY KEENE at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.
BE SURE AND TELL KATY TO SEND YOU THE NEW K.O.-RANDY PIN-UP NO. 7

YOU CAN ALSO SEND FOR NEW PIN-UP NO. 1 and 2 OF KATY, NEW SIS PIN-UP NO. 3
AND NEW GLORIA GRANDBILT PIN-UP NO. 5--THEY'RE ALL 10¢ EA. SET
YOU'LL HAVE LOADS OF FUN PLAYING WITH THESE SETS! YOU CAN PRETEND
KATY'S GETTING MARRIED, GOING ON DATES, ETC. HURRY! GET ALL 5 SETS!



Katy Fashions

EVENING CAPE by
BERNICE CHUNN,
HEREFORD, ARIZONA.

BOUDOIR JACKET & LINGERIE
by MARGARET MACK,
6 S. SUMMER ST.,
BRADFORD, MASS.



EVENING GOWN by
ANITA MILLER,
2119 THIRD AVE.,
NEW YORK, N.Y.
(AGE 17)

SWIM SUIT by
LORETT DRAPER,
BOX 252,
CARLOTTA,
CALIFORNIA

SHOES & PLAY SUIT
by
WANDA CLOYD,
2414 MINER ST.,
FT. WAYNE,
INDIANA.

SHOES by
PAULA BERT,
R.F.D. #4,
BOX 262,
ATTLEBORO,
MASS.

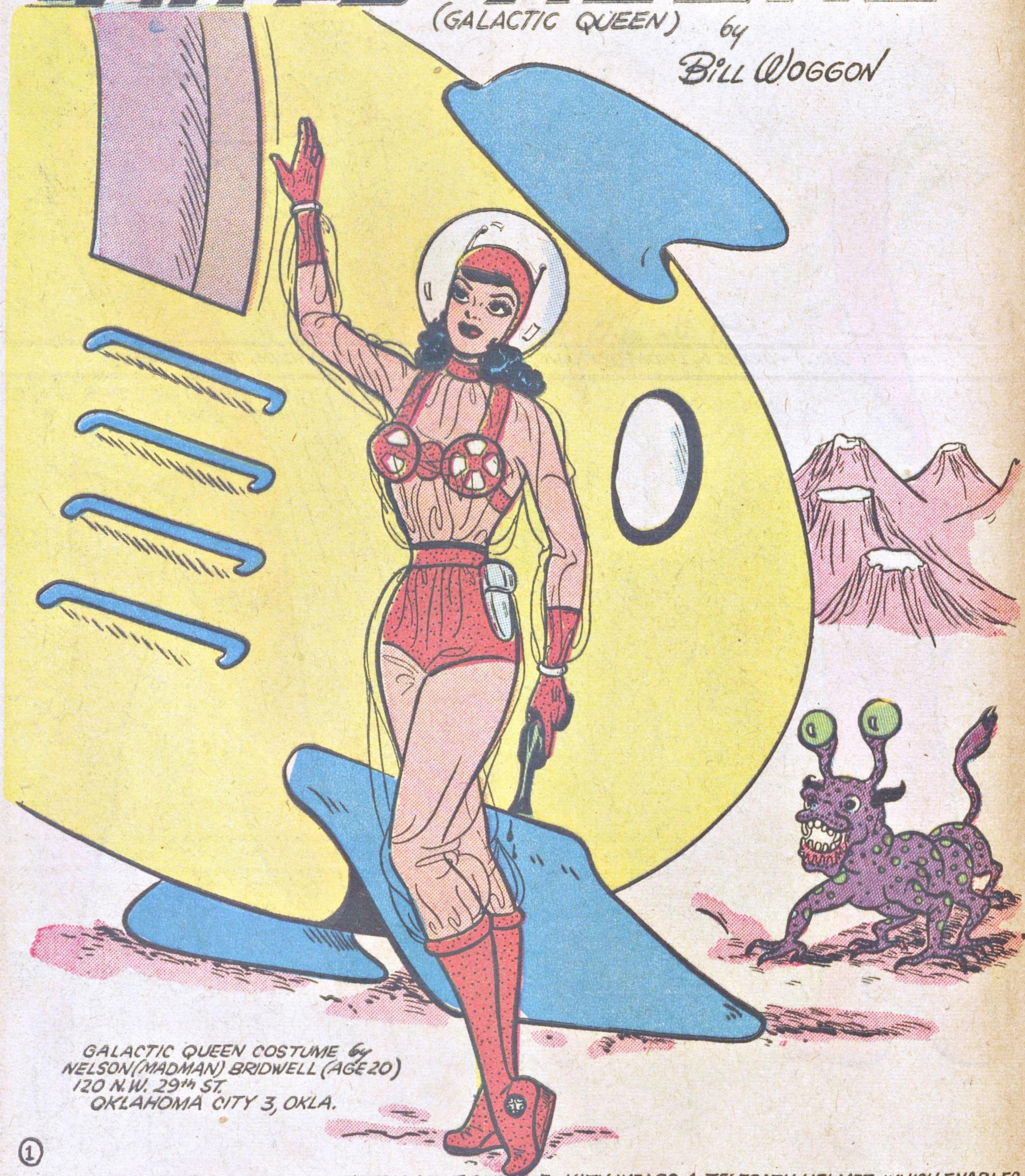
SWEATER
by
LEONA ASBURY,
2486 K. ST.,
SAN DIEGO,
CALIFORNIA.



KATY KEENE

(GALACTIC QUEEN)

by
Bill Woggon



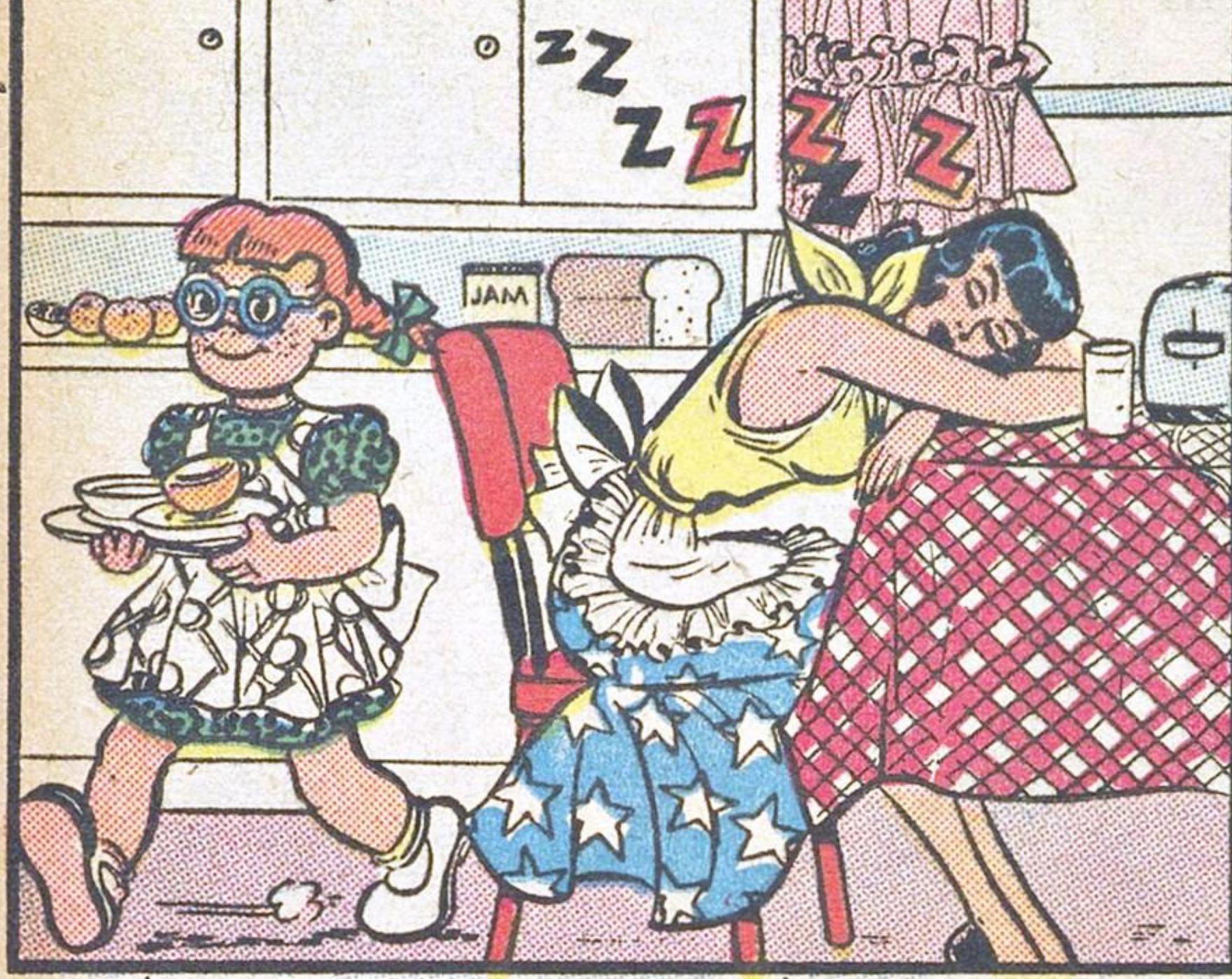
GALACTIC QUEEN COSTUME by
NELSON (MADMAN) BRIDWELL (AGE 20)
120 N.W. 29th ST.
OKLAHOMA CITY 3, OKLA.

①

NELSON SENT IN THIS DESCRIPTION FOR THE ABOVE COSTUME--KATY WEARS A TELEPATH HELMET WHICH ENABLES HER TO SPAN GREAT DISTANCES BY THOUGHT COMMUNICATION. SHE CARRIES AN H2O GUN WHICH IS HARMLESS IT SHOOTS WATER. HER GRAVITY BOOTS HAVE DIALS TO KEEP HER WEIGHT CONSTANT WHETHER SHE BE ON JUPITER (WITH 2.6 TIMES THE GRAVITY OF EARTH) OR A TWO-BY-FOUR ASTEROID WITH NO GRAVITY TO SPEAK OF.

THE CHARACTER IN THE BACKGROUND IS A BEM (BUG-EYED MONSTER) A TERM USED FOR MOST GROTESQUE EXTRATERRESTRIAL MONSTROSITIES. NELSON, THE MADMAN, CONTINUES--I'LL BLAST OFF INTO THE VOID. HOPE YOU HAVE SPACE TO PRINT THIS AND THAT NOTHING MARS IT FROM BEING PRINTED. JUST BET VENUS WILL NO DOUBT COMET YOU AGAIN WITH MORE DESIGNS, WHETHER YOU PLANET OR NOT. SURE, IT'S TERRAFYING BUT I'M SIRIUS AND MARTIAN ALONG TO GLORY. TELL KATY I'D LIKE TO METEOR SOMETIME.

Katy has been studying night and day for a part in the movies - she's exhausted and has fallen asleep at the breakfast table - - -

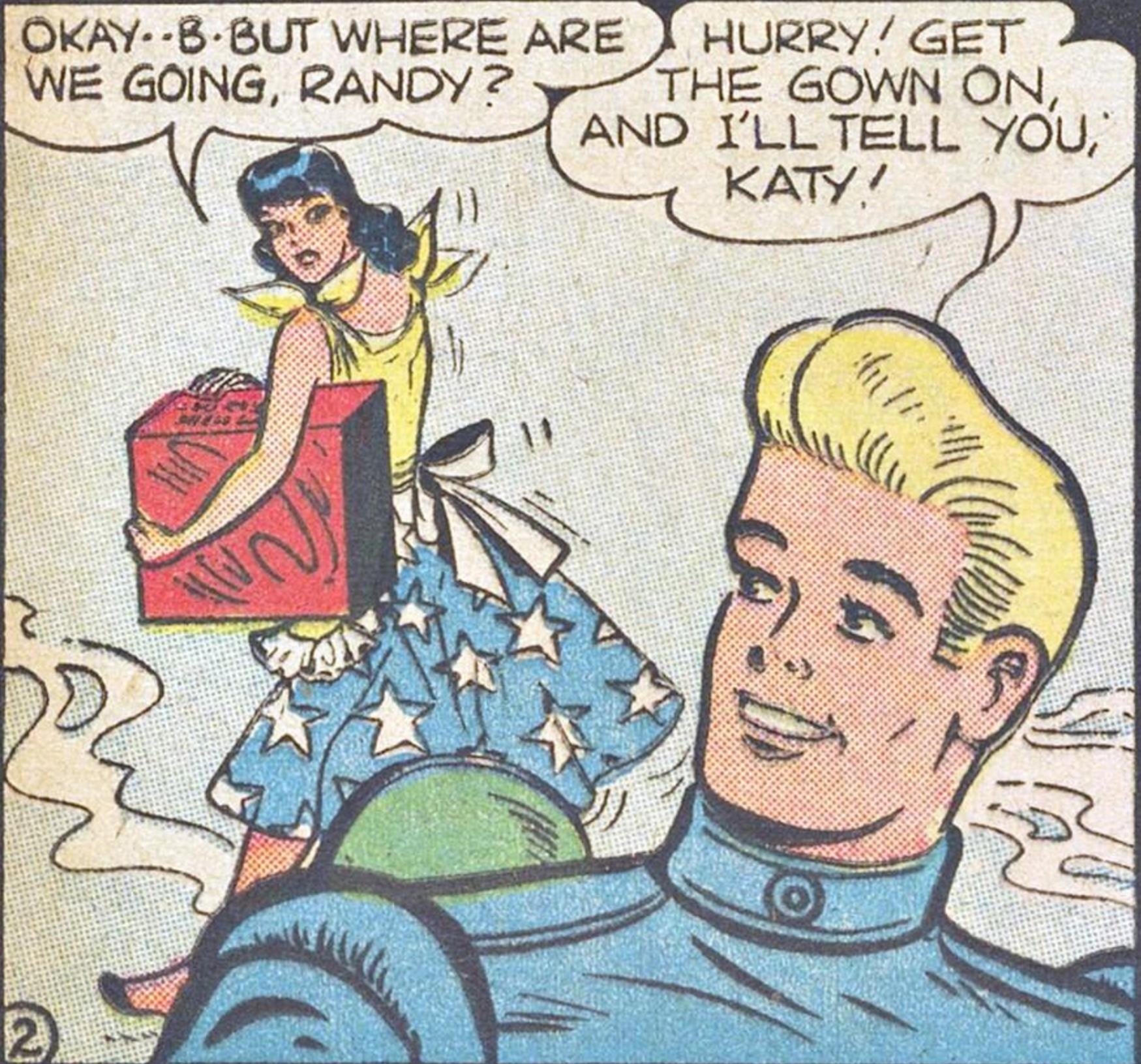


SIS' PINAFORE APRON + DRESS by LINDA FOREHAND, 1022 VANDERBILT, SAN ANTONIO, TEXAS, (AGE 11).

As Katy sleeps, she dreams that a voice is calling to her - -

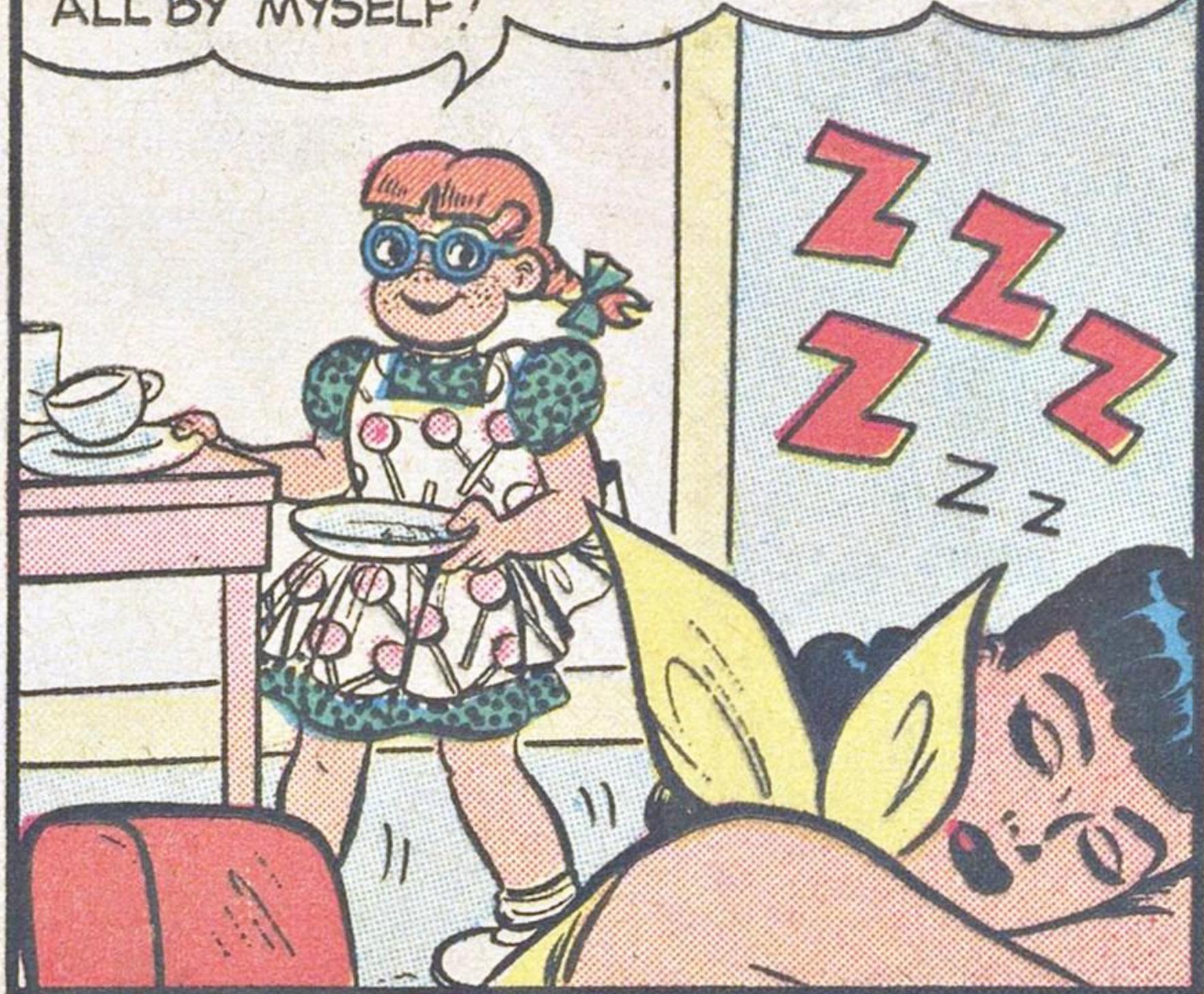


KATY'S HOUSE DRESS + APRON by ESTHER MARIE SCHEFFEL, 2668 WILKENS AVE., BALTIMORE, MARYLAND, (AGE 16)

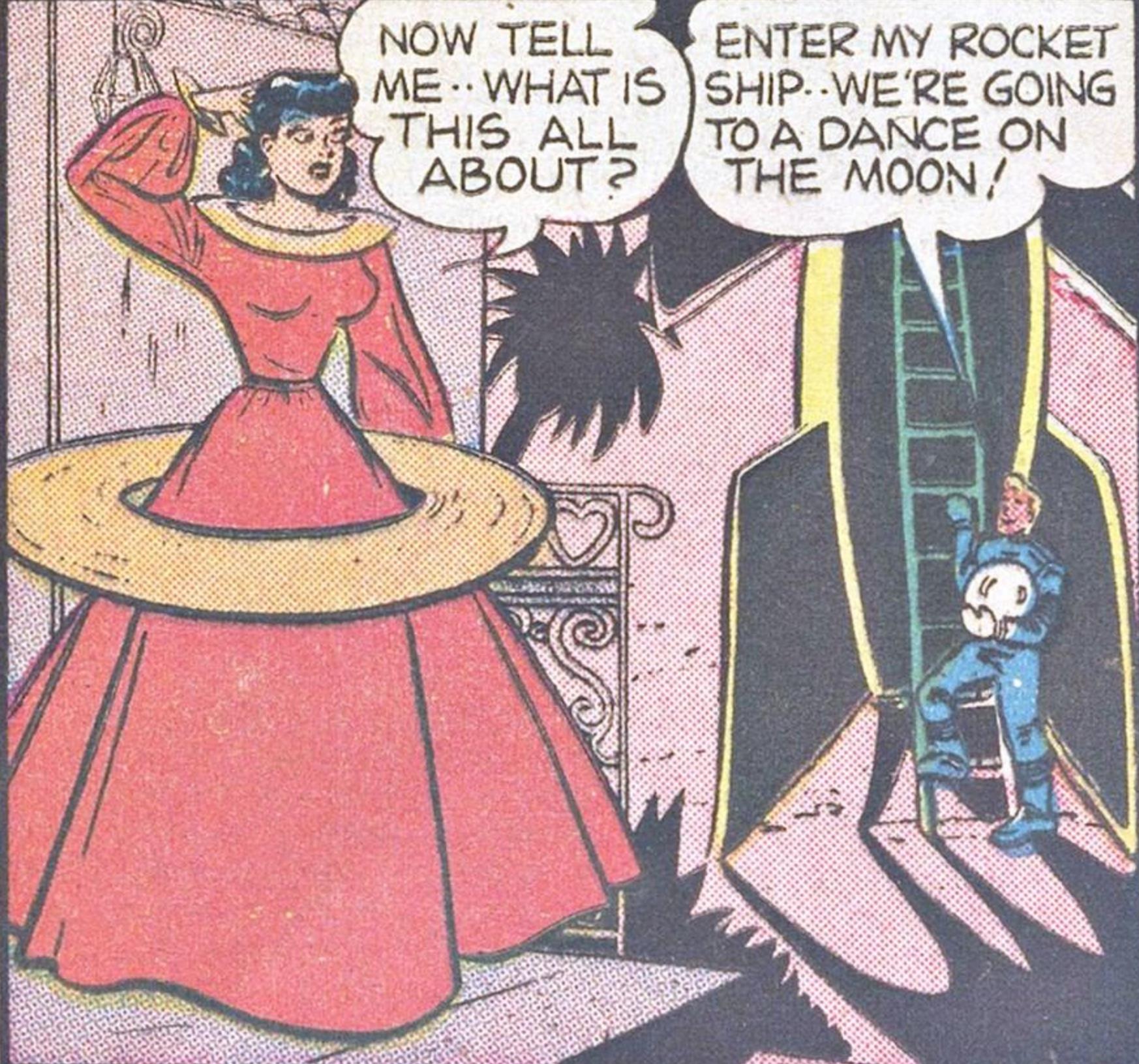


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POOR, KATY, SHE'S ALL WORN OUT - I'LL LEAVE HER SLEEP AN' DO THESE BREAKFAST DISHES ALL BY MYSELF!



RANDY! IN A YES! HURRY! GET THIS SPACE SPACE GOWN ON - - - MY ROCKET SHIP SUIT - - ? AWAITS!



A DINNER DANCE
ON THE MOON ?!
FANTASTIC, RANDY,
I MUST BE
DREAMING !!

RANDY

WE'LL DINE ON
CHEESE, KATY...WE'LL
ARRIVE SAFELY IF WE
DON'T ENCOUNTER
ANY **FLYING
SAUCERS!**

RANDY'S ROCKET SHIP by DOUGLAS AVEY (AGE 15) 107 E. HITT ST., MT. MORRIS, ILLINOIS.

FLYING SAUCERS?
NOW I KNOW I MUST
BE DREAMING!

THERE THEY
ARE, KATY!!

**QUICK! ADJUST YOUR
SPACE HELMET! QUICK!**
WE MUST ABANDON SHIP
THROUGH THIS ESCAPE
DOOR! HURRY!

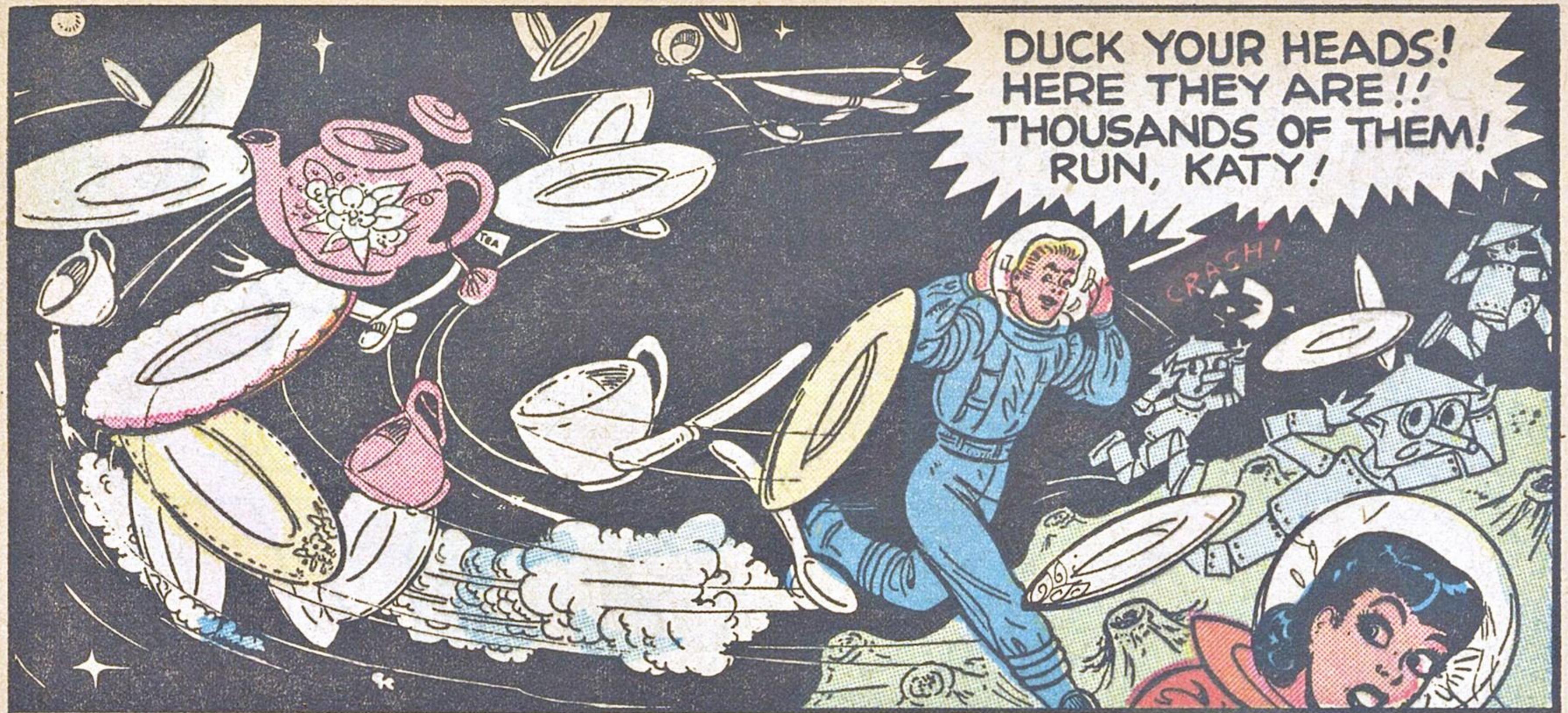
KATY'S SPACE GOWN FROM SATURN by CAROL STRITCH (AGE 15) MAPLEWOOD DR., PAINESVILLE, OHIO.

LET'S ANCHOR ON
GREMLIN PLANET!
THE GREMLINS
WILL HELP US!
HURRY, KATY, OR THE
SAUCERS WILL BE
UPON US!

WELCOME

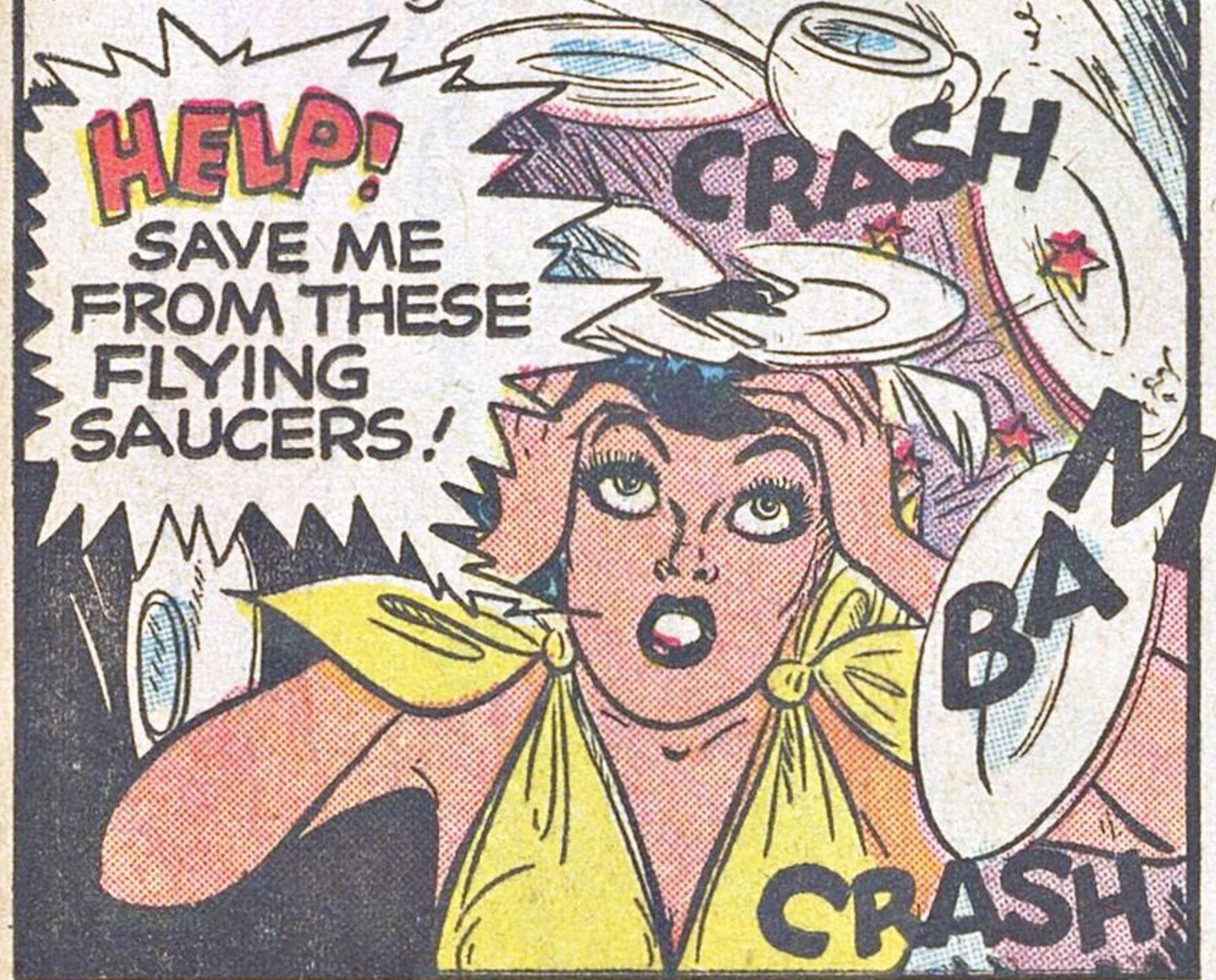
**EVERYBODY DUCK!
THEY'RE COMING!!**
NOT ONLY SAUCERS
BUT CUPS, PLATES,
KNIVES, FORKS,
SPOONS--

DUCK YOUR HEADS!
HERE THEY ARE!!
THOUSANDS OF THEM!
RUN, KATY!



RANDY'S SPACESUIT SUGGESTED BY BRIAN MATTHEWS, 32 FORFAR ROAD, TUEBROOK, LIVERPOOL 13, ENGLAND.

Katy awakens with saucers, cups, and plates coming down on her head --



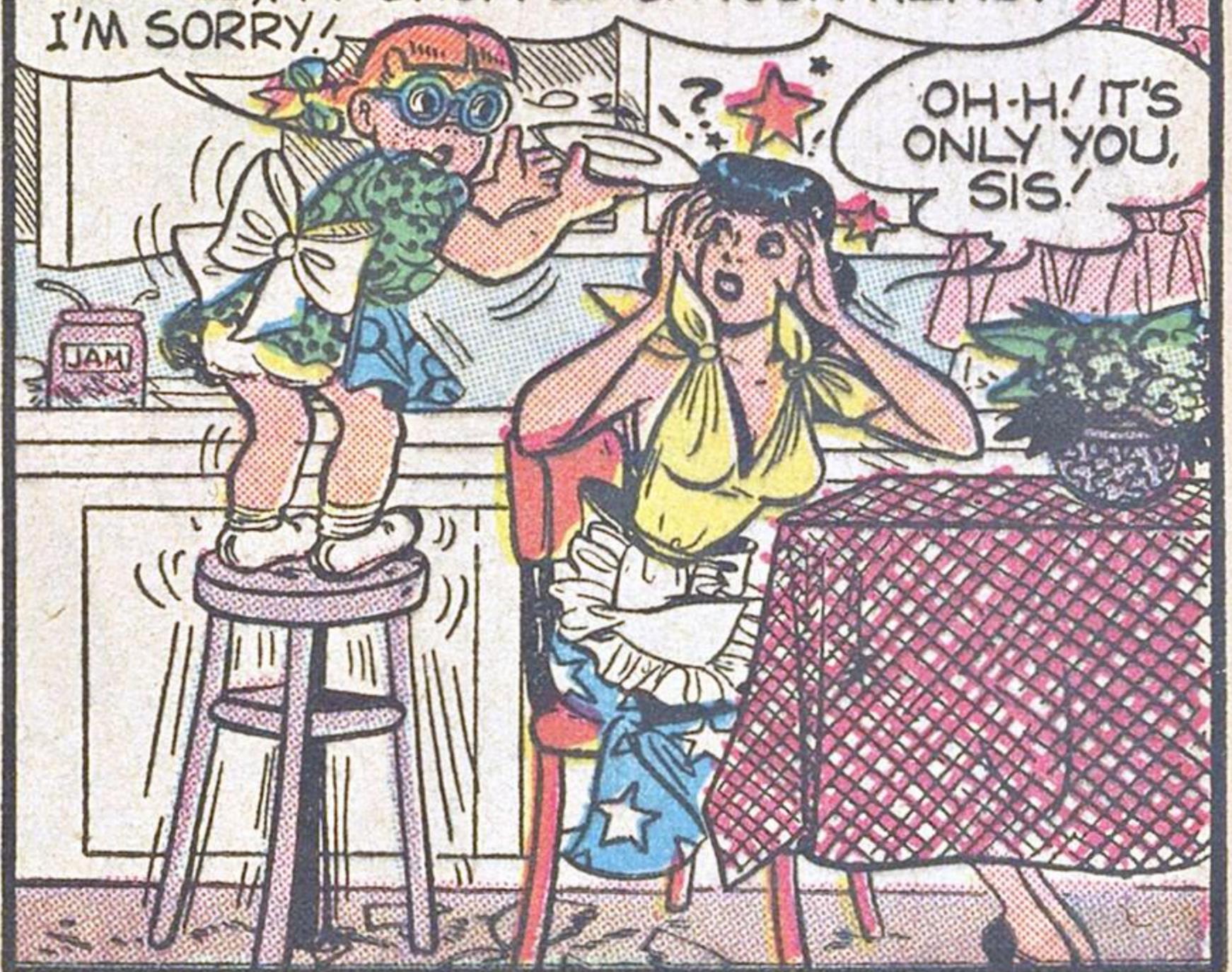
KATY'S STOLE & BAG by MISS BETTE BENNETT, R.D.#6, BOX 569-A, FLORA RD, PITTSBURGH 27, PENNSYLVANIA.

PLEASE, KATY, DON'T SPANK ME.. I WAS JUST TRYIN' TO HELP... PLEASE!



COME WITH ME!

KATY! WAKE UP! QUIT SCREAMING.. I WAS TRYING TO PUT THESE DISHES AWAY, AN' THEY SLIPPED, AN' DROPPED ON YOUR HEAD! I'M SORRY!

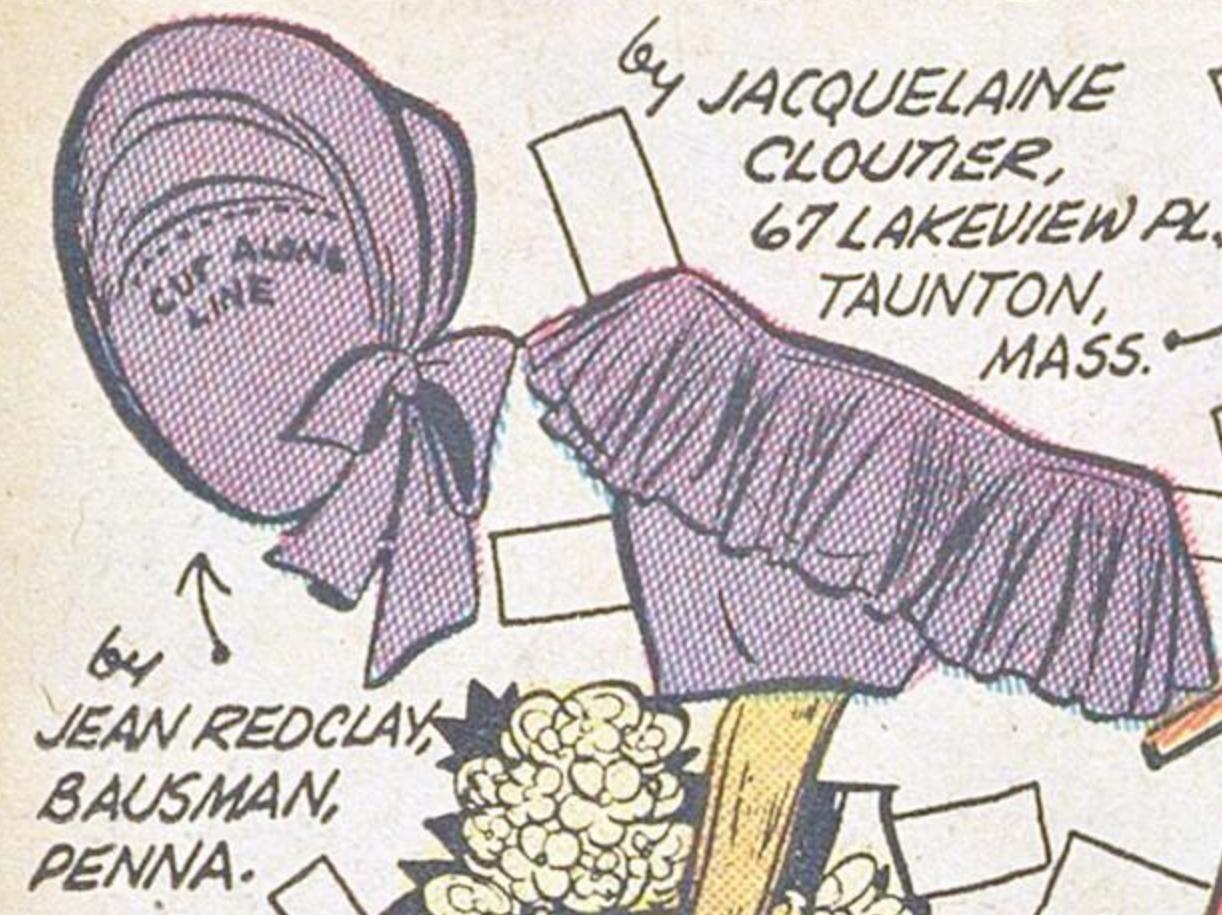


I DIDN'T INTEND TO SPANK YOU.. I WANTED TO BUY YOU A SODA AND TELL YOU HOW HAPPY I WAS THAT IT WAS ONLY A DREAM!

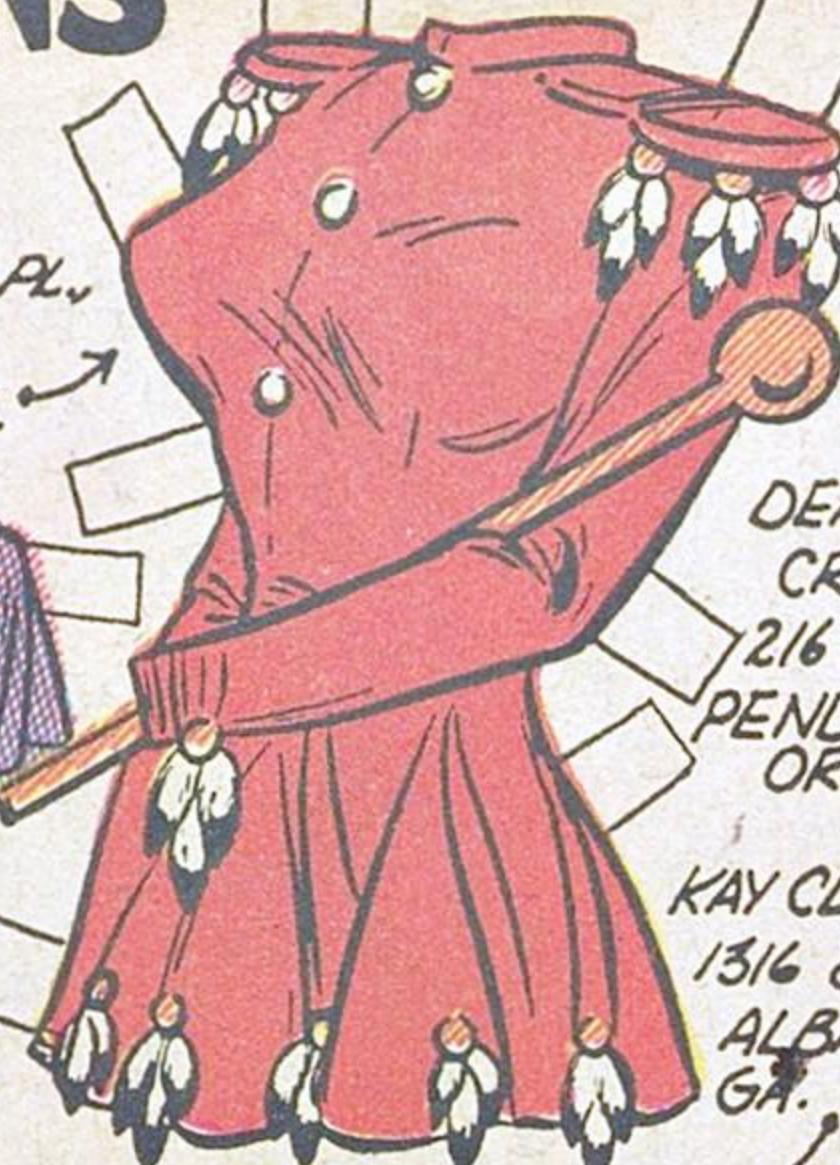
AH-H. I'M GLAD IT WAS A DREAM TOO, KATY!! SLURP--



KATY FASHIONS



by JEAN REDCLAY,
BAUSMAN,
PENNA.



by DEANNA CRISPIN,
216 N.W. 7TH ST.,
PENDLETON,
OREGON.

KAY CLANCY,
1316 8TH AVE.,
ALBANY,
GA.



by MARY SUE
TOTTI,
827 S. ASH,
KANSAS CITY,
(3) MO.



by EMMA JEAN
NICKEL
(AGE 12)
RT. 1, BOX 108,
LOCKHART, TEXAS.

by DIXIE
ASHTON,
3016 S. 20ST.,
OMAHA,
NEBRASKA.



by BEVERLY
COLLAR,
BOX 1099,
ANCHORAGE,
ALASKA.



by JANICE
ANDREWS,
205 DOUGHTY BLVD.,
INWOOD, L.I.,
NEW YORK, (AGE 11)



by SALLIE R.
WHITESIDE,
528 CENTER,
WEST COL,
SOUTH
CAROLINA.



by KATY
KEENE &
WOGON WHEELS
RANCH, SANTA
BARBARA, CALIF.

--BE SURE AND ASK FOR THE NEW KATY PIN-UP NO. 2
YOU CAN ALSO SEND FOR A NEW KATY NO. 1 A NEW SIS PIN-UP NO. 3 A NEW K.D. AND RANDY PIN-UP NO. 4 AND GLORIA WHICH IS NO. 5 EACH 10¢

5

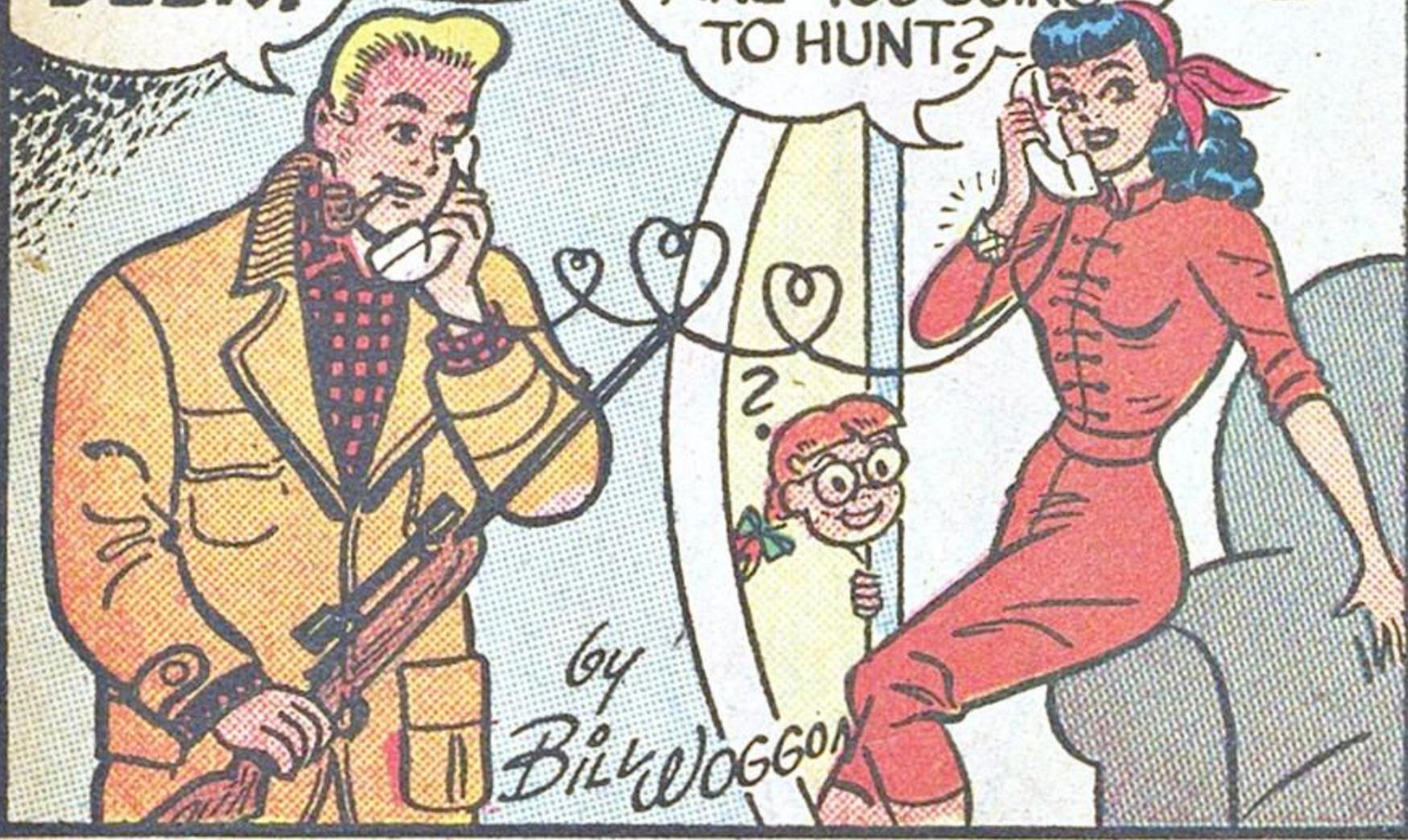
YOU CAN SEND FOR THE ABOVE PIN-UP OF KATY (PRINTED ON CARDBOARD SUITABLE TO FRAME) PLUS LOTS MORE CUT-OUTS FOR ONLY 10¢
HERE'S HOW! PRINT YOUR NAME AND ADDRESS CLEARLY ON A SLIP OF PAPER--ENCLOSE IT WITH 10¢ IN COIN-MAIL IT TO
KATY KEENE & WOGON WHEELS RANCH, SANTA BARBARA, CALIF.--BE SURE AND ASK FOR THE NEW KATY PIN-UP NO. 2
YOU CAN ALSO SEND FOR A NEW KATY NO. 1 A NEW SIS PIN-UP NO. 3 A NEW K.D. AND RANDY PIN-UP NO. 4 AND GLORIA WHICH IS NO. 5 EACH 10¢

RANDY

A SHORT
PUNNY
STORY

KATY, I'M GOING
ON A TRIP TO HUNT
DEER!

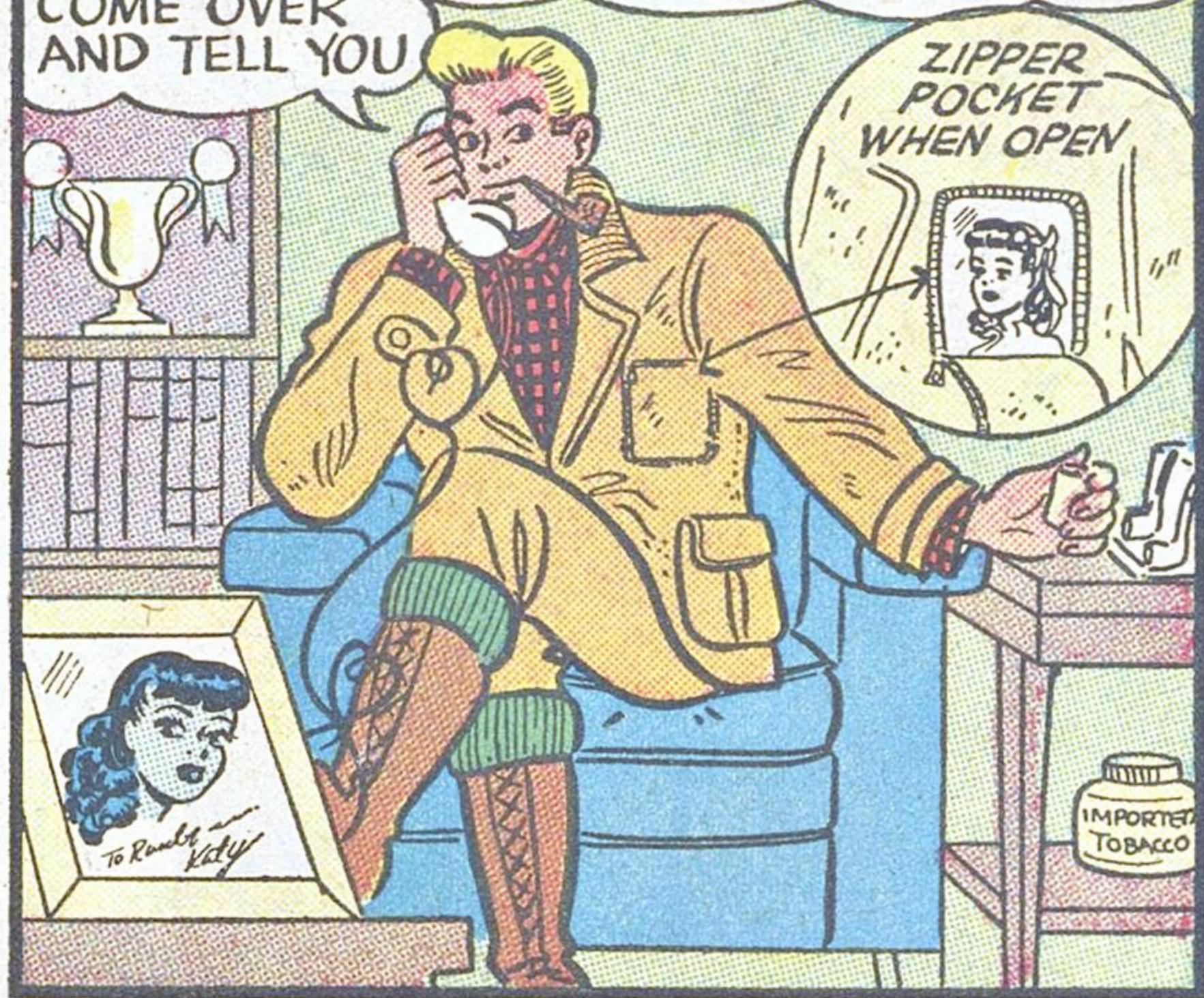
IT'S SO NICE TO CALL ME
DEAR, RANDY! BUT WHAT
ARE YOU GOING
TO HUNT?



by
Bill Woggon

I LOVE CALLING YOU **DEAR**, KATY (SIGH) BUT I
SAID I WAS TO HUNT--OH NEVER MIND I'LL
COME OVER AND TELL YOU

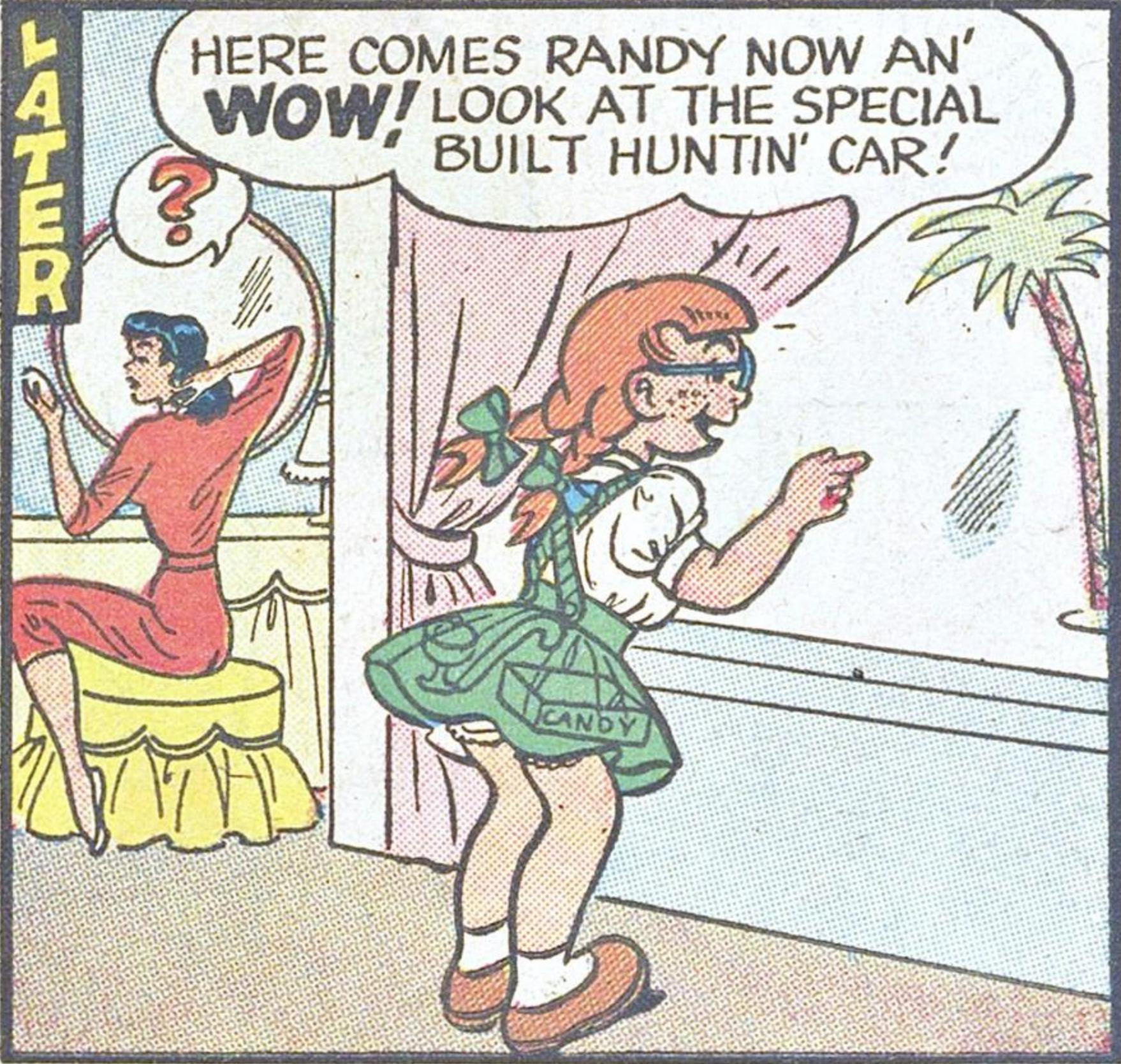
ZIPPER
POCKET
WHEN OPEN



RANDY'S HUNTING JACKET WITH SECRET PICTURE POCKET by MARCEL D. ICZKOWSKI, 2402 W. GRANGE, MILWAUKEE, WISC.

I'VE GOT A NEW SPECIALLY BUILT CAR FOR
THE TRIP--I'LL BE RIGHT OVER AND SHOW
YOU KATY (SIGH) DEAR!

I'D LOVE
TO SEE IT,
RANDY!

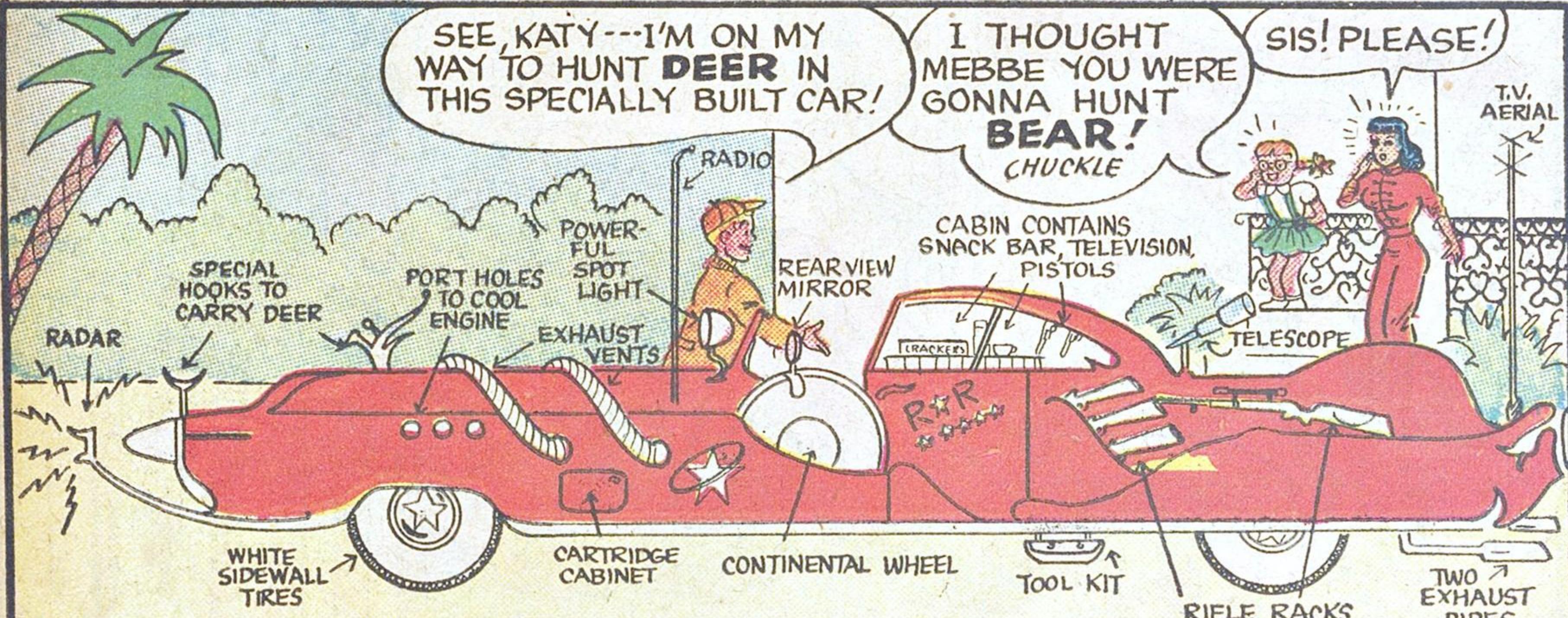


KATY'S SLACK SUIT by ZLATA DANIEL, 38 CROTON TERR., YONKERS, N.Y.-SIS'S JUMPER by JO ANN BELOTE RT 1, BYNUM, TEX.

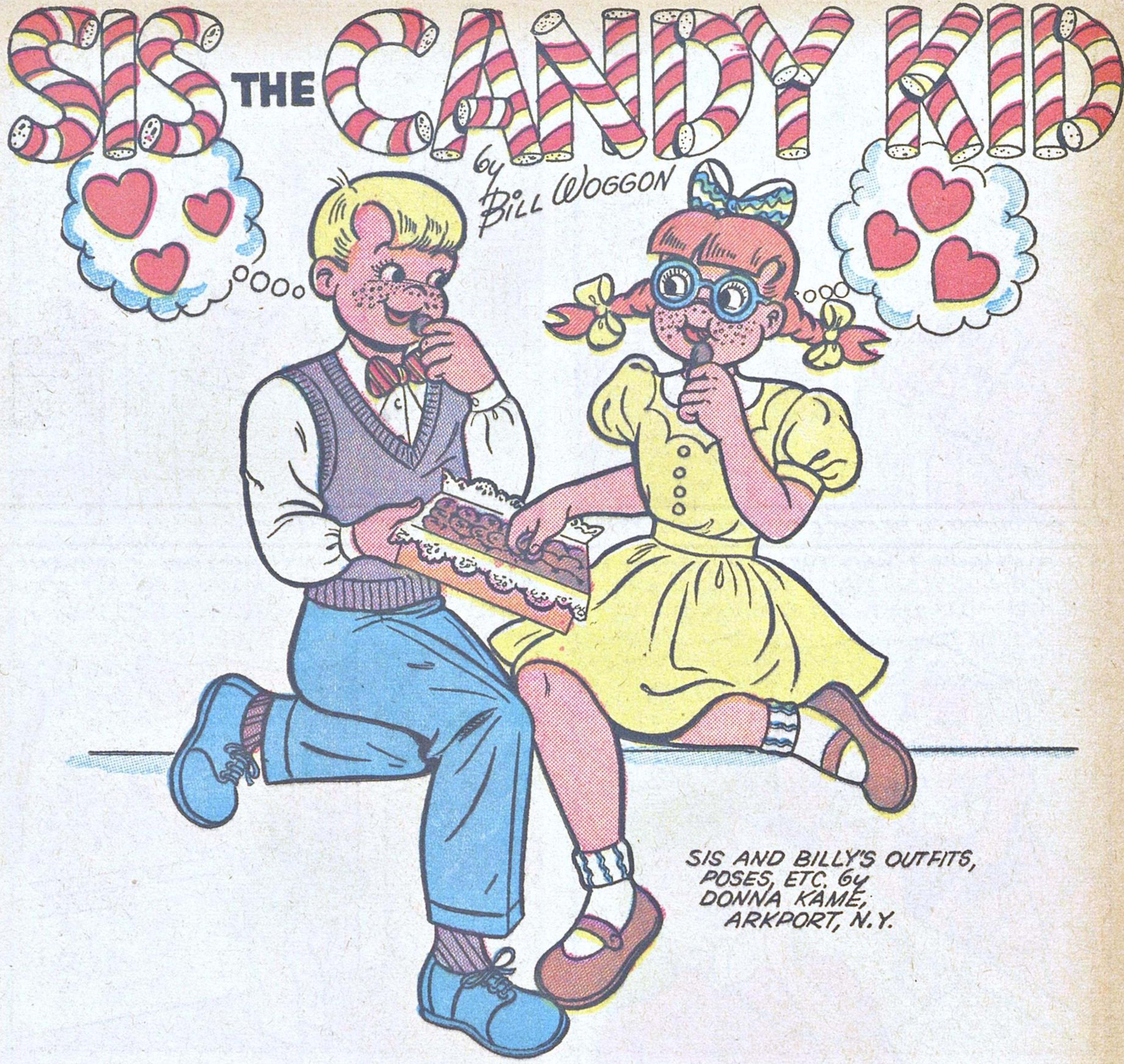
SEE, KATY---I'M ON MY
WAY TO HUNT **DEER** IN
THIS SPECIALLY BUILT CAR!

I THOUGHT
MEBBE YOU WERE
GONNA HUNT
BEAR!
CHUCKLE

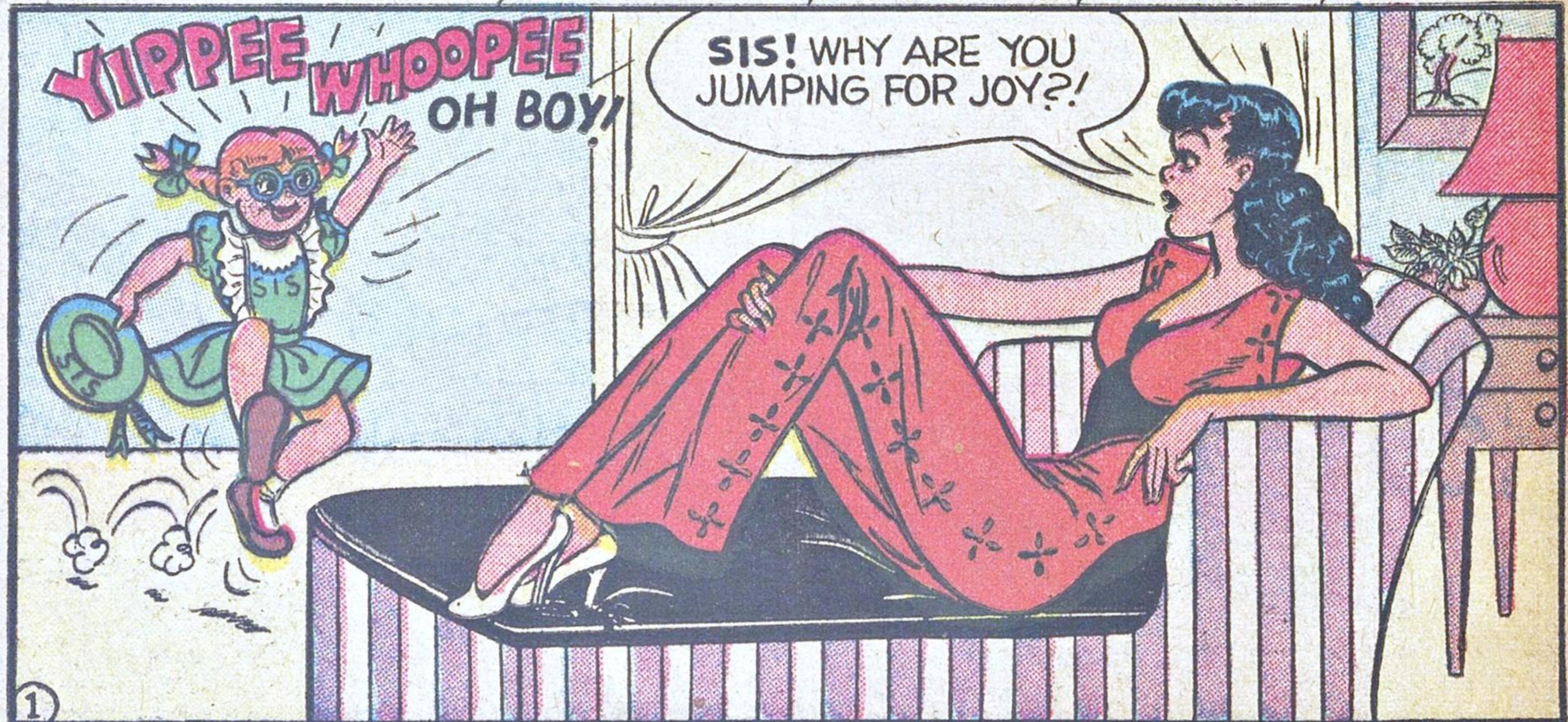
SIS! PLEASE!

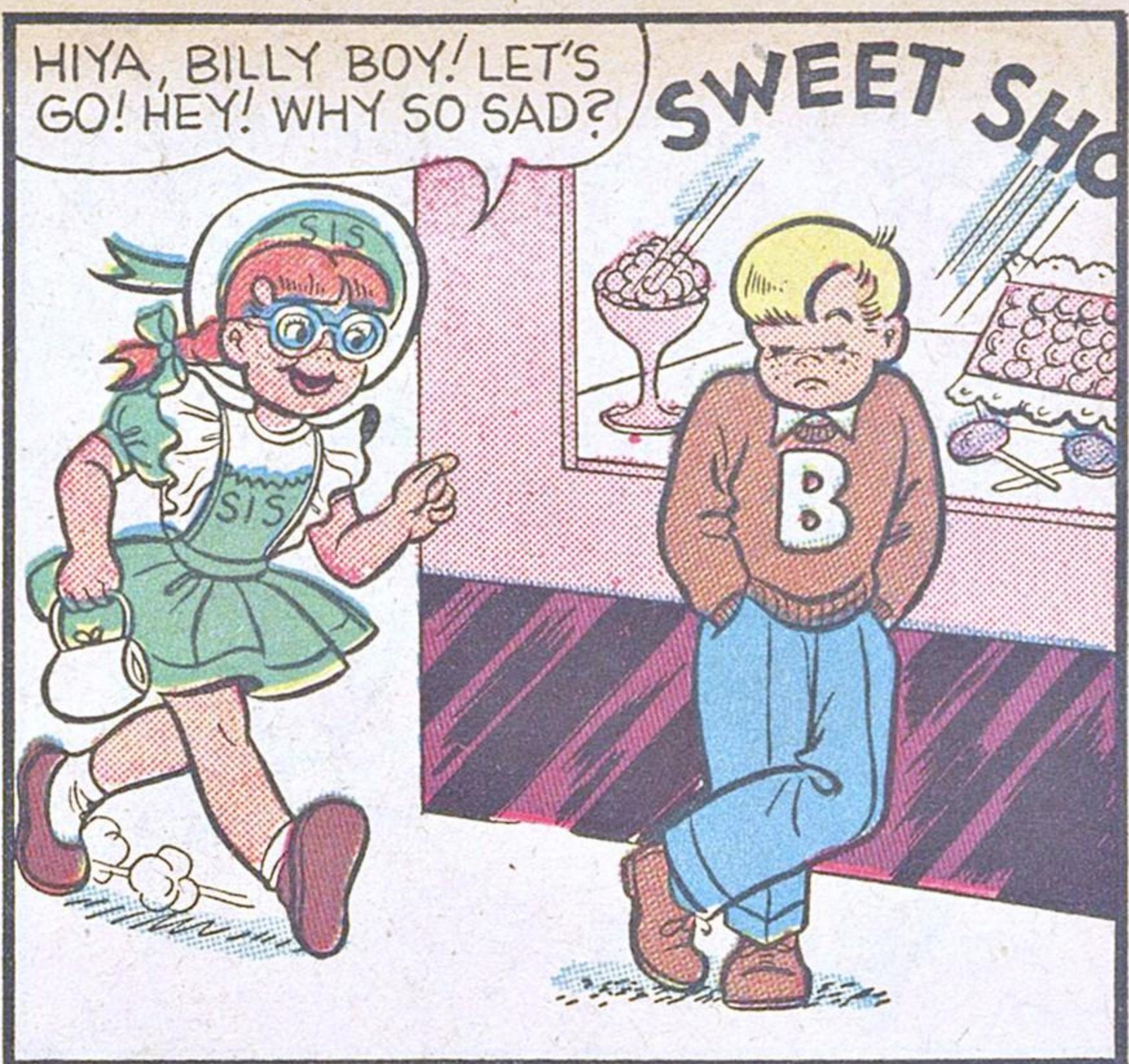
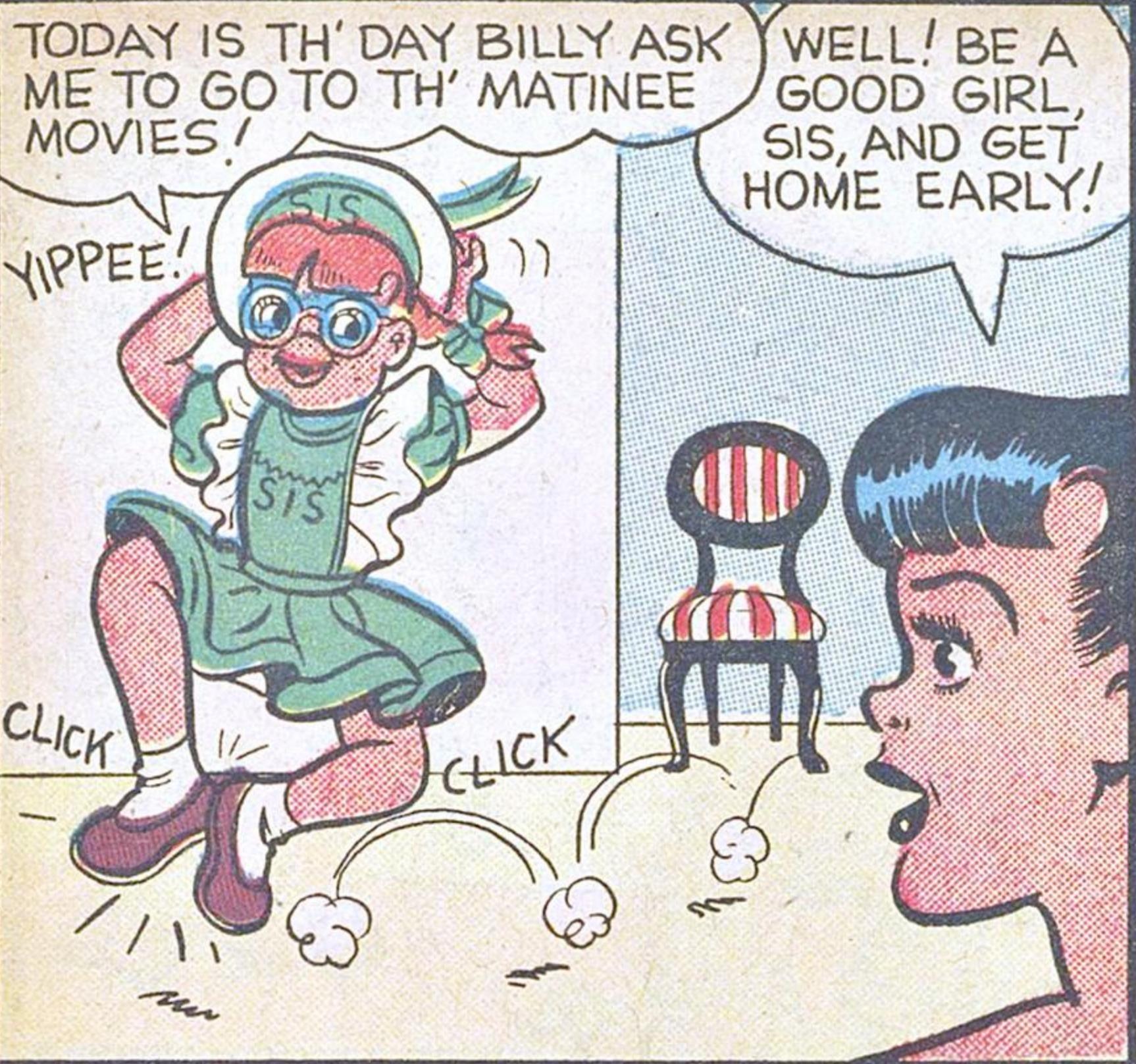


HUNTER'S SPORT CAR~12 CYLINDER by
PAT SCLAFANI, 50 CALHOUN ST.
TORRINGTON, CONN.

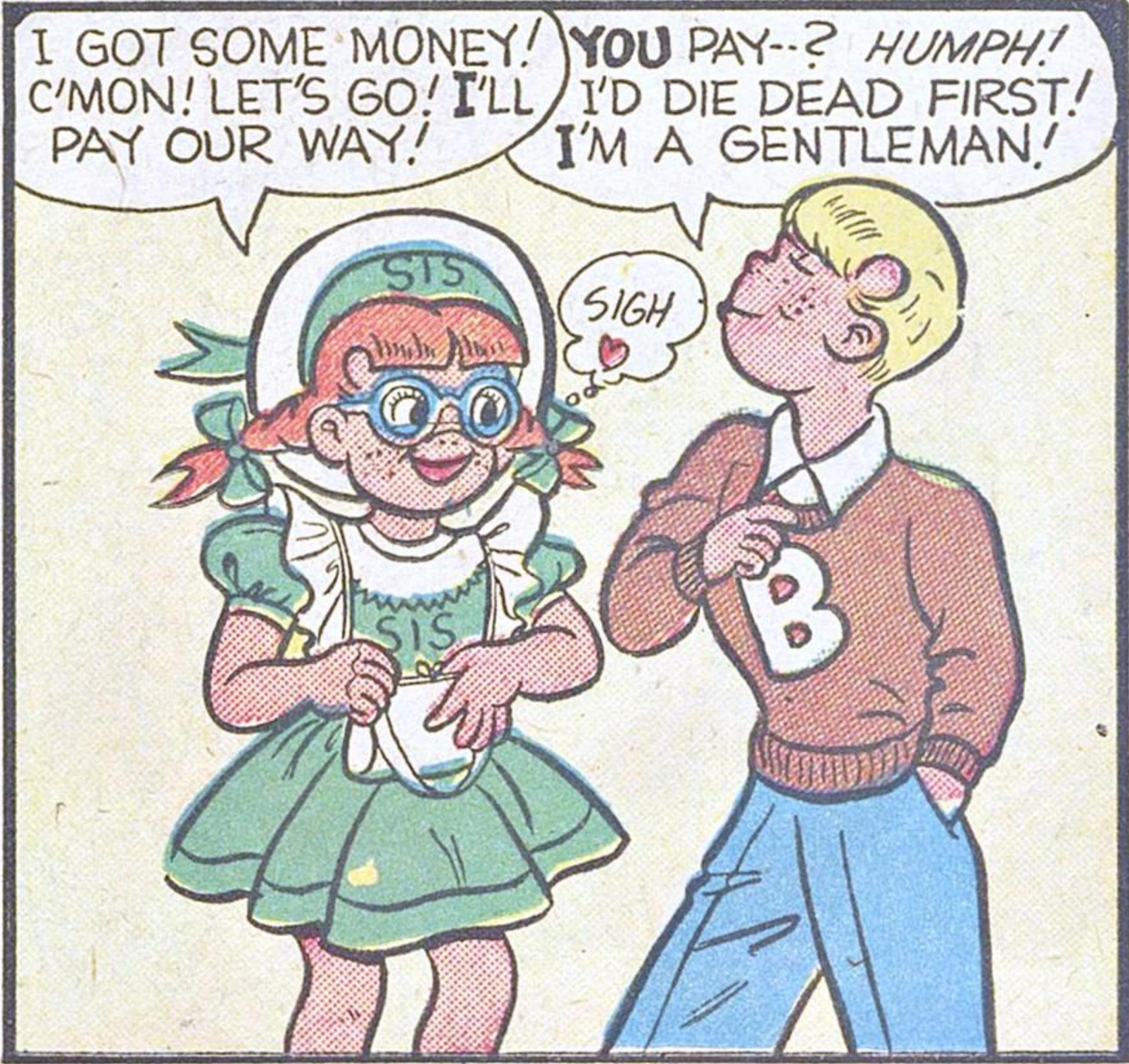
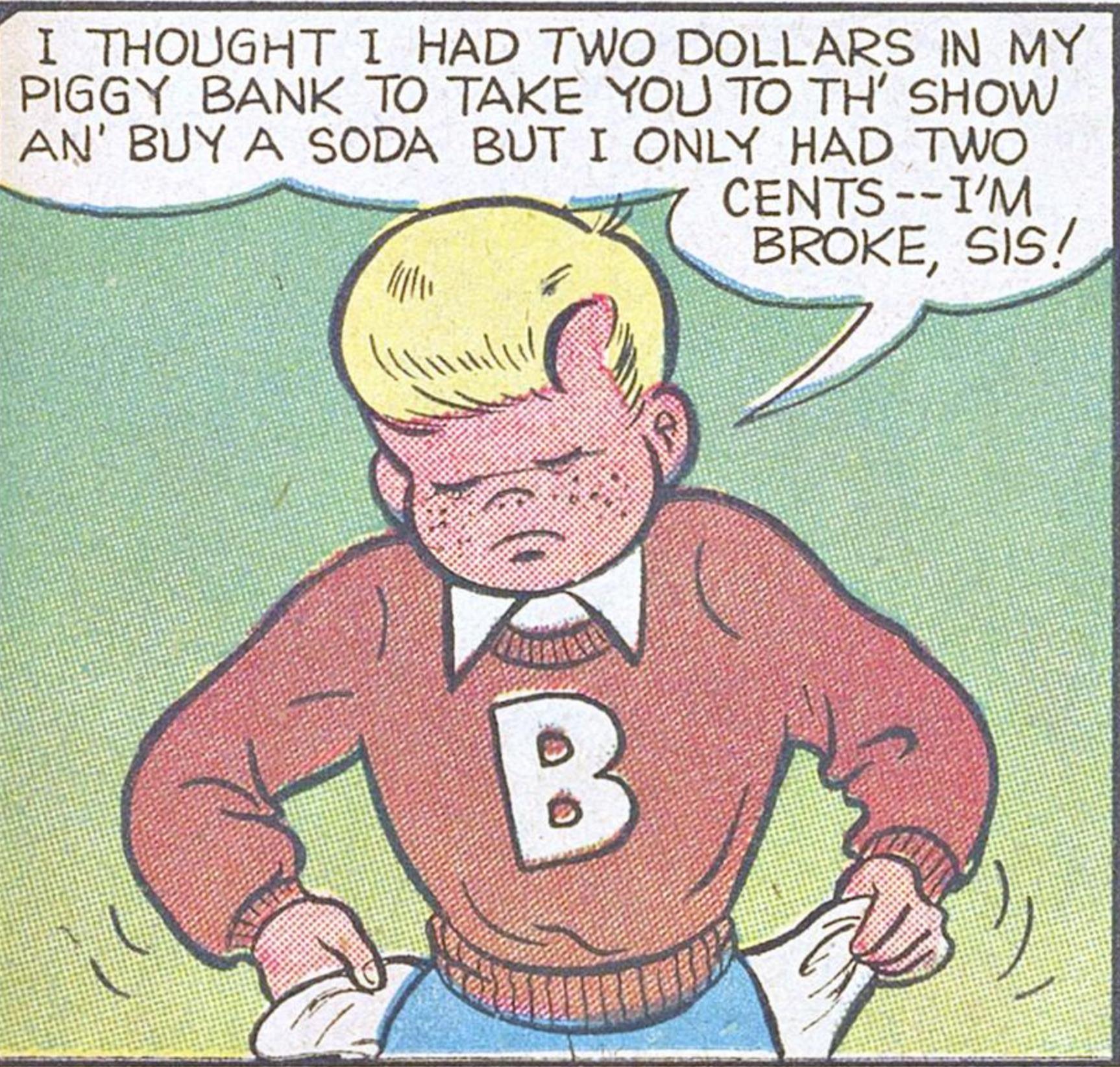


KATY'S LOUNGING PAJAMAS BY DEANNA MAY WONG, 227 W. NINTH ST., CINCINNATI 12, OHIO.

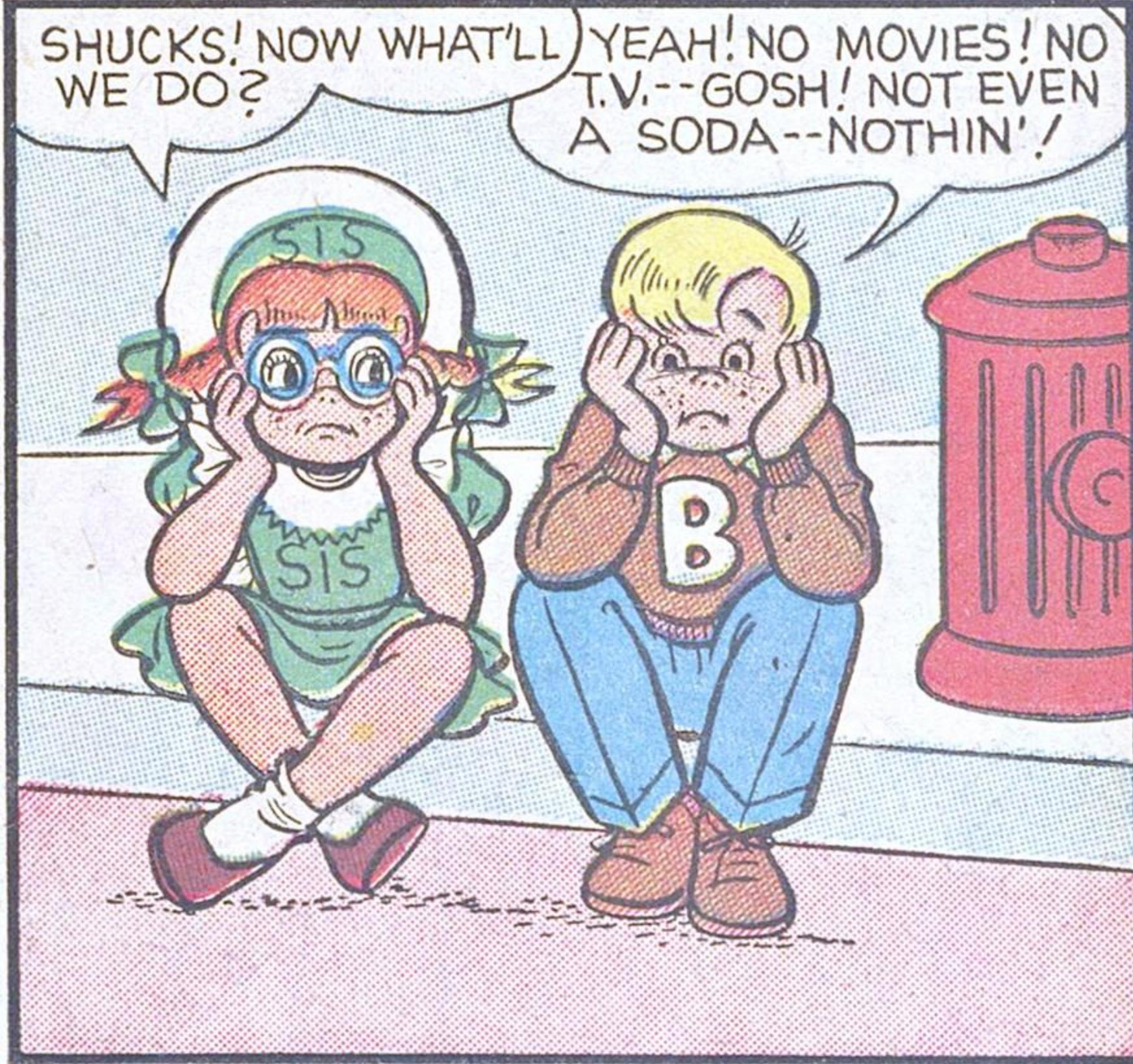
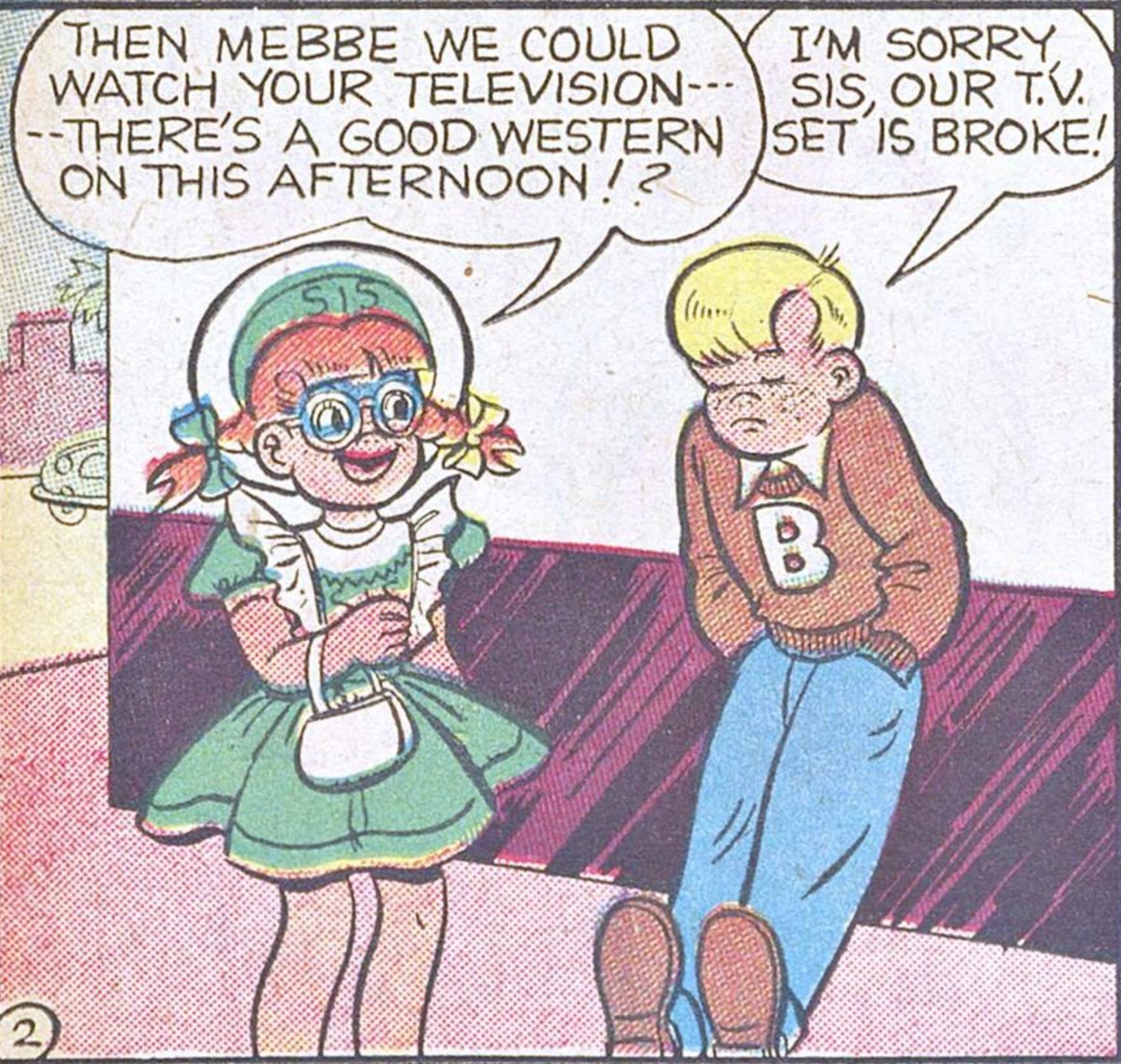


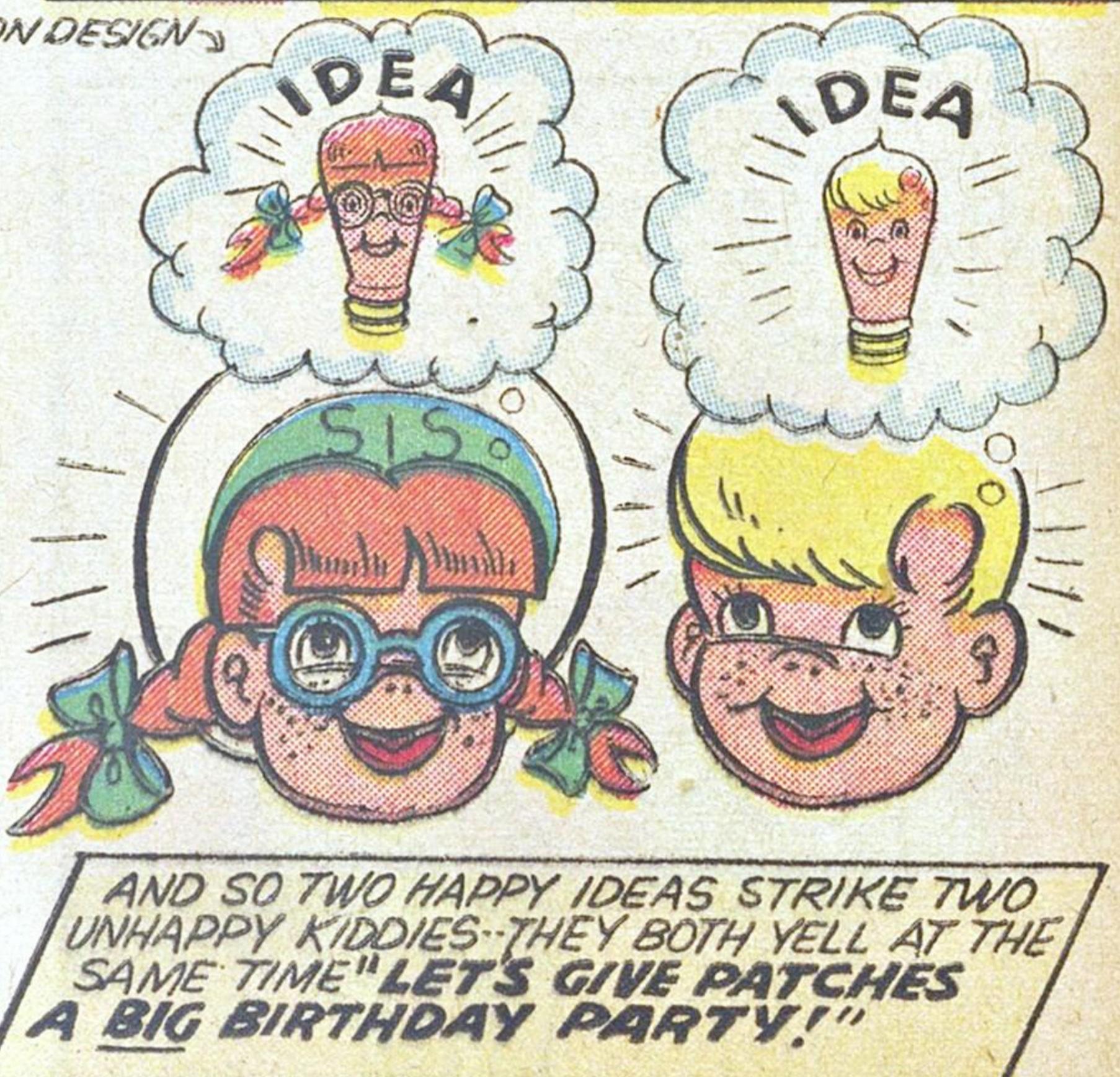
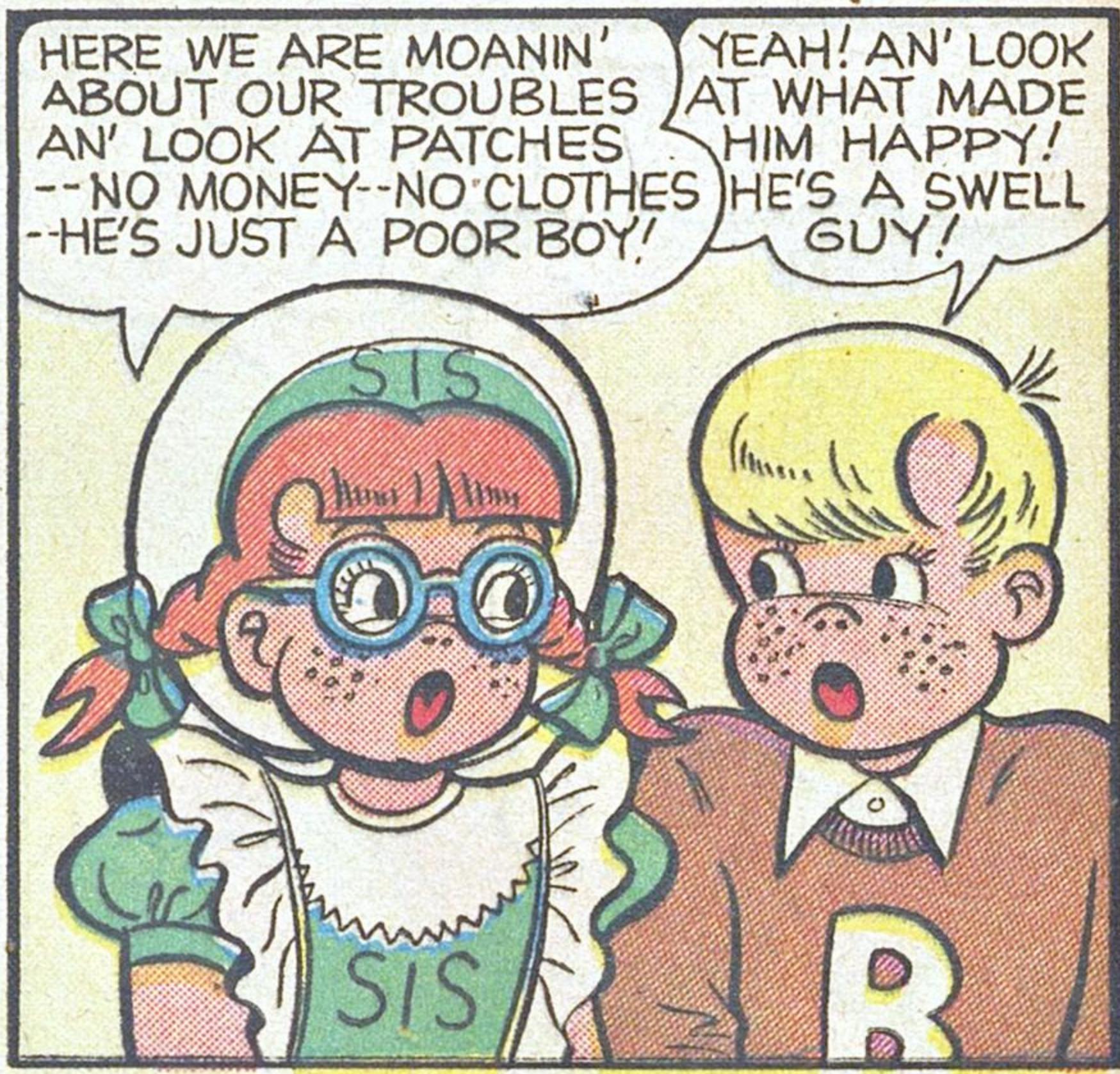
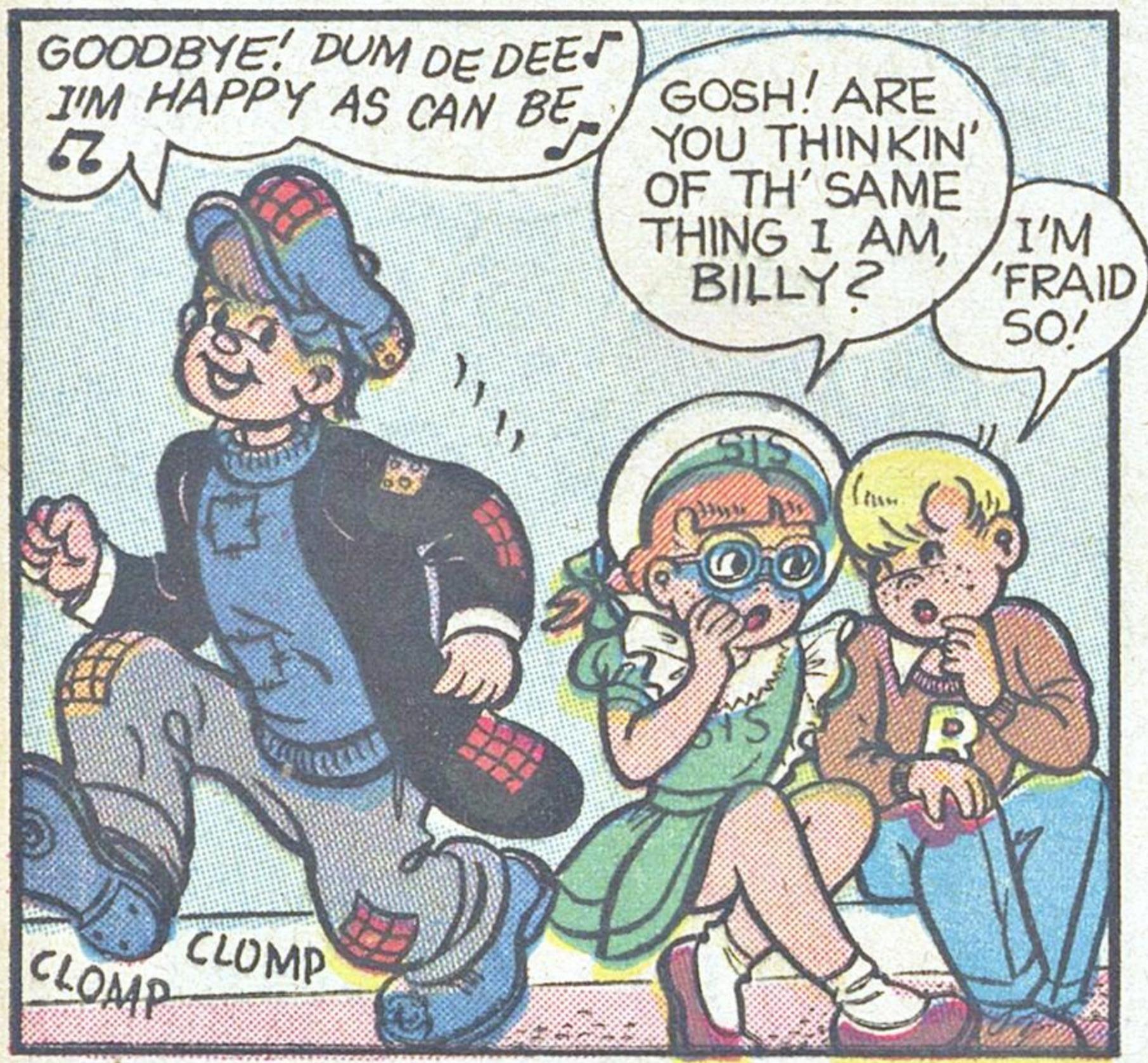
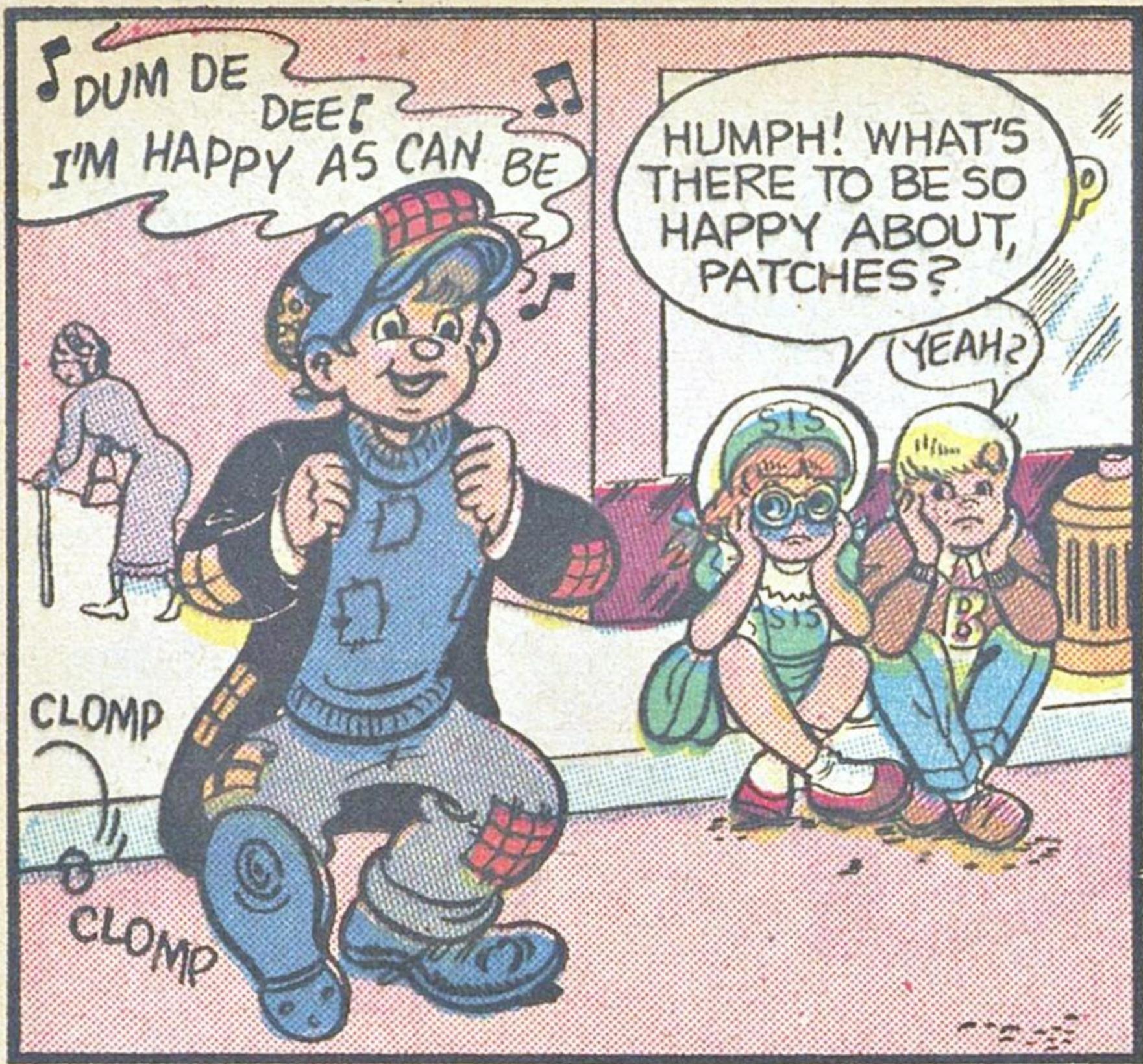


SIS'S OUTFIT BY BEATRICE COKER (AGE 15) 229½ WOOD ST., HOT SPRINGS, ARK.

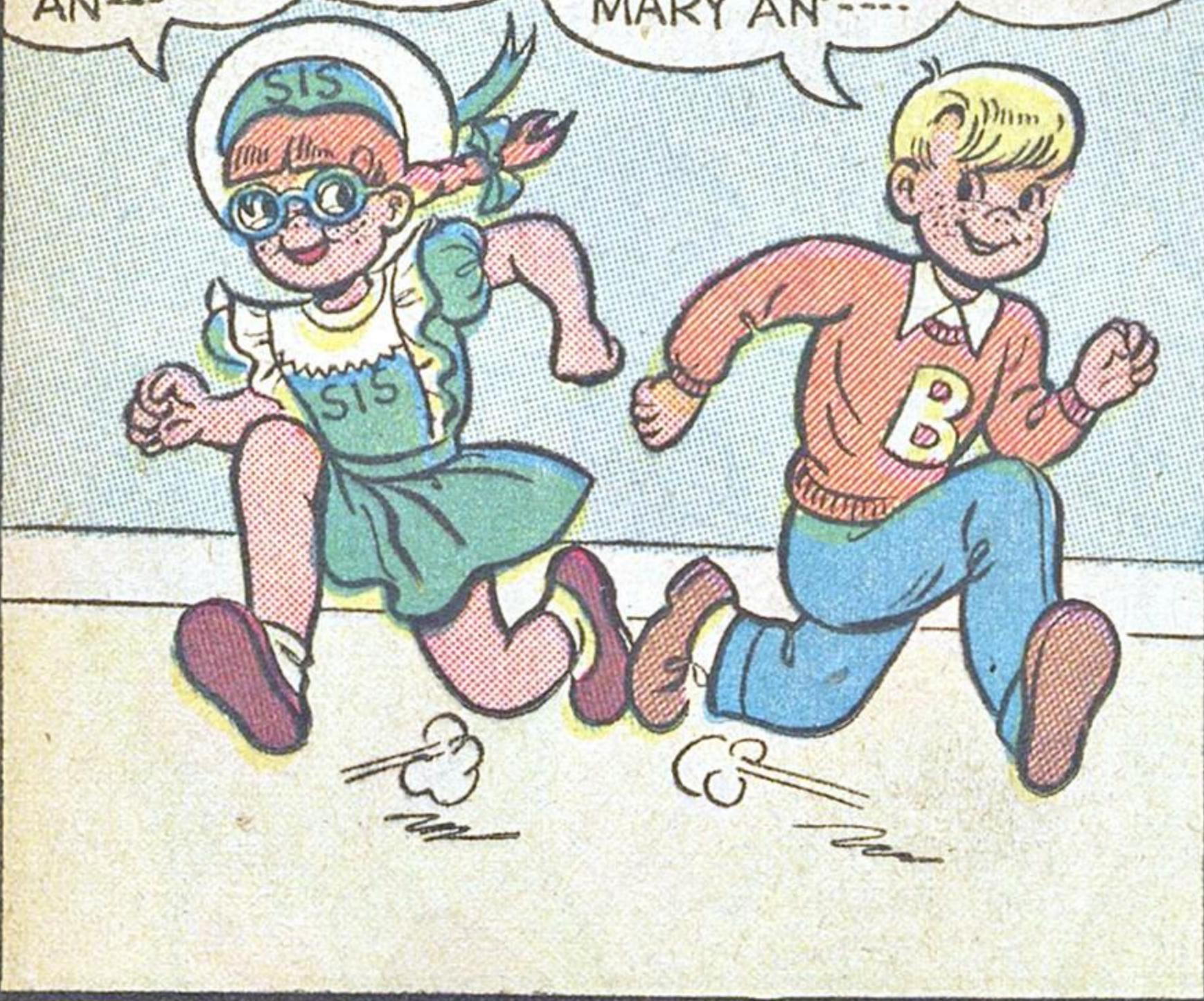


BILLY'S OUTFIT BY DOROTHY RICH (AGE 12) 2927 GORDON AVE., FORT WORTH, TEXAS.



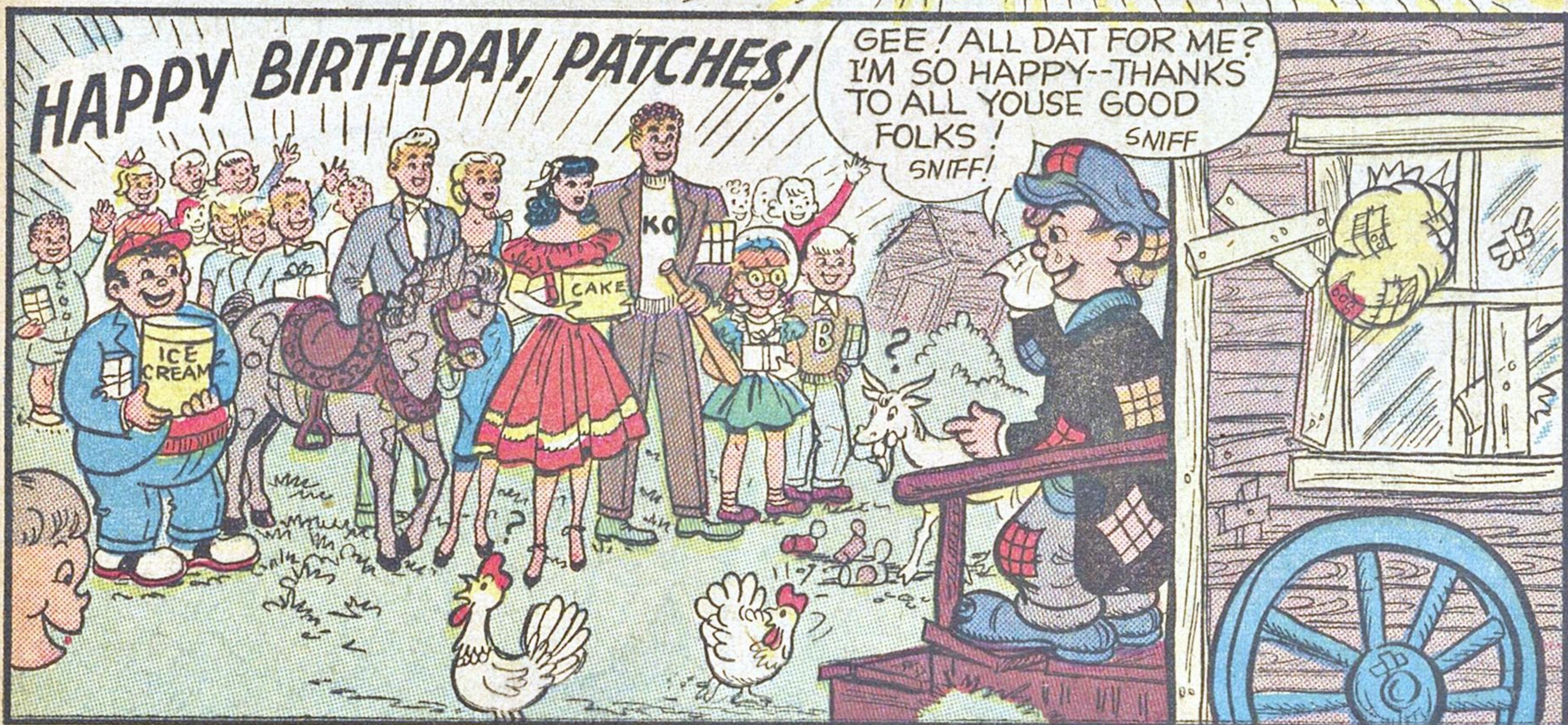


I'LL INVITE KATY, K.O., I'LL CALL OUR GANG--
RANDY AN' CHUBBY DANNY, SUE ANN, TUBBY,
AN-- MARY AN'---

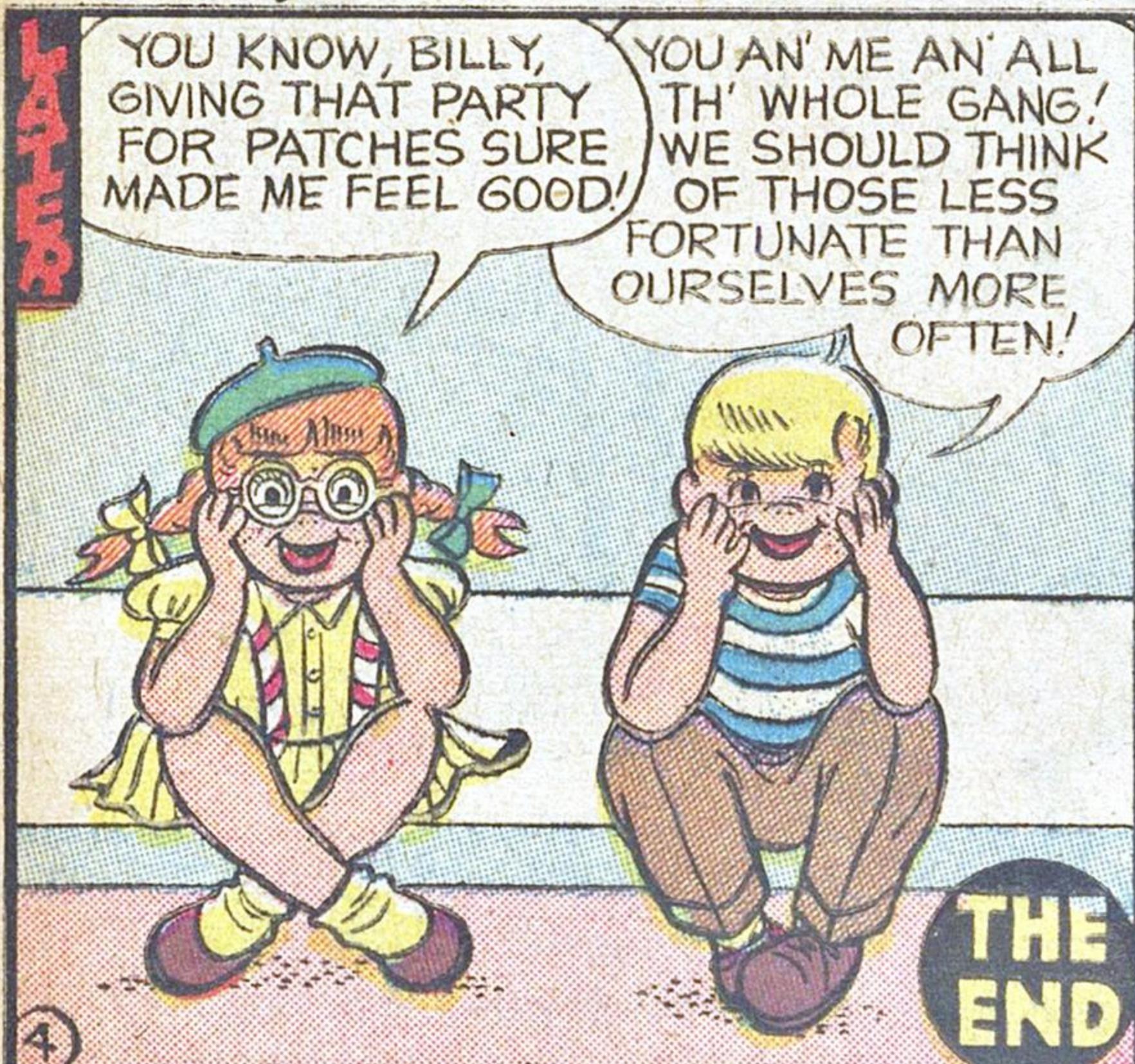


AND SO LIKE HAPPY BUSY LITTLE BEES SIS AND BILLY ROUND UP THE GANG--KATY BAKES A CAKE--CHUBBY BRINGS A GALLON OF ICE CREAM---RANDY SAYS "I'LL GIVE PATCHES A PONY" EVEN GLORIA HEARS ABOUT IT AND COMES ALONG TO SURPRISE PATCHES WITH A WHOLE NEW WARDROBE OF NICE CLOTHES--K.O. IS THERE WITH A SET OF BOXING GLOVES AND BASEBALL BAT ALL THE NEIGHBORHOOD KIDDIES BRING LOTS AN' LOTS OF NICE PRESENTS----THEY ALL MEET AT KATY'S THEN GO OVER IN A GANG----SHH-H-H-H! LET'S BE REAL QUIET AS THEY ALL APPROACH PATCHES HOME---NOW LET'S JOIN THEM AND YELL !!!

SURPRISE!



SIS'S OUTFIT BY ANN SULLIVAN, BOX 172, HORNERSVILLE, MO.



HEY, KIDS! HERE'S YOUR CHANCE TO DO A GOOD DEED WITH ME! IF YOU KNOW OF ANY CHILD WHO IS IN THE HOSPITAL WITH POLIO, T.B. OR RHEUMATIC FEVER JUST SEND ME THEIR NAME AND ADDRESS --- I'LL SEND THEM THIS PIN-UP WITH A CUT-OUT SET TO FIT! ALL FOR FREE!



Sincerely Yours
Katy Keene
and Dickie Dawson

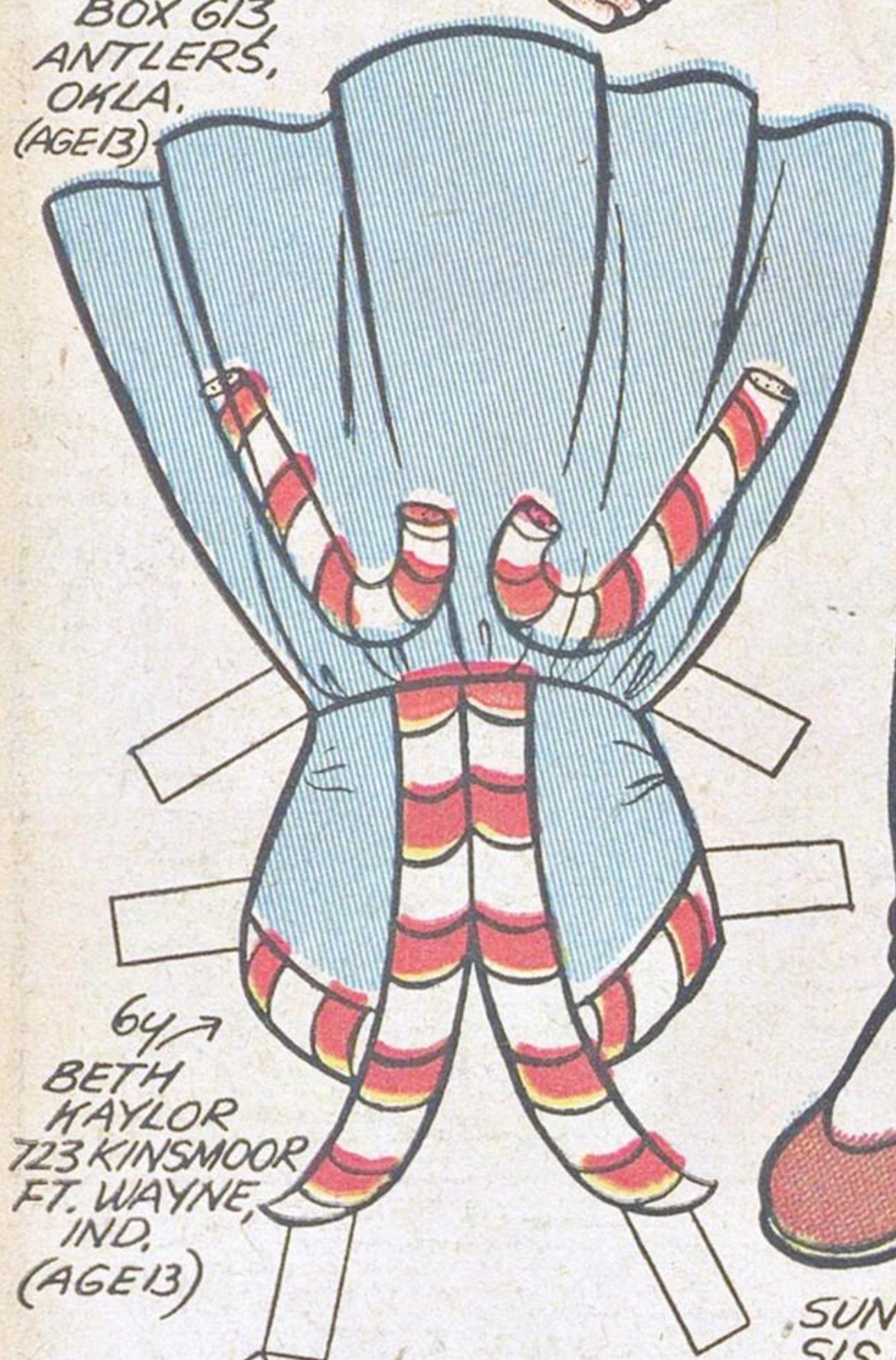
SIS FASHION DESIGNS

YOU CAN SEND FOR THIS NEW PIN-UP OF SIS PRINTED ON NICE PAPER SUITABLE TO FRAME PLUS A SHEET OF MANY MANY MORE CUT-OUTS FOR YOU TO COLOR FOR ONLY 10¢ HURRY! SEND YOUR ORDER TO KATY KEENE AT WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.

(ASK FOR NEW)
SIS DOLL NO.3

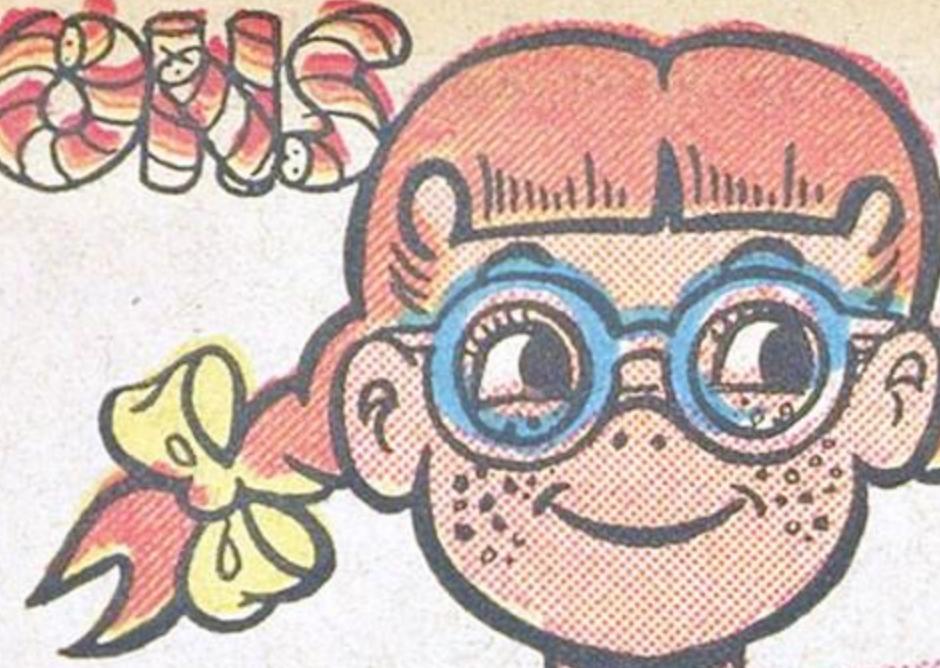


64
LINDA K. JACKSON
BOX 613,
ANTLERS,
OKLA.
(AGE 13)

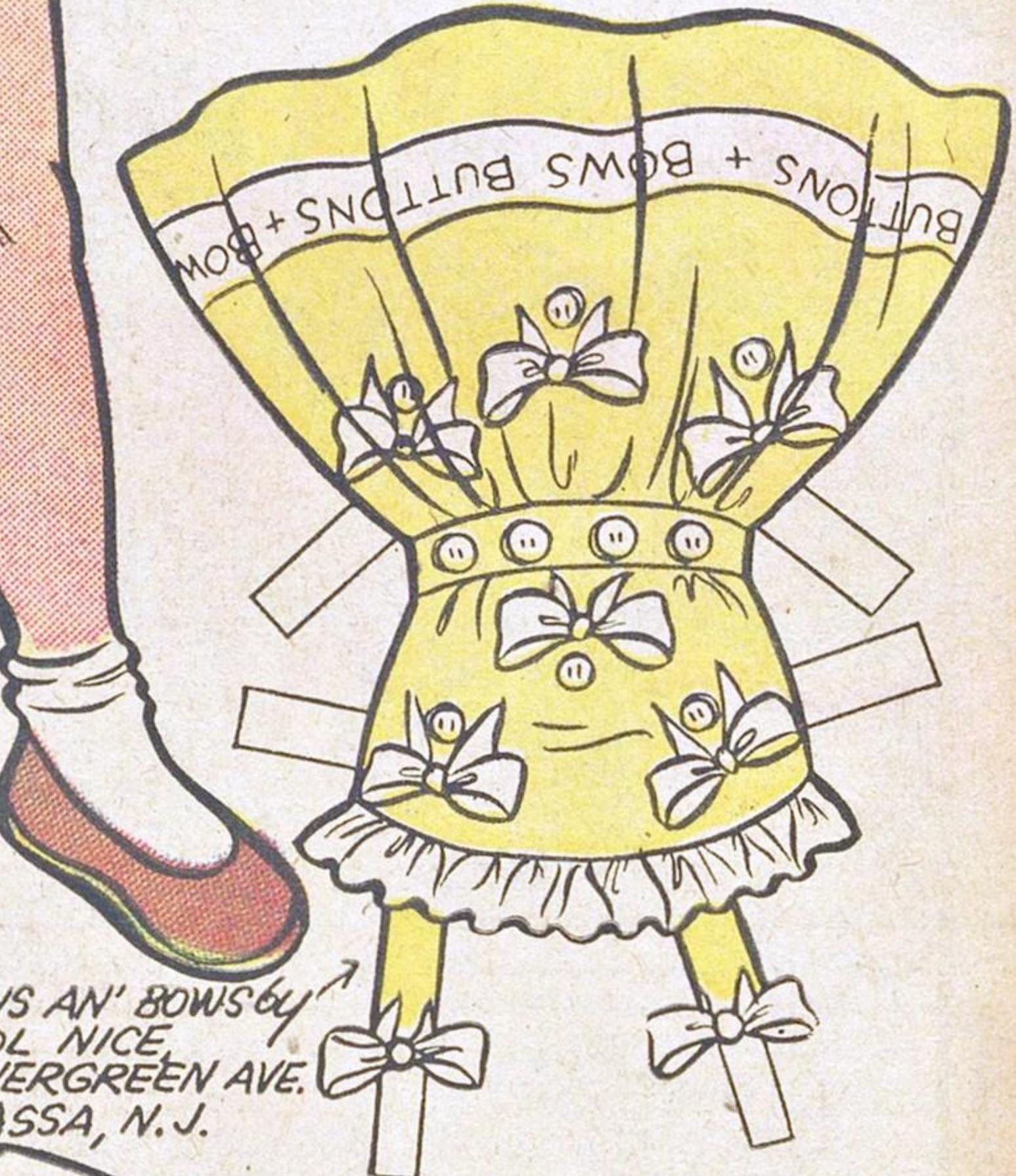
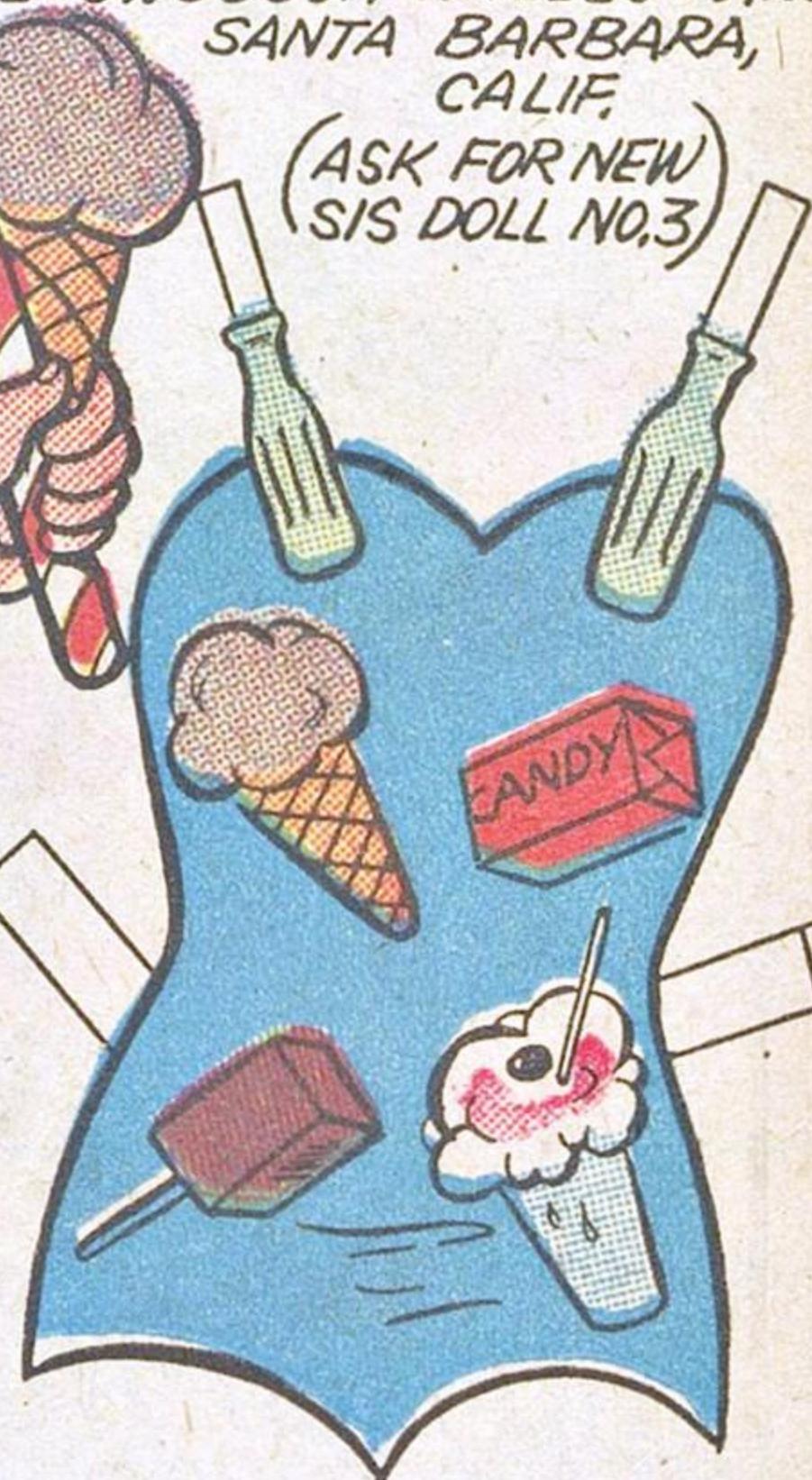


64
BETH
KAYLOR
723 KINSMOOR
FT. WAYNE,
IND.
(AGE 13)

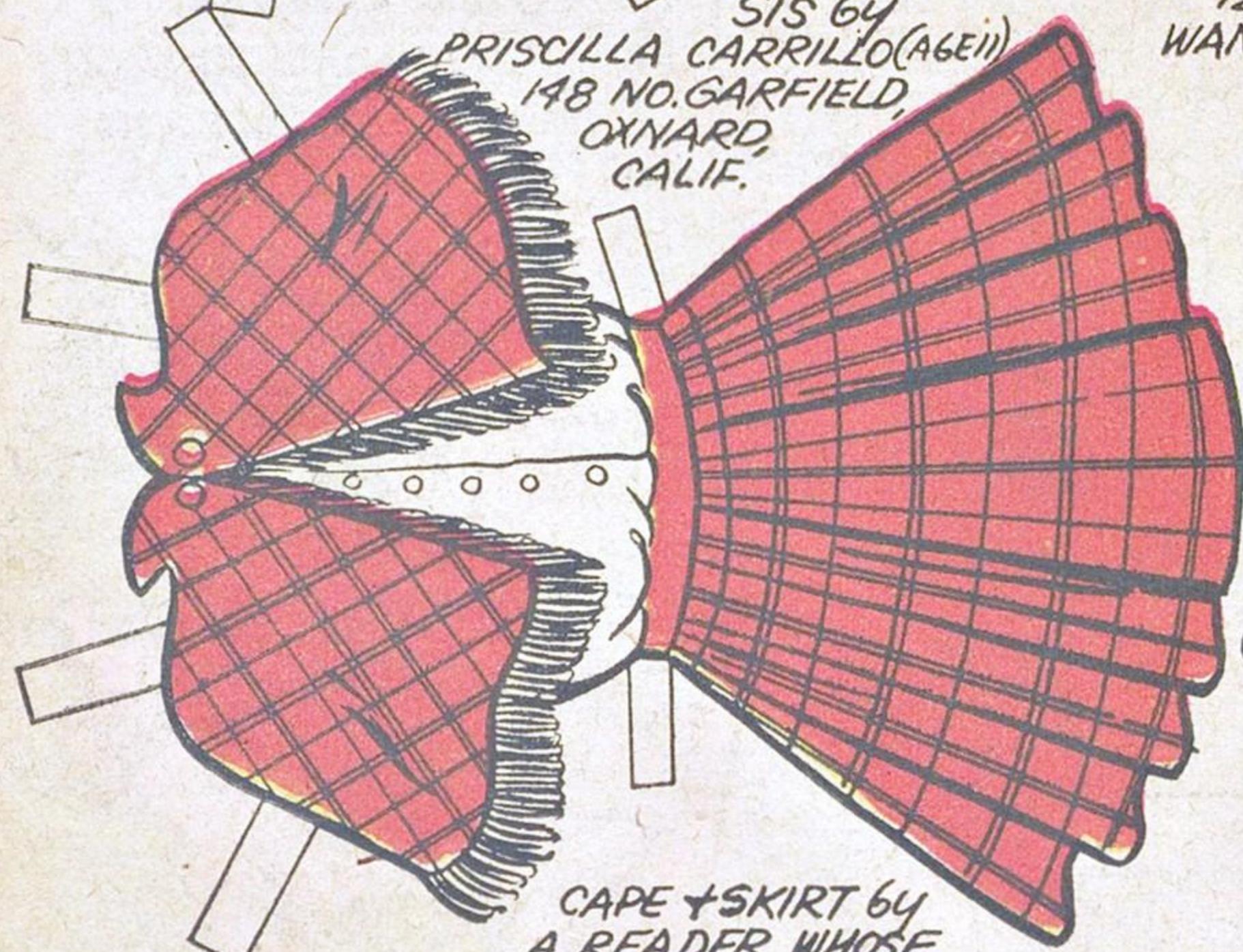
SUN SUIT ON
SIS 64
PRISCILLA CARRILLO (AGE 11)
148 NO. GARFIELD,
OXNARD,
CALIF.



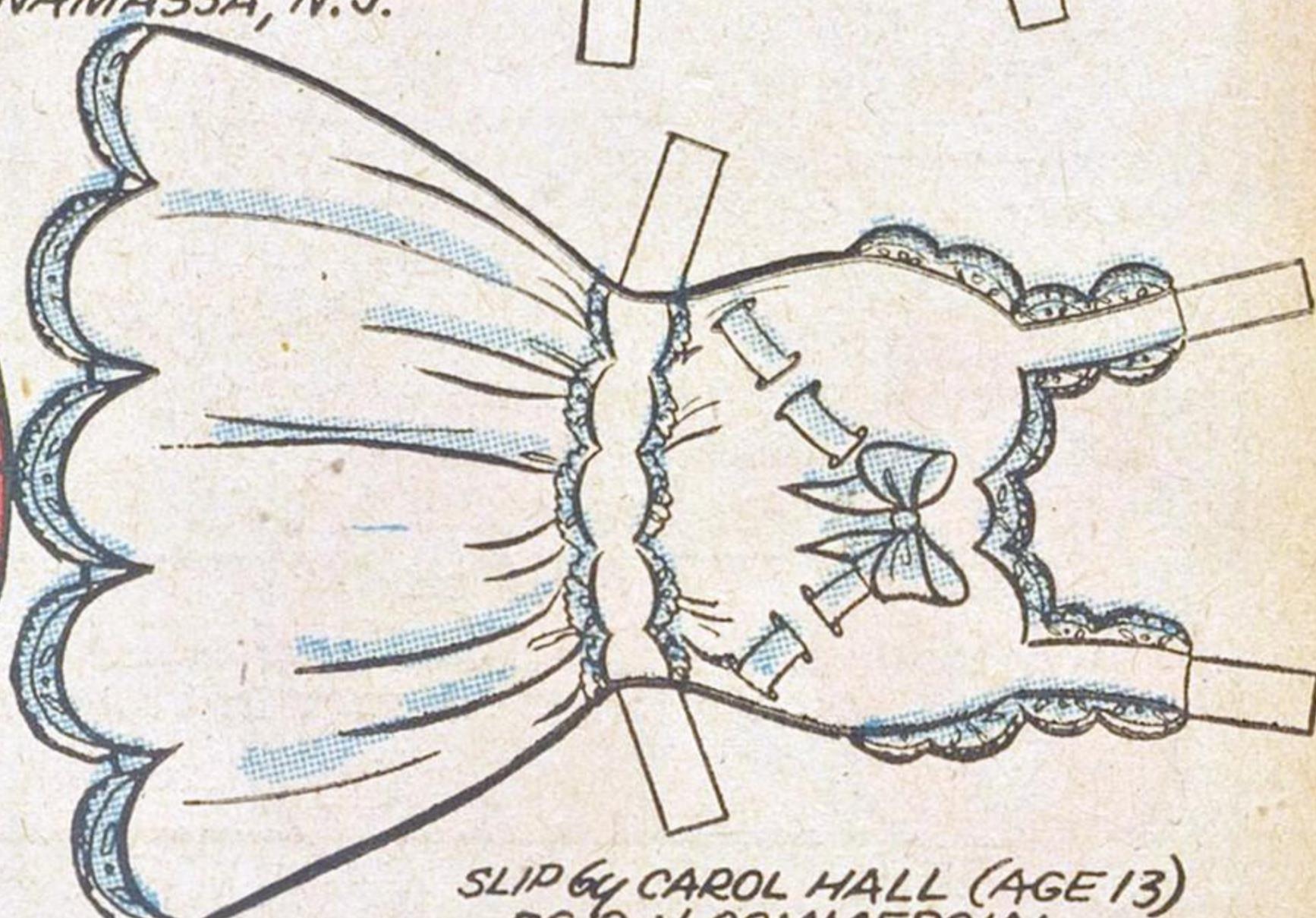
SWIM SUIT AND
HAT BELOW BY
SARAH LEE
SMOOT,
625 N. 12th ST.
MT. VERNON,
ILL.



BUTTONS AN' BOWS 64
CAROL NICE
1201 EVERGREEN AVE.
WANAMASSA, N.J.



CAPE + SKIRT 64
A READER WHOSE
NAME WAS NOT ON DESIGN (BE SURE TO PUT NAMES + ADDRESSES ON ALL DESIGNS)



SLIP 64 CAROL HALL (AGE 13)
5619 N. COMMERCIAL
PORTLAND 11, OREGON.

LOOK! BIG NEWS!



TWO NEW, SUPER, GIANT-SIZE COMIC BOOKS
IN THE ARCHIE SERIES—THE NEW
JUGHEAD ANNUAL AND THE NEW **BETTY**
and **VERONICA ANNUAL** ON YOUR
NEWSSTANDS NOW!



GET THE
BIGGEST COMIC
BOOK BUY OF THE
YEAR—THE
JUGHEAD ANNUAL!

IMPORTANT!
THESE ARE FIRST
EDITIONS! BUY AND
SAVE THESE ANNUALS
AND ADD THEM TO
YOUR ARCHIE SERIES
COLLECTION!

DON'T MISS EITHER OF THESE TWO, GIANT-SIZE COMIC BOOKS! IF YOUR DEALER IS
SOLD OUT, FILL OUT THIS COUPON AND SEND IT ALONG, WITH 25¢ IN COIN FOR
EACH COPY OR 50¢ FOR BOTH! IN CANADA, THE PRICES ARE 35¢ FOR EACH OR
70¢ FOR BOTH.

ARCHIE SERIES

ROOM 603 — 241 CHURCH STREET, NEW YORK 13, N. Y.

SEND ME THE FOLLOWING BOOK OR BOOKS

- ARCHIE'S PAL JUGHEAD ANNUAL**
 ARCHIE'S GIRLS BETTY and VERONICA ANNUAL

I AM ENCLOSING _____ IN COIN FOR THE BOOKS WHICH I HAVE
CHECKED. MY NAME AND ADDRESS ARE: (PLEASE PRINT PLAINLY)

NAME _____

ADDRESS _____

CITY _____ STATE _____



★ MOVIE CHATTER ★

Mayo Encouraged by Alan Ladd to Slap Him

Virginia Mayo says that when she slaps Alan Ladd with seeming gusto in "The Iron Mistress," she really takes more punishment than he does.

"Alan is one of the most wonderful people I know," declares the blond beauty, "and there I am, at 10 o'clock in the morning, slapping his face as hard as I can. Poor Alan, I felt awfully sorry for him. Every time I socked him he'd say, 'Don't be afraid to hit me, Virginia. Make it a hard one.' That made me feel even worse."

The scene in the Technicolor production called for Virginia to deliver a hard slap on Ladd's face with her dainty but capable left hand. Including rehearsals and several takes necessary before director Gordon Douglas was satisfied, Virginia had bopped her handsome leading man no less than sixteen times.

"One side of Alan's face was pretty red by the time we finished the scene," says Virginia ruefully. "He laughed when it was all over and said I was a fine slapper. I could only tell him that I hoped we'd do another picture together some day and then maybe there'd be a scene where he would slap me and get even."

* * *

Ladd's Lunges Cause Studio Sword Shortage

Alan Ladd's role as Jim Bowie in Technicolor adventure drama, "The Iron Mistress," has caused the studio to lay in a new supply of swords.

Situation came about because Ladd, as the famed knife fighter, wields the sword a lot more vigorously than a fencer does. As a result, he has broken six blades while film-

ing duel sequences with his adversaries.

* * *

Doris Saddling Up

Doris Day, who had to learn to ice skate for "By the Light of the Silvery Moon," has now made arrangements for daily horseback riding sessions as soon as she completes the Technicolor musical. Doris' next film, "Calamity Jane," calls for the actress to be an expert horsewoman.

* * *

Lancaster Loco from Locomotion, Says Fiji Chief

"That Burt Lancaster—he's crazy, runs everywhere in the heat."

Such is the opinion of Ratu Lala, a Fijian tribal chieftain who is helping film "His Majesty O'Keefe" and who wouldn't any more run in the tropical heat than he'd miss his midday nap.

Only Burt Lancaster and other employees on the Technicolor production walk quickly in the tropical noon-day heat, and the native Fijians are beginning to think that people from Hollywood are supercharged.

Lala, a husky well-set man, uses his muscles and energy only when it's absolutely necessary. Chieftain pedals a bike—slowly—when he has to go somewhere and believes that perhaps the blazing Fijian sun is responsible for Lancaster's unthinkable athletics.

* * *

'Ballantrae' Helps Gal On Globe-Trotting Tour

Lucille Power, a 23-year-old Australian showgirl and model, got a boost last week in her working-her-way-around-the-world project with a role in "The Master of Ballantrae."

The brunette girl visiting the set at Elstree Studios near London, was spotted by director William Keighley. Learning of her enterprise to work her way around the world by acting and modeling in world capitals, he gave her a bit role in the Technicolor film which stars Errol Flynn.

Her next stop is to be New York.



Star Steve Cochran Has Lofty Plans

Steve Cochran, who owns a boat, an automobile and a bicycle, is about to become the owner of an airplane.

Steve took his first flying lesson recently and intends to buy a plane as soon as he gets his private pilot's license.

Steve, who is starring in "She's Back on Broadway," handled the plane by himself during the first lesson. The teacher-pilot just relinquished the controls, saying, "Okay, you take over."

"I was so surprised," says Steve, "that I almost fell out of the plane."



Cast Strings Along With Ukulele Alarm

There's at least one place in the world where actors who hate alarm clocks can get away from them.

There reportedly isn't an alarm in all the Fijis. The way Burt Lancaster and other members of "His Majesty O'Keefe" company are aroused for calls to the set is by the soft strumming of a ukulele played by a native Fijian.



Wolf Fiddles With Role

The script of "The Jazz Singer," starring Danny Thomas and Peggy Lee, calls for a bull-fiddle player with the character name of Sammy Wolfe. Cast for the role is Sammy Wolf, a non-musician character actor. Fortunately for Wolf the part does not require him to take the bass viol out of its case.

Hitchcock Draws Rain From Lady's Bathtub

Even a lady's bath isn't sacred when Alfred Hitchcock is filming a suspense scene for a movie.

Recently while on location in Quebec, Canada, Hitchcock needed some artificial rain to augment a light mist that was falling during a street scene with Montgomery Clift and Anne Baxter for his production "I Confess." So technicians rigged up a hose spray to play from an overhead balcony. Came the first take and the spray was a fizzle. No water pressure. The lady of the house was drawing her bath.

Not daunted, a crewman tapped politely on the bathroom door. "Madame," he called, "would you mind turning off the water for a moment."

The scene proceeded, and the rain fell to Hitchcock's delight.



Hillary Needn't Worry About Scene Stealers

Hillary Brooks describes her role in "Abbott and Costello Meet Captain Kidd," as a challenging one. The blond actress not only competes with Abbott and Costello, but also with Charles Laughton, for audience attention in the Woodley production.

"What chance does a girl have with such gifted scene stealers," Hillary said. "All I have is my femininity." Which is challenge enough for all the male scene-stealers in the world.



Action for Talking

The first few minutes of "The Iron Mistress," starring Alan Ladd and Virginia Mayo, is completely without dialogue. Technicolor footage is devoted to a running fight between Ladd and his screen brothers, in which the star covers some 300 yards.

Gordon Douglas directed "The Iron Mistress," based on Paul I. Wellman's best-selling novel.

KATY KEENE

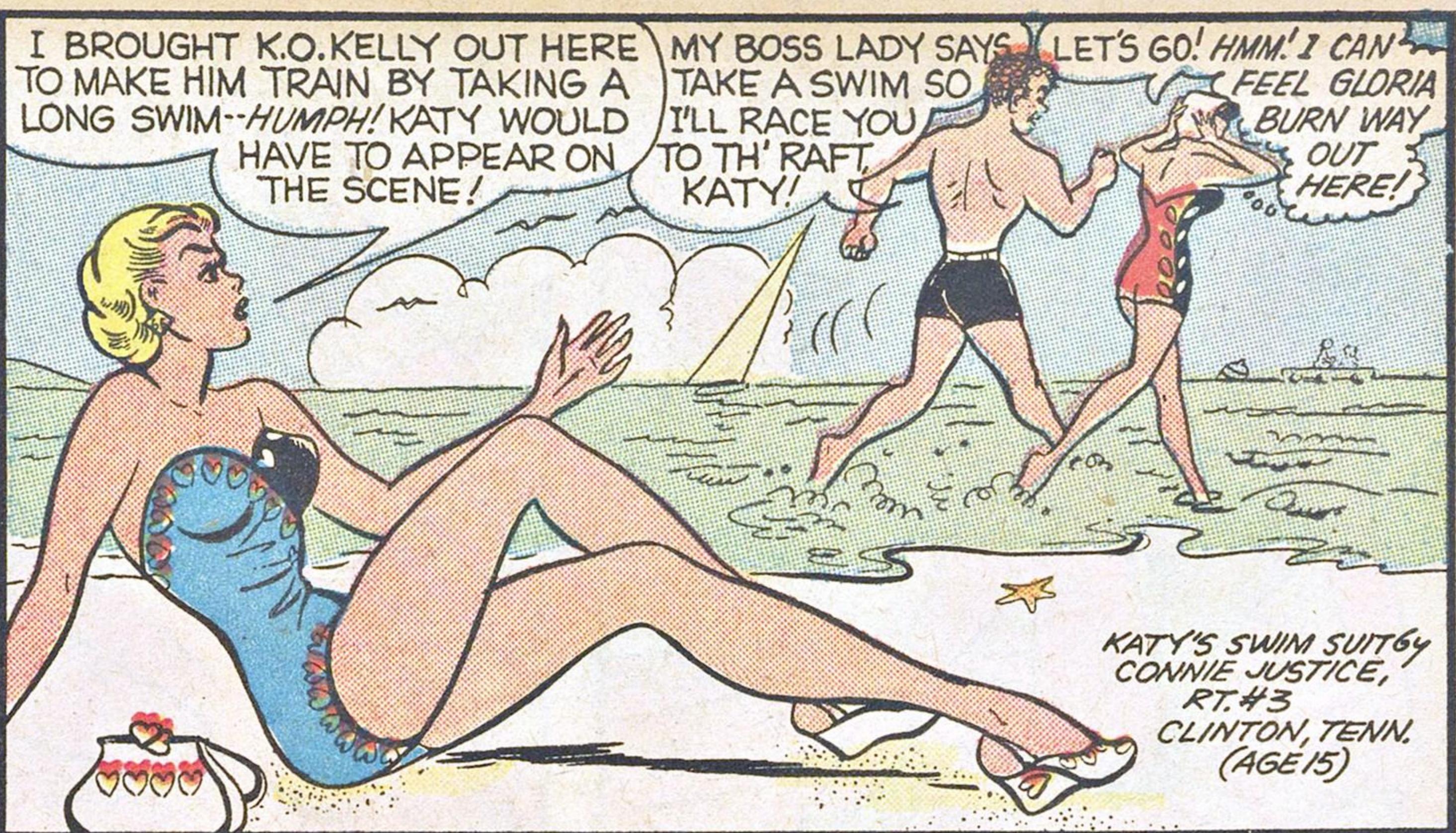
by
Bill
WOGGON



① SWIM SUIT, POSE, ETC BY CYNTHIA FRYE, 2223 MARRENGO, NEW ORLEANS, LA.
ALSO BY VALERA JEAN SCHULTZ, 1900 FOREST, ELDORADO, ILL.



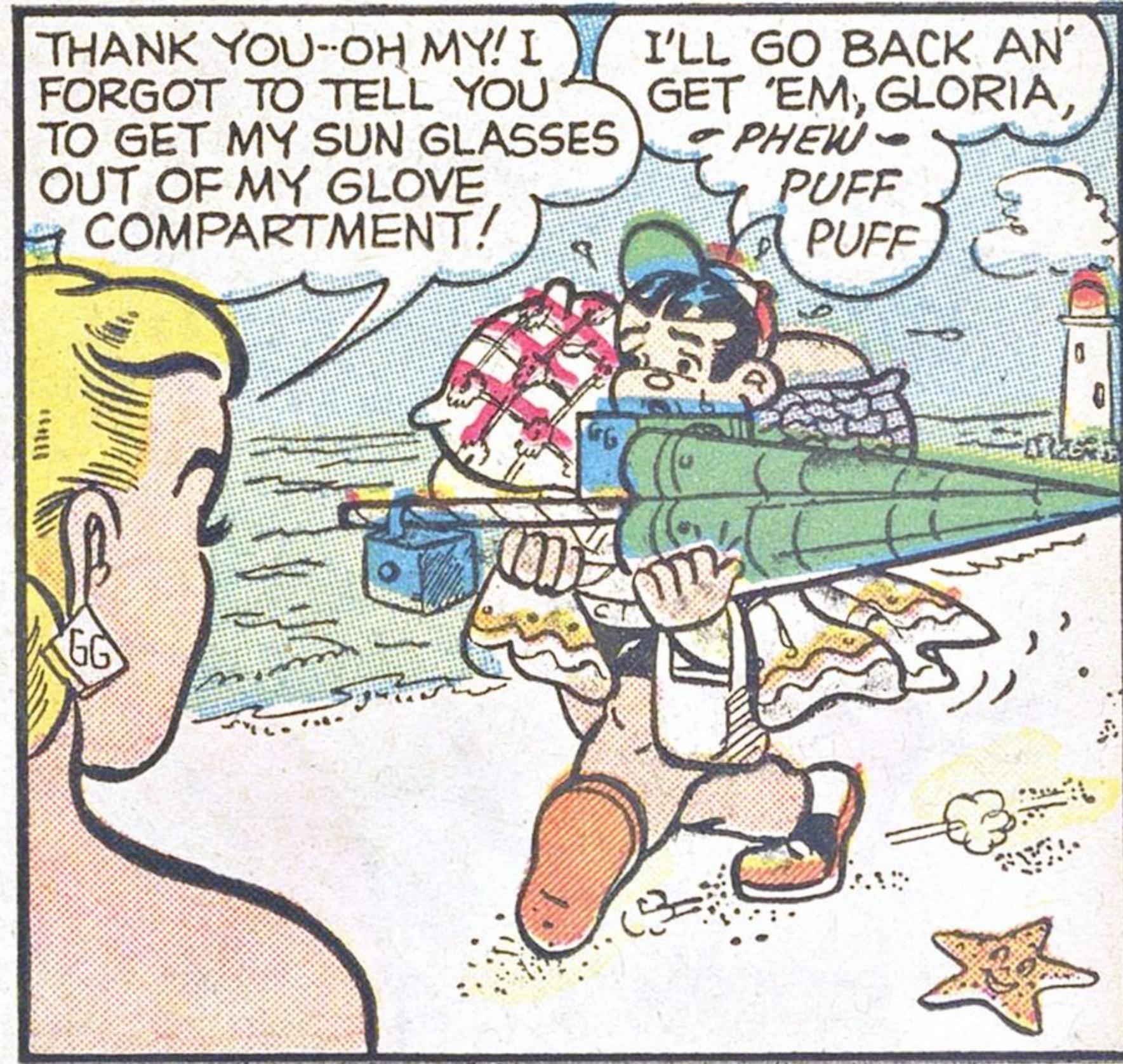
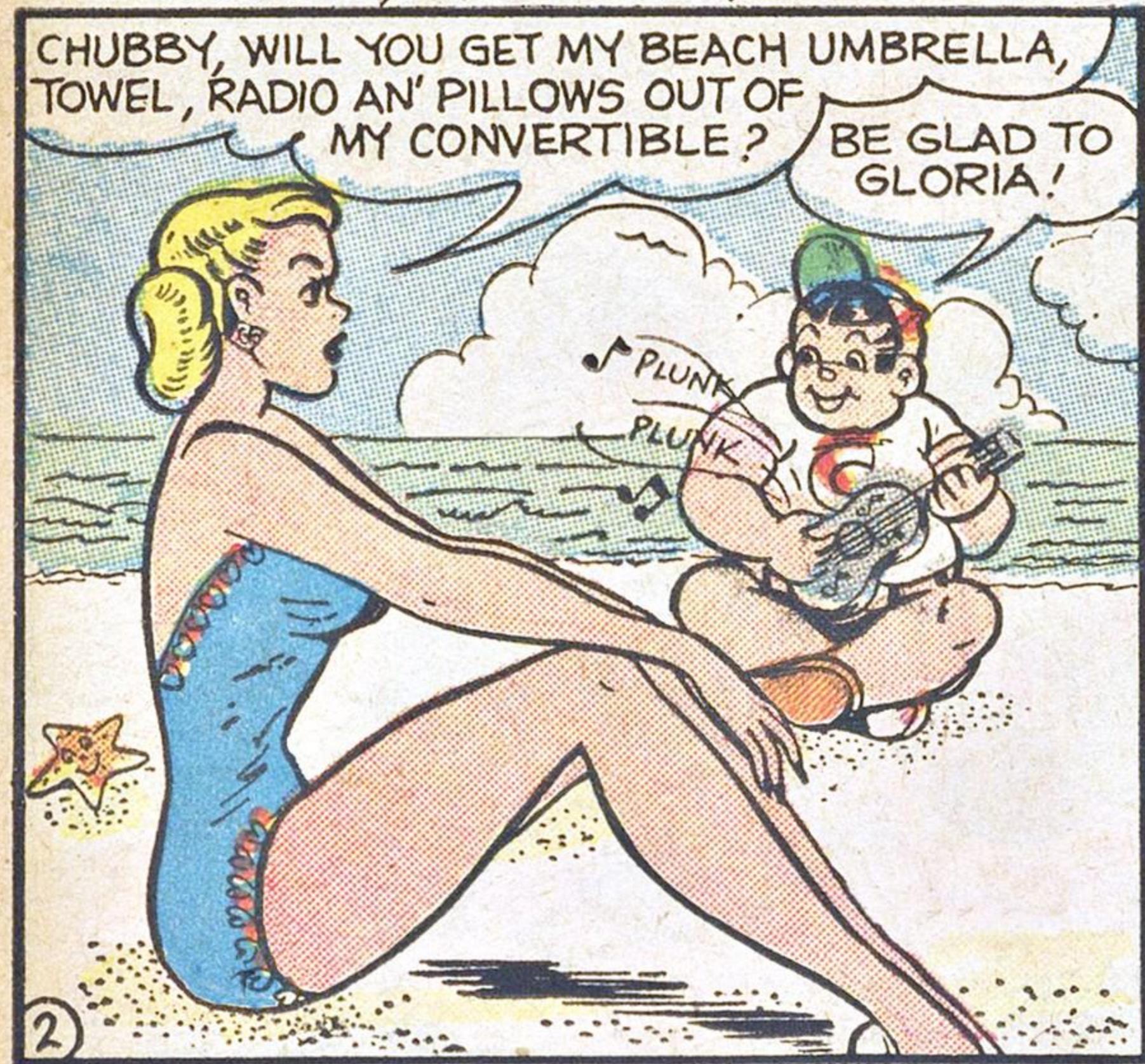
In case you have not met ~ this is Gloria Grandbilt, Randy's Cousin, and Katy's new rival ~ she'll do anything to tease Katy ~ she even bought a half interest in K.O. Kelly just to be near him and make Katy mad!

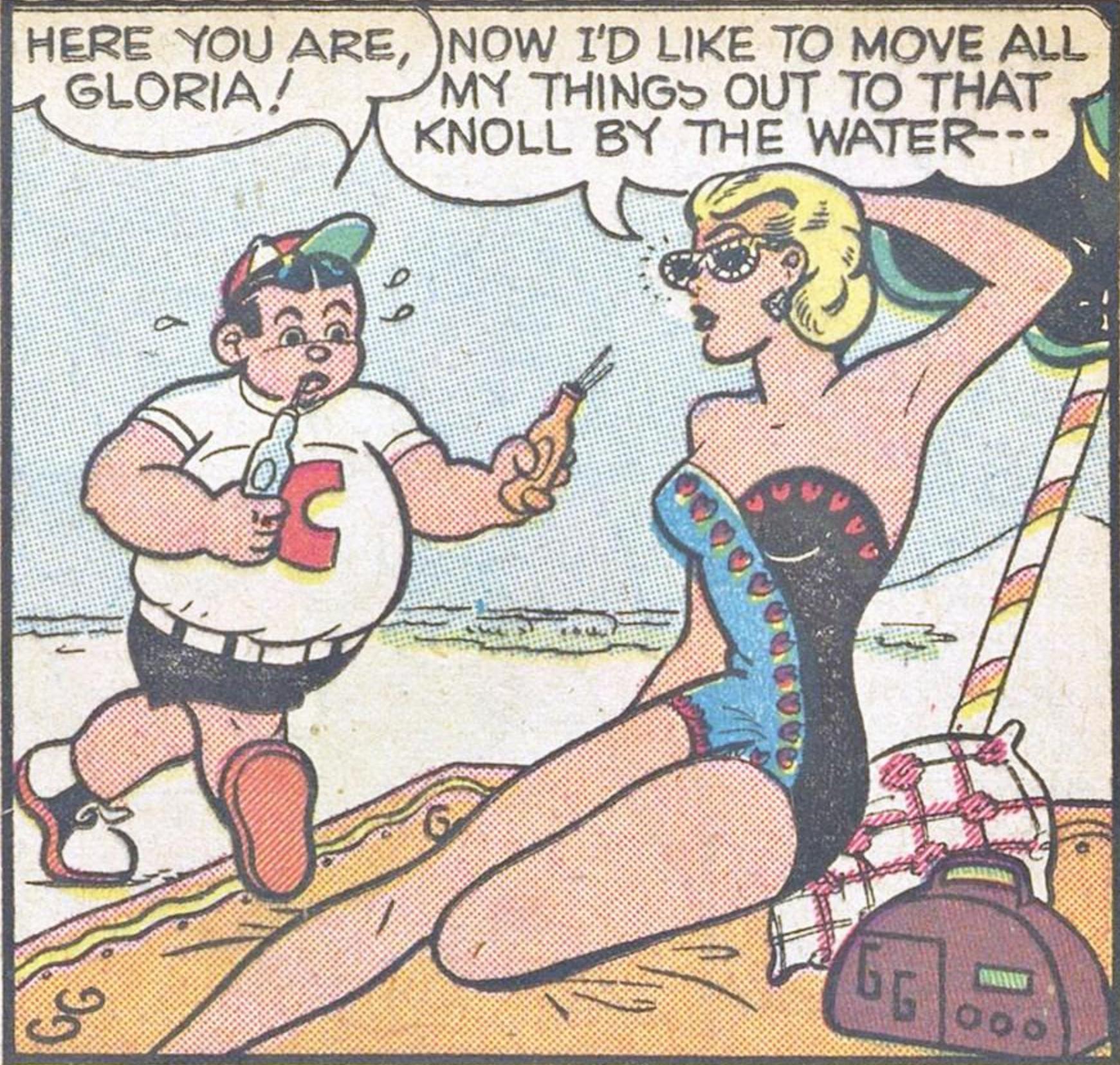
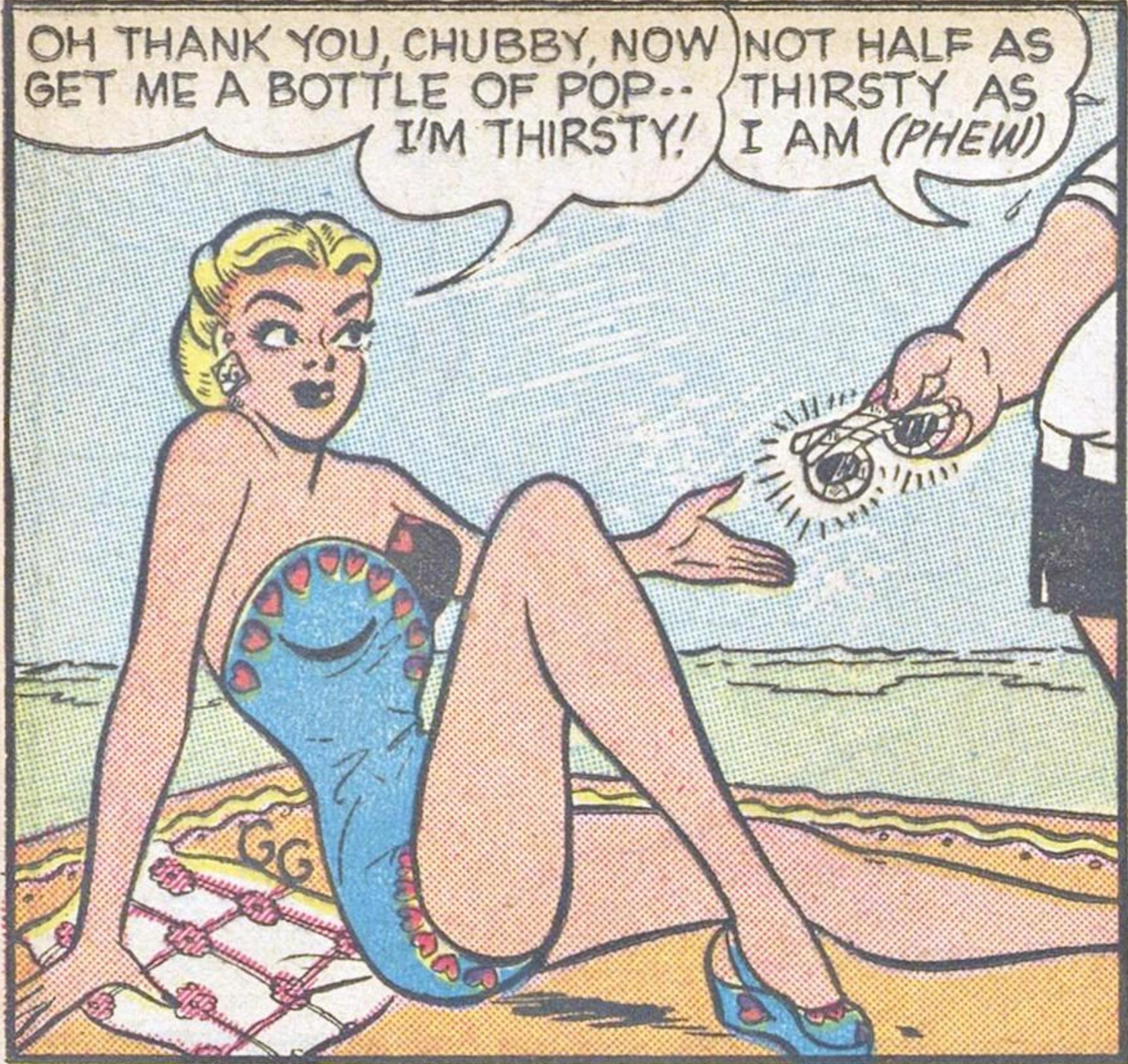


GLORIA'S BEACH OUTFIT BY THE DIBBLE, 1116 HARDING, PLYMOUTH, MICH.

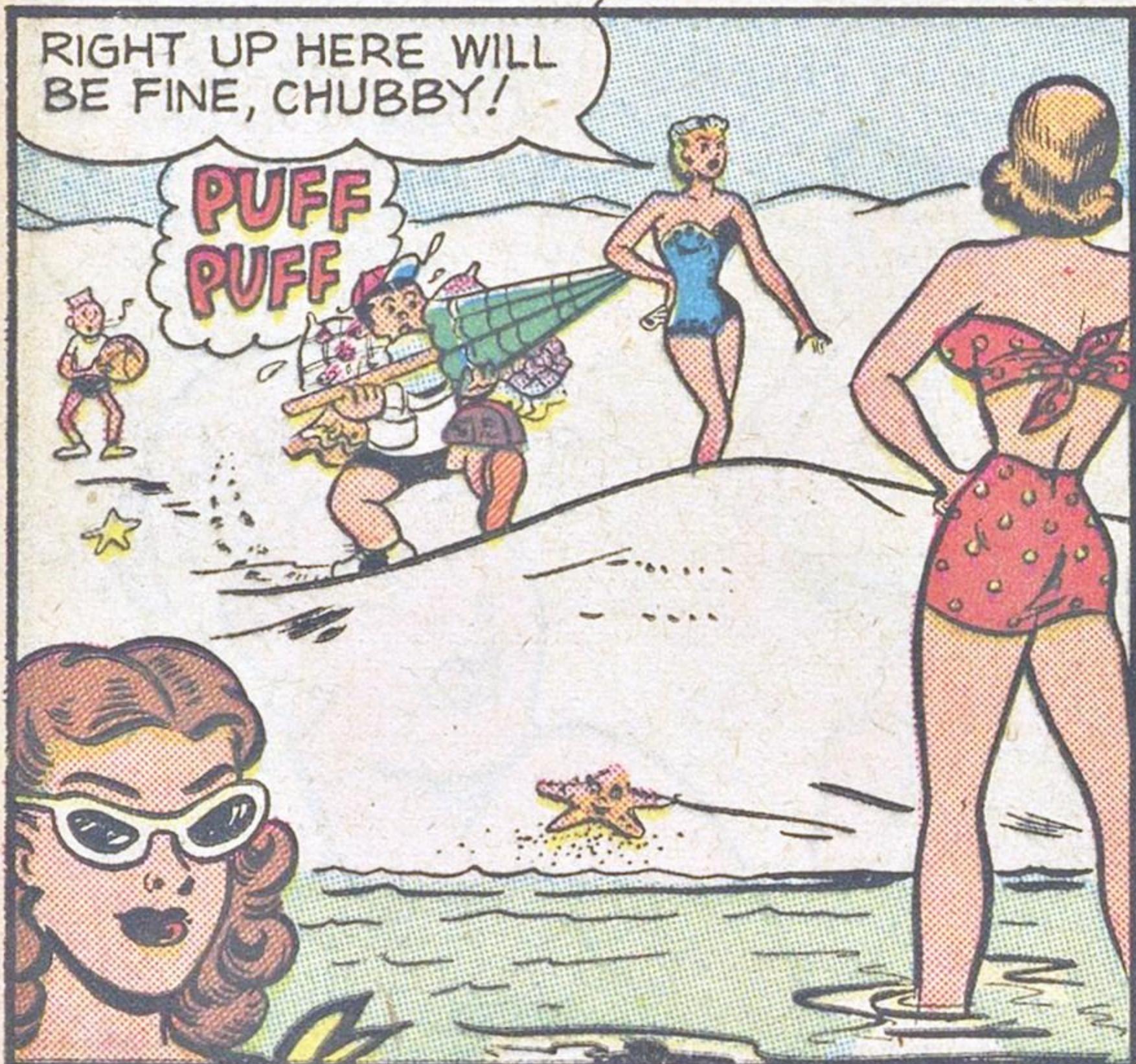


CHUBBY'S UKE BY MARY MANSELL, 427 SECOND ST. N.H.A. #1, HONOLULU 18, T.H. (AGE 18)

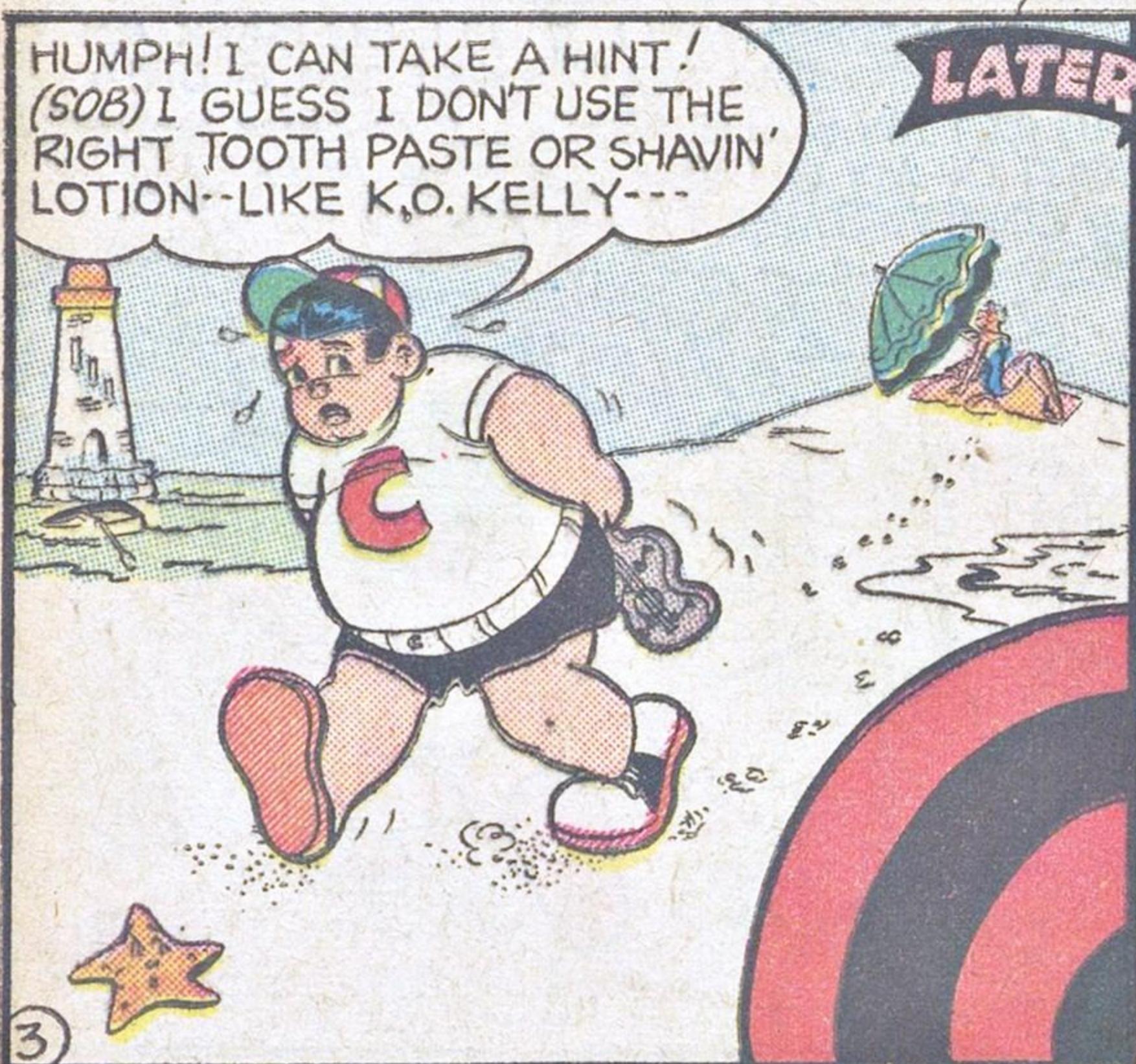




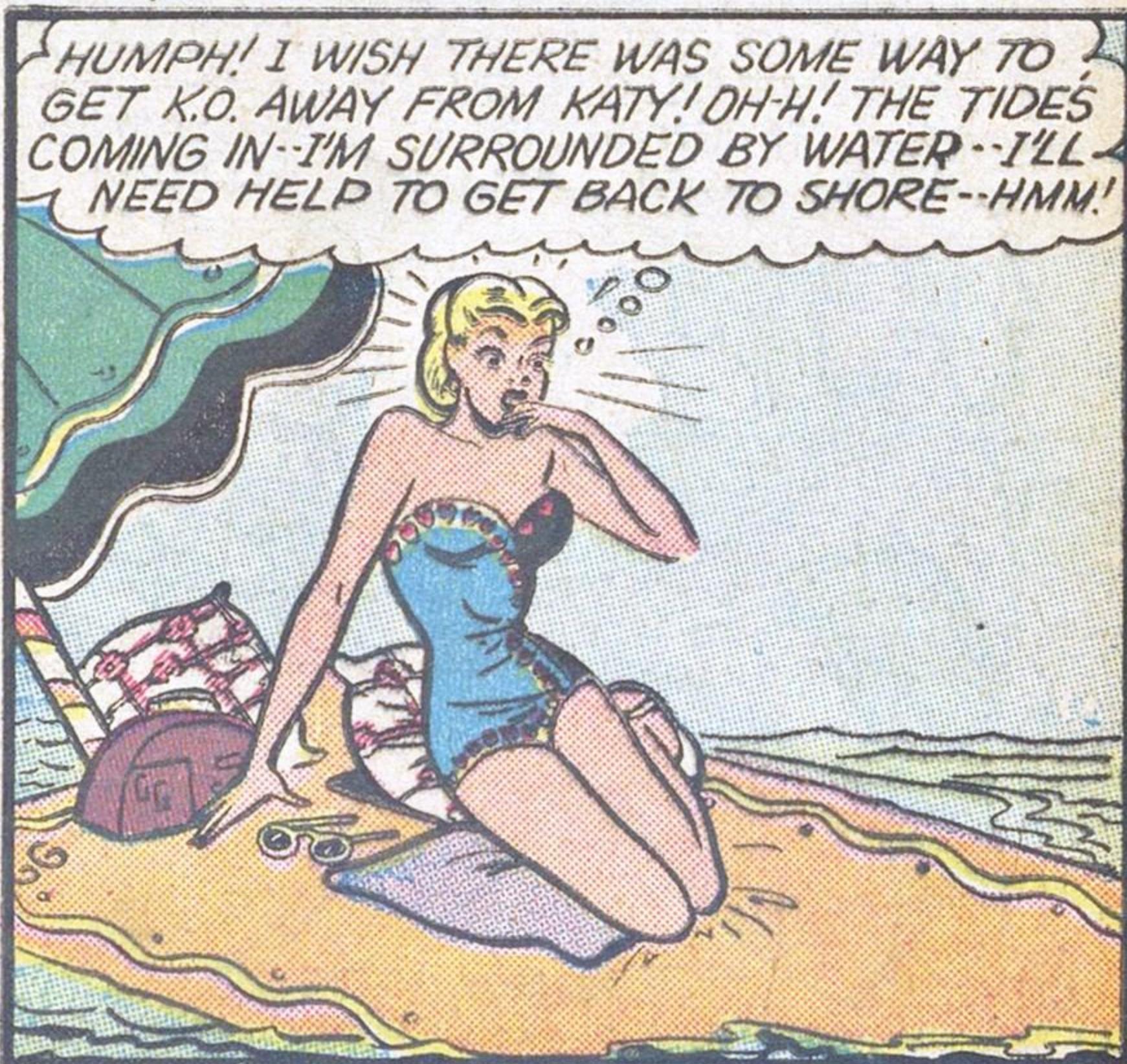
GLORIA'S SUN-GLASSES 64 PATRICIA KEILTY (AGE 10) 73 BUCKINGHAM ST., OAKVILLE, CONN.

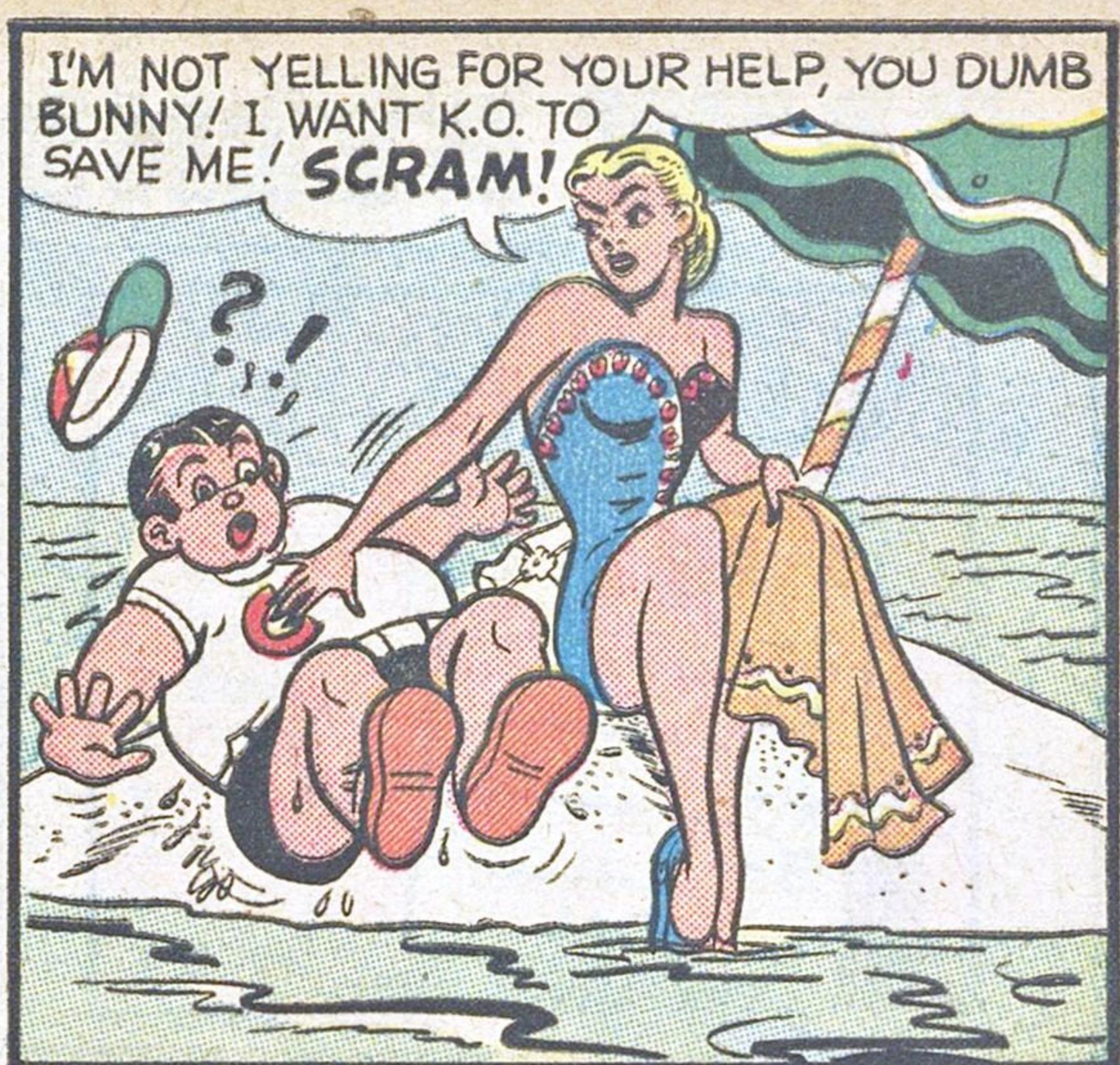
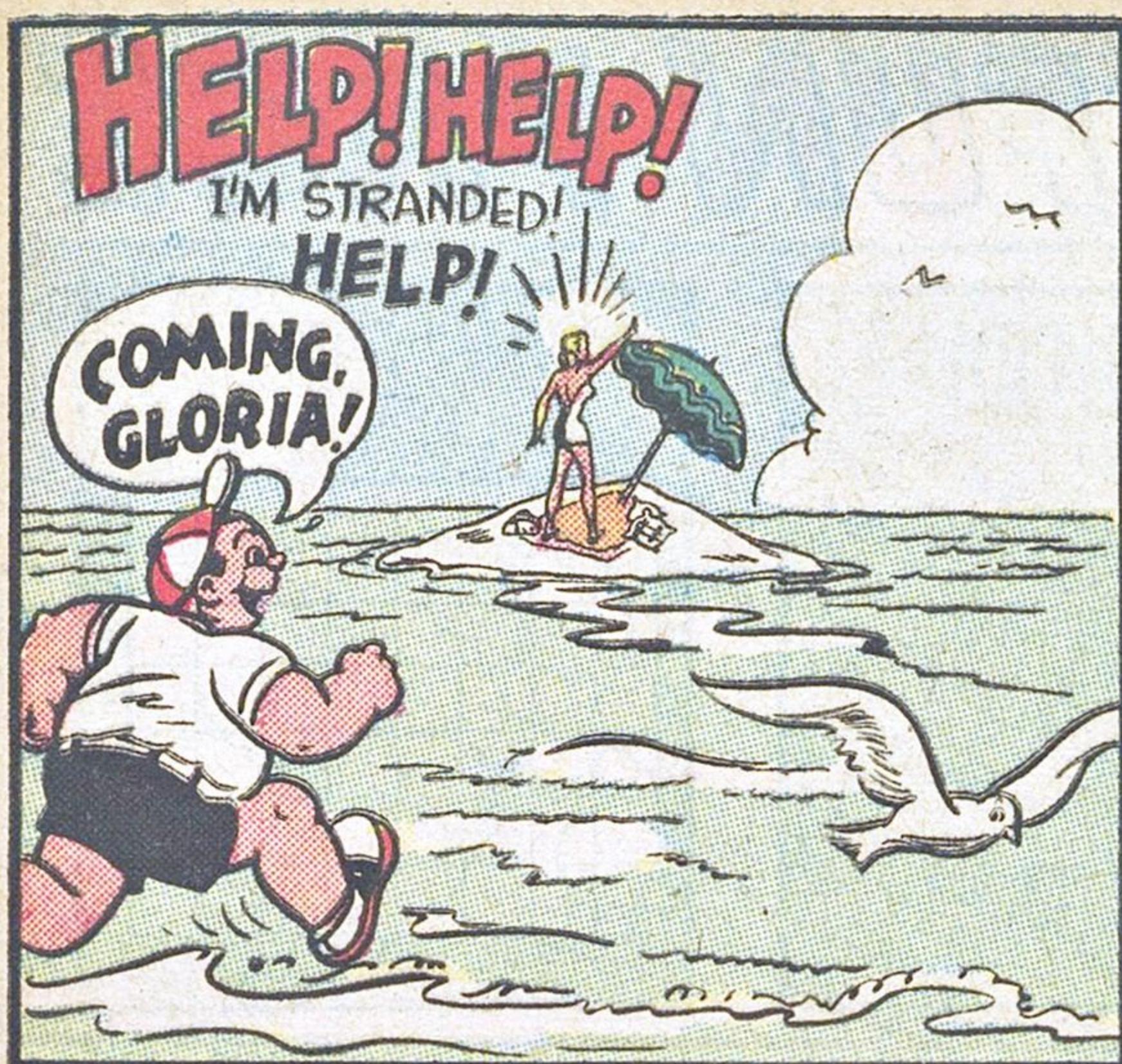


GLORIA'S MONOGRAM BEACH TOWEL & RADIO 64 KAY SANDERS, 1202 N. 6TH ST., BOISE, IDAHO.



3





MAYBE YOU DON'T LIKE GLORIA BUT YOU'LL LOVE THIS
PIN-UP and **CUT-OUT SET** OF **GLORIA GRANDBILT**
 HURRY! SEND FOR IT NOW---

HERE'S HOW TO GET THIS
 BEAUTIFUL SET--JUST FILL
 IN THIS HANDY COUPON AND
 MAIL IT TO BILL WOGGON!
 DON'T FORGET TO ENCLOSE
 TEN CENTS IN COIN! HURRY!
 FILL IN! CLIP! MAIL NOW!

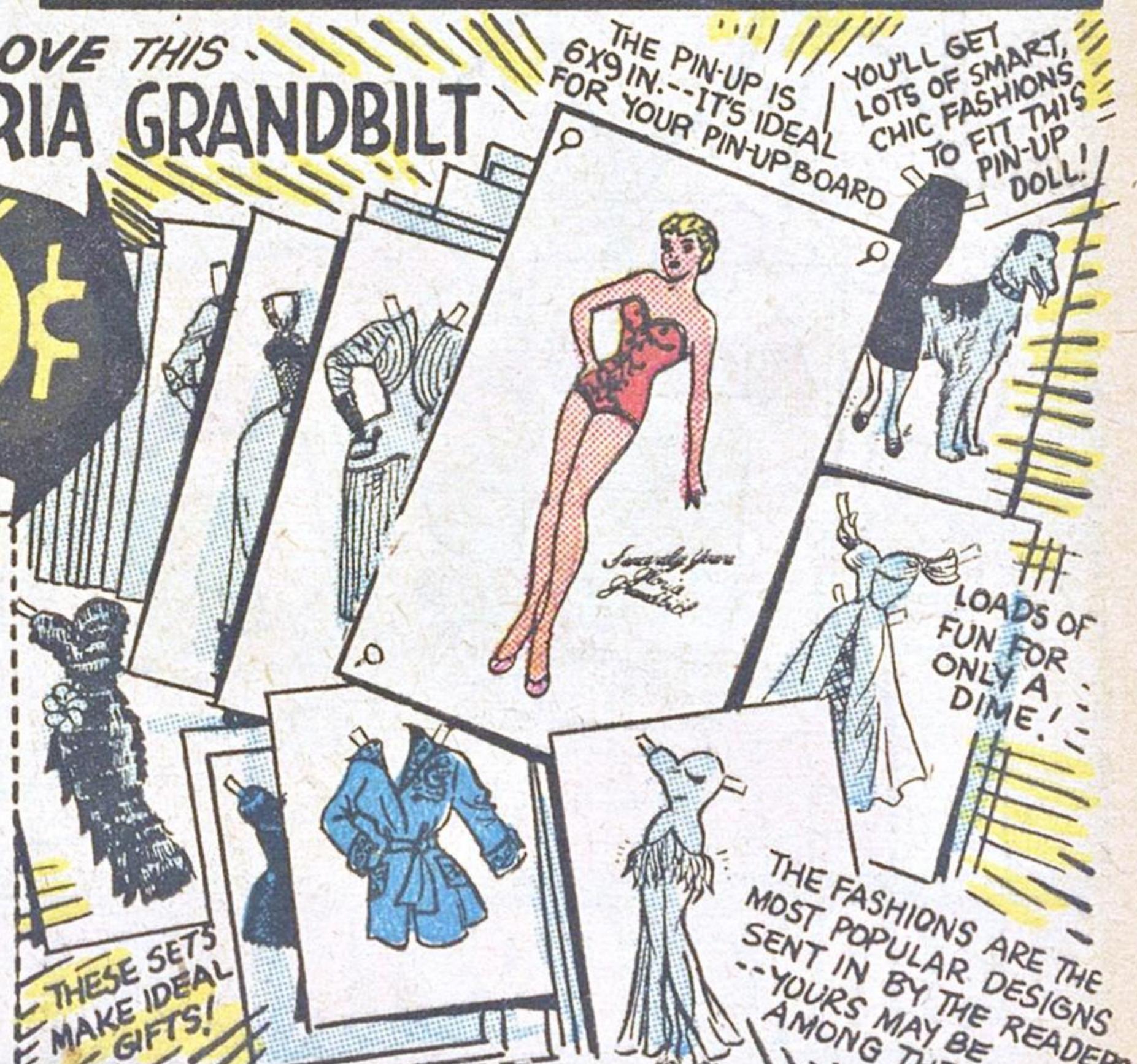
FOR ONLY
10¢

TO **Bill Woggon Cartoon Studios**
 SANTA BARBARA, CALIFORNIA.
 I HAVE ENCLOSED MY 10¢ IN COIN--PLEASE MAIL ME
 THE NEW **GLORIA GRANDBILT** PIN-UP AND CUT-OUT SET!

NAME _____
 (PRINT CLEARLY)

ADDRESS _____

CITY _____ ZONE _____ STATE _____
 PLEASE DO NOT PASTE COINS ON COUPON. WRAP SEPARATELY



KATY KEENE FUN PAGE

CAN YOU GO FROM **BOOK** TO **GOAL** IN SIX STEPS, CHANGING ONE LETTER EACH STEP?

1- **BOOK**

2- _____

3- _____

4- _____

5- _____

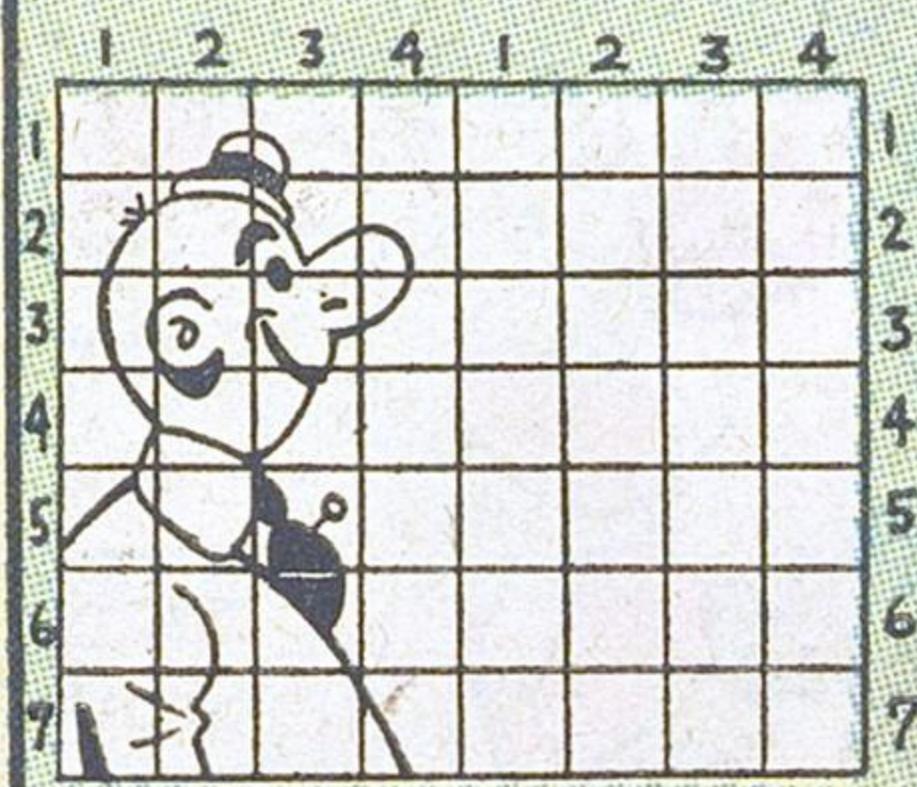
6- **GOAL**

1- **BOOK**
2- **BOOT**
3- **BOAT**
4- **COAT**
5- **COAL**
6- **GOAL**

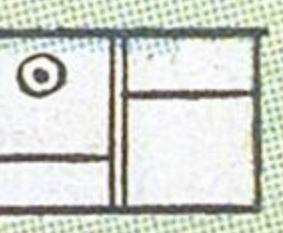
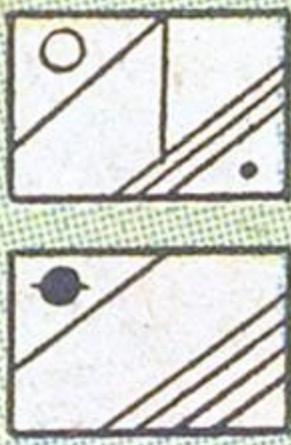
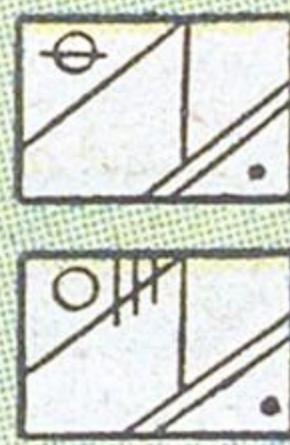
RIDDLES

- 1- WHY IS A SCHOOL BOY BEING WHIPPED LIKE YOUR EYE?
- 2- WHY IS A "LITTLE" HONEYSUCKLE?

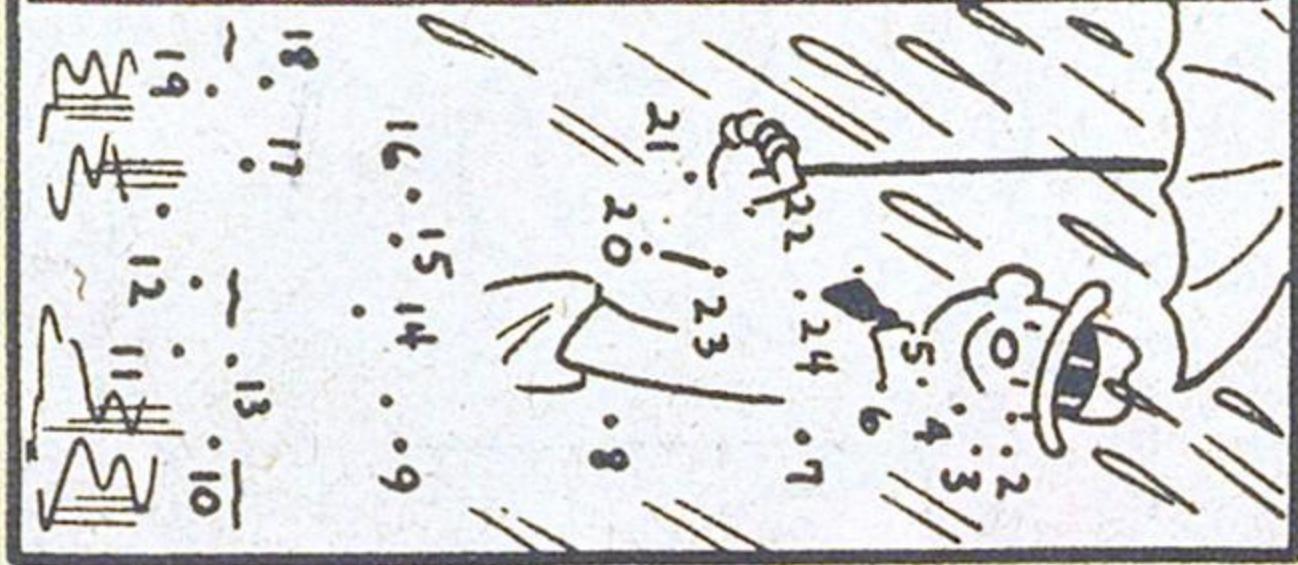
DRAW ME ...



CAN YOU PICK THE TWO DESIGNS THAT ARE EXACTLY ALIKE?

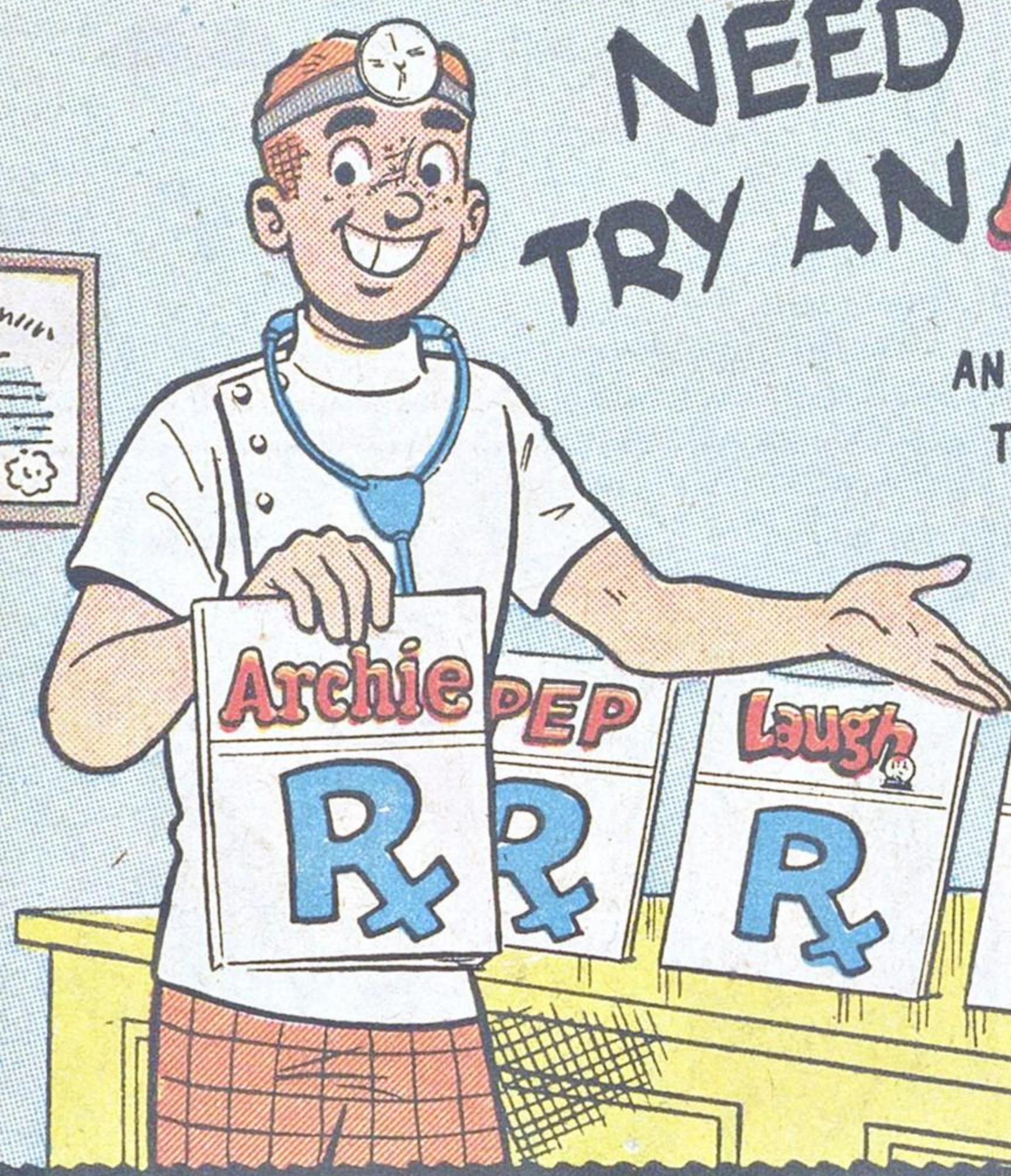


CONNECT THE DOTS :

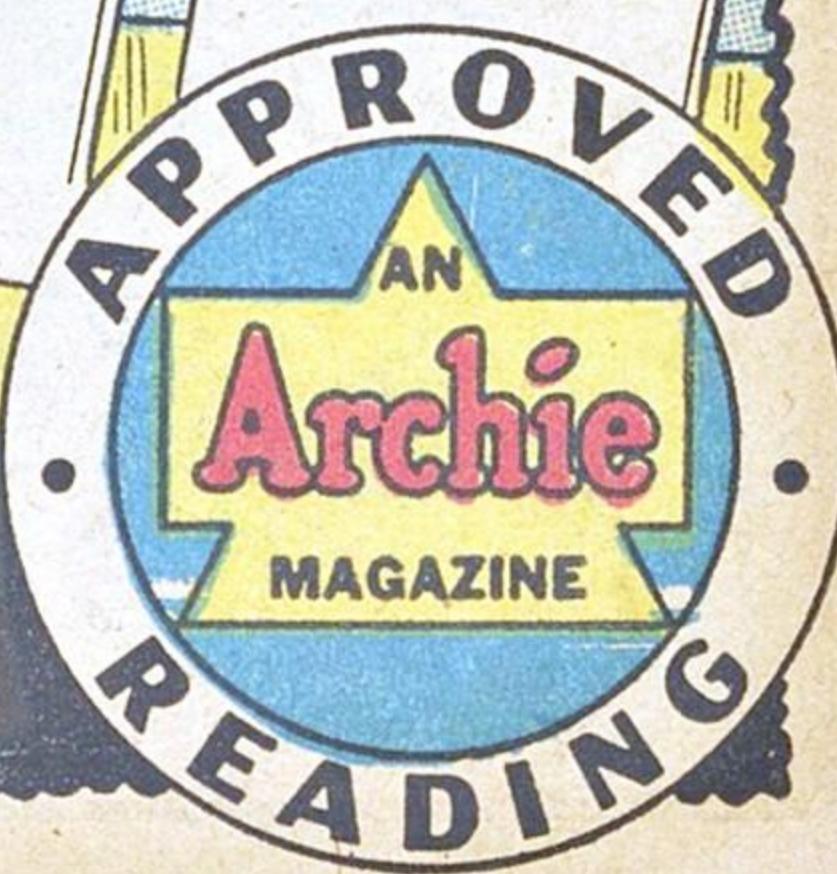


NEED A TONIC?...
TRY AN **Archie comic!**

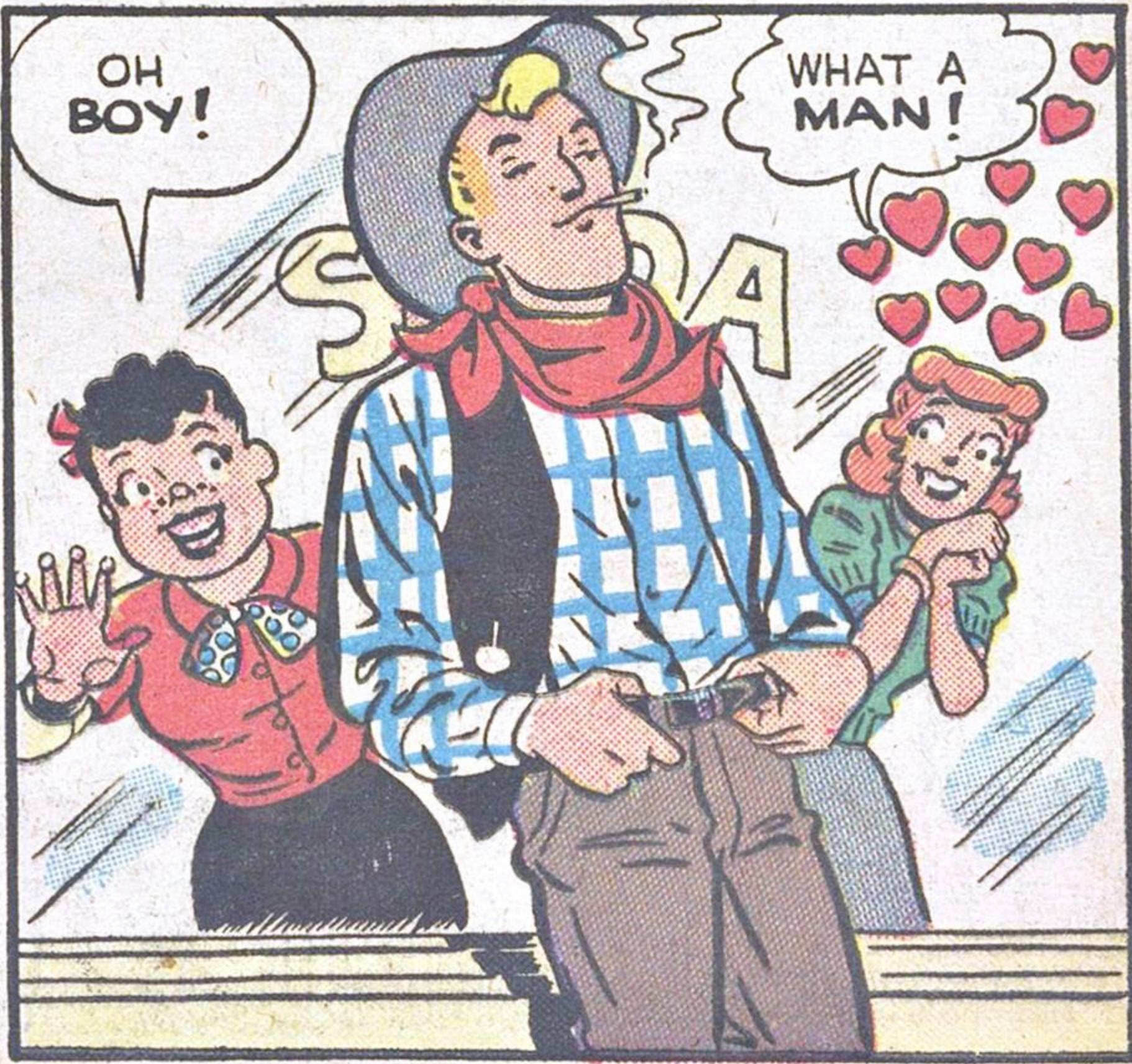
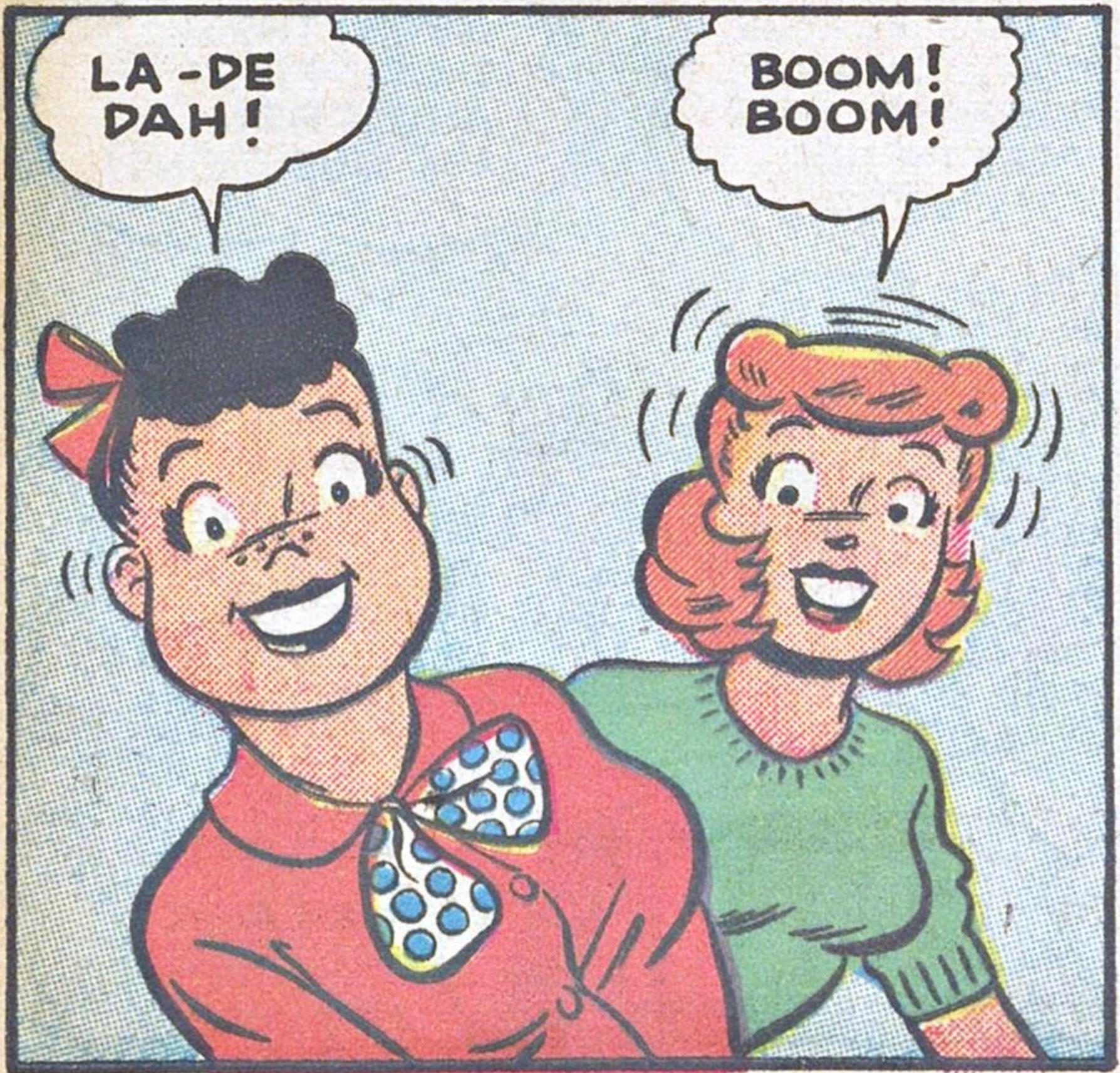
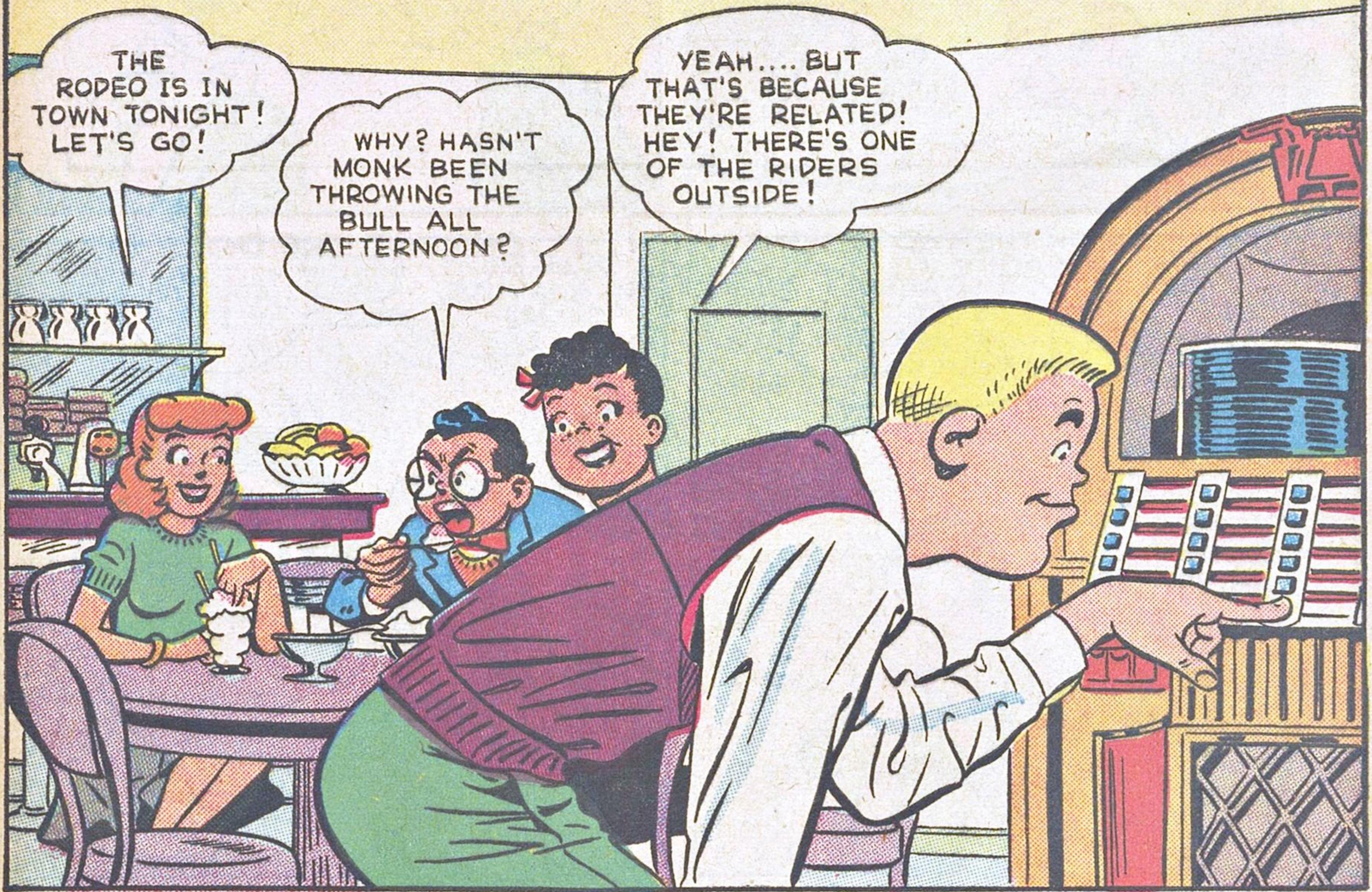
AN ARCHIE COMIC IS JUST WHAT
THE DOCTOR ORDERED TO CURE YOU
OF THOSE BLUES!



LOOK FOR THIS TRADEMARK



Ginger HOOTS and SADDLES



I'LL BET HE
LOOKS WONDER-
FUL ON A
HORSE!

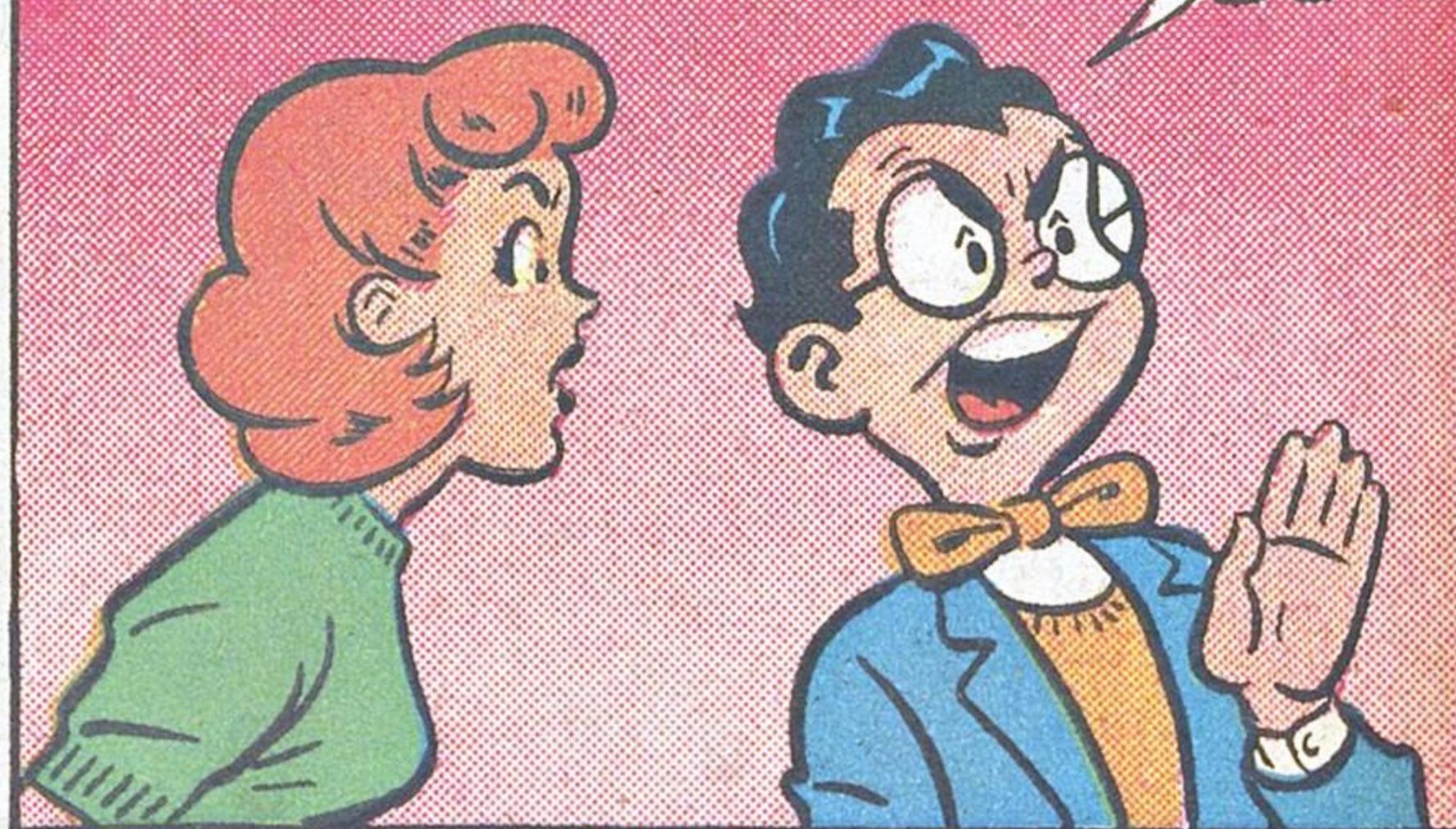
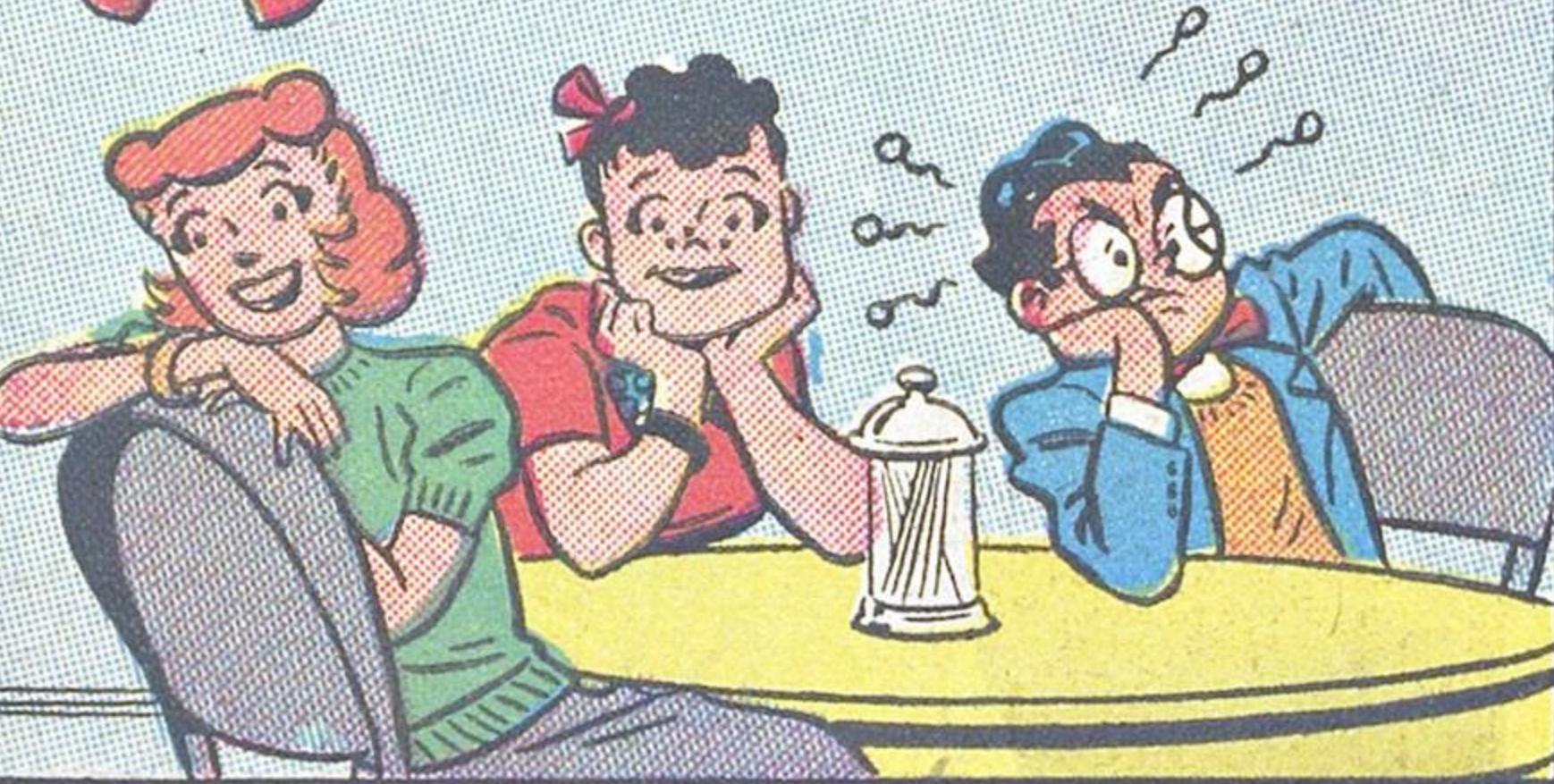
YEAH,
TALL IN THE
SADDLE!

AND SHORT IN
BRAINS! PROBABLY
NEVER OWNED A
GOOD CHARLEY
HORSE!

ICHABOD JONES!
I BELIEVE YOUR
JEALOUS!

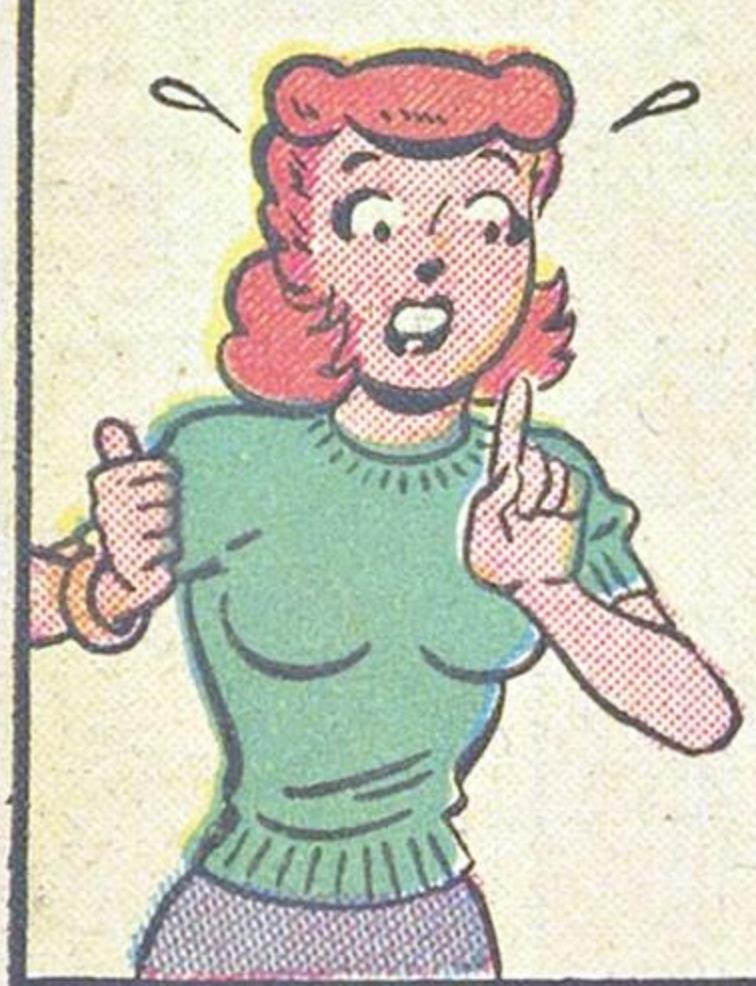
ME? JEALOUS
OF A HALF BAKED
COW JOCKEY?
DON'T BE
RIDICULOUS!

HA!
HA!



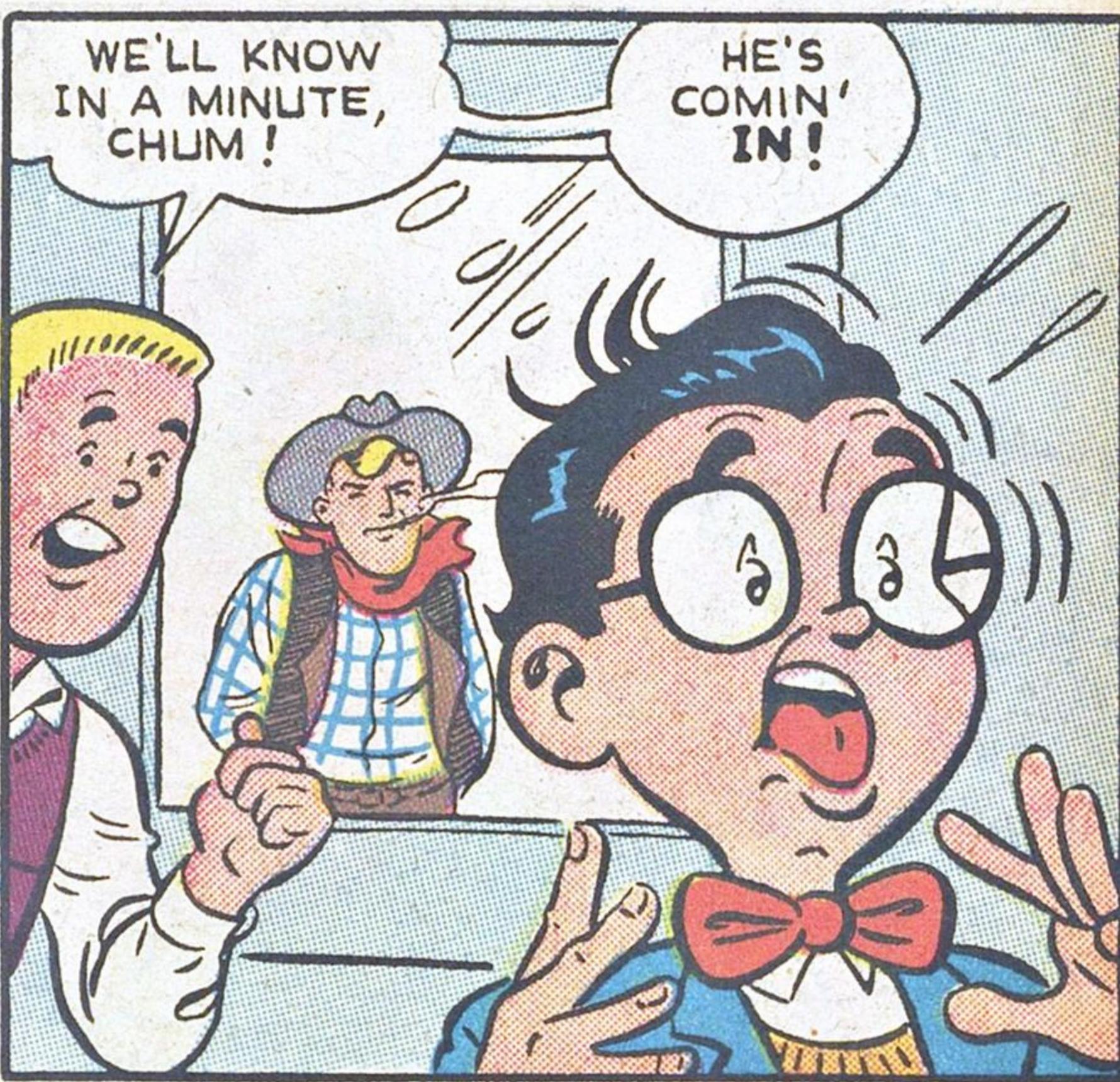
SHHH! LOWER
YOUR VOICE!
HE MIGHT
OVERHEAR
YOU!

SO WHAT?
DO YOU THINK
I'M AFRAID
OF HIM?



WE'LL KNOW
IN A MINUTE,
CHUM!

HE'S
COMIN'
IN!

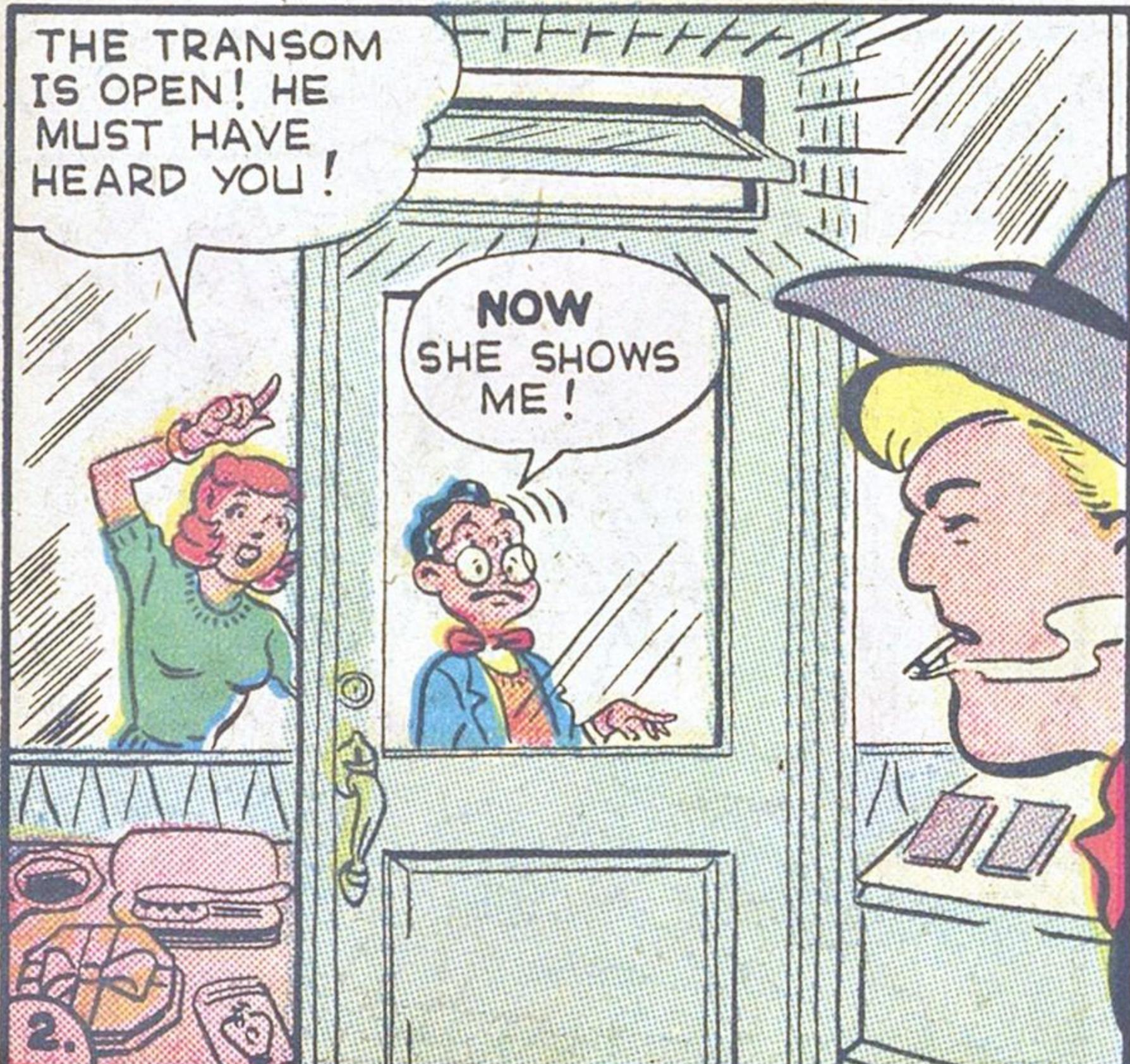


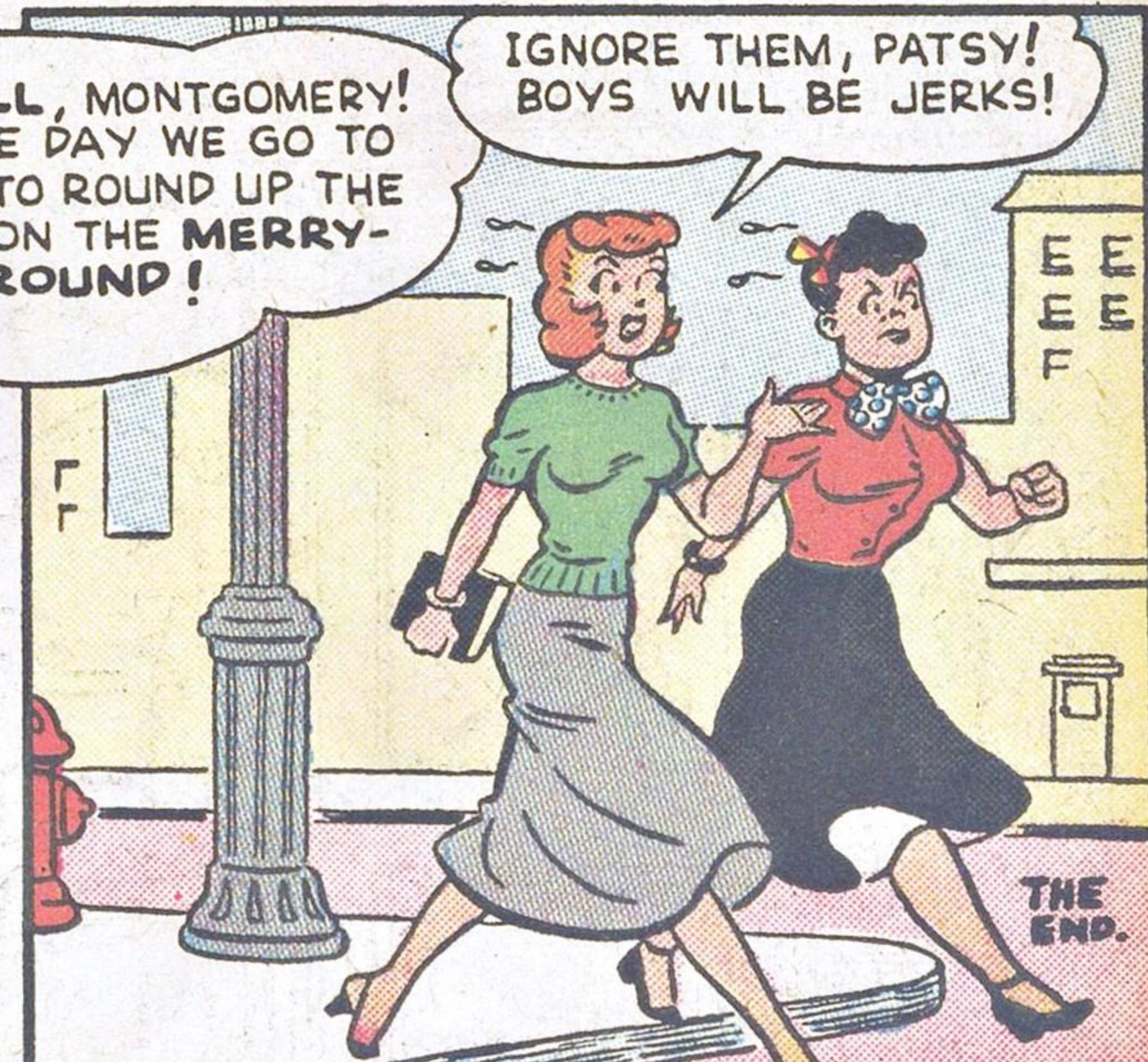
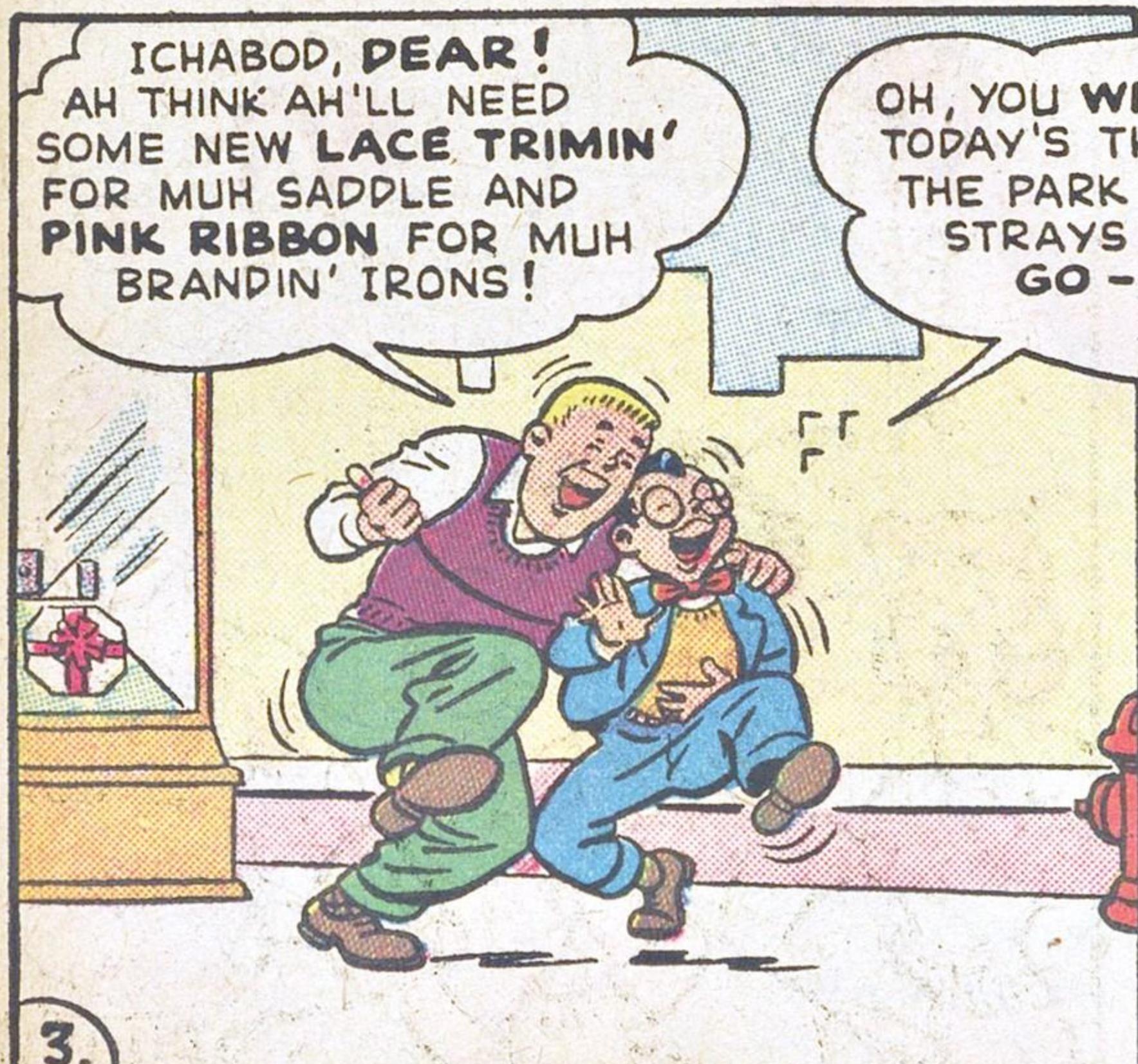
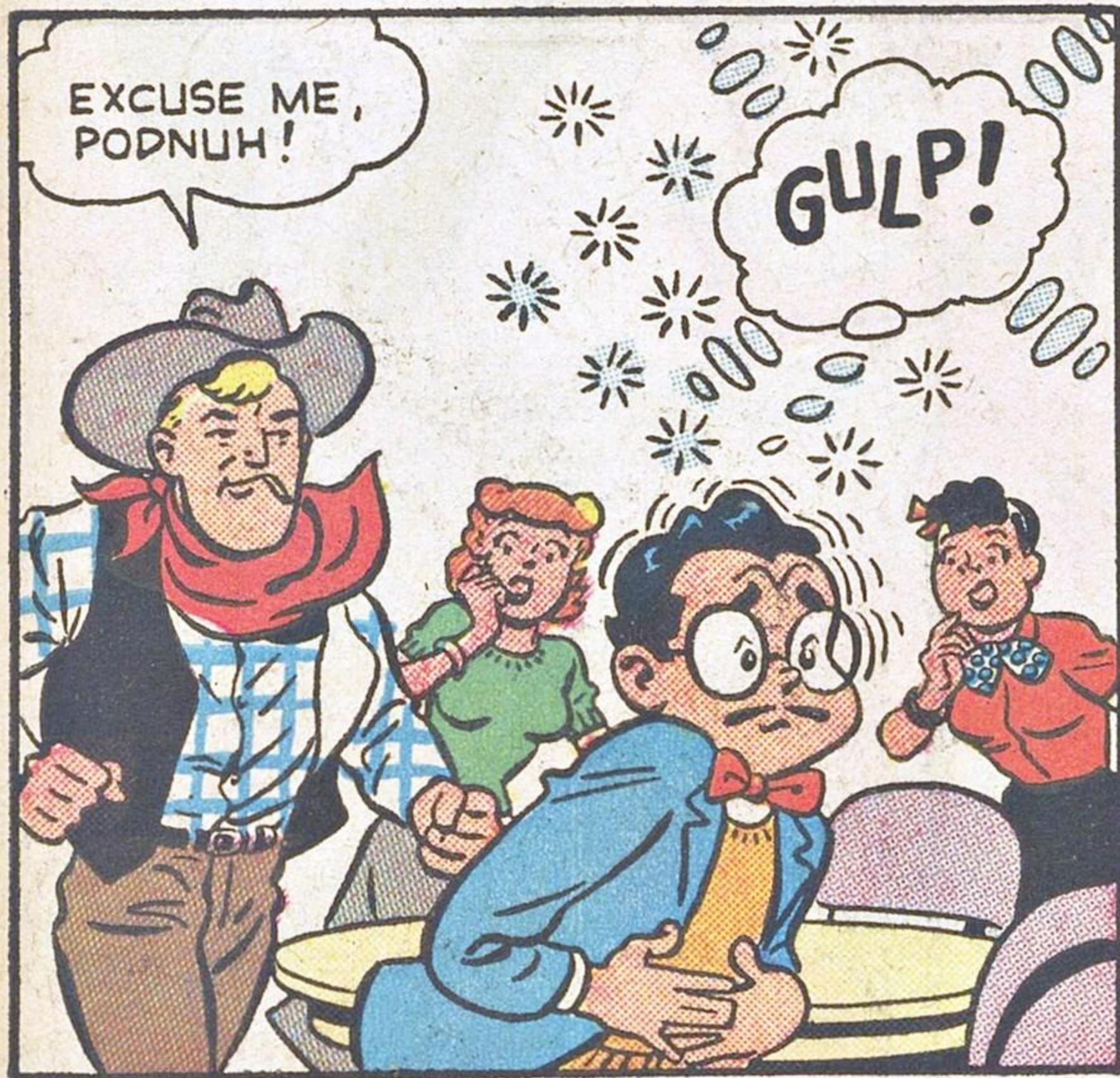
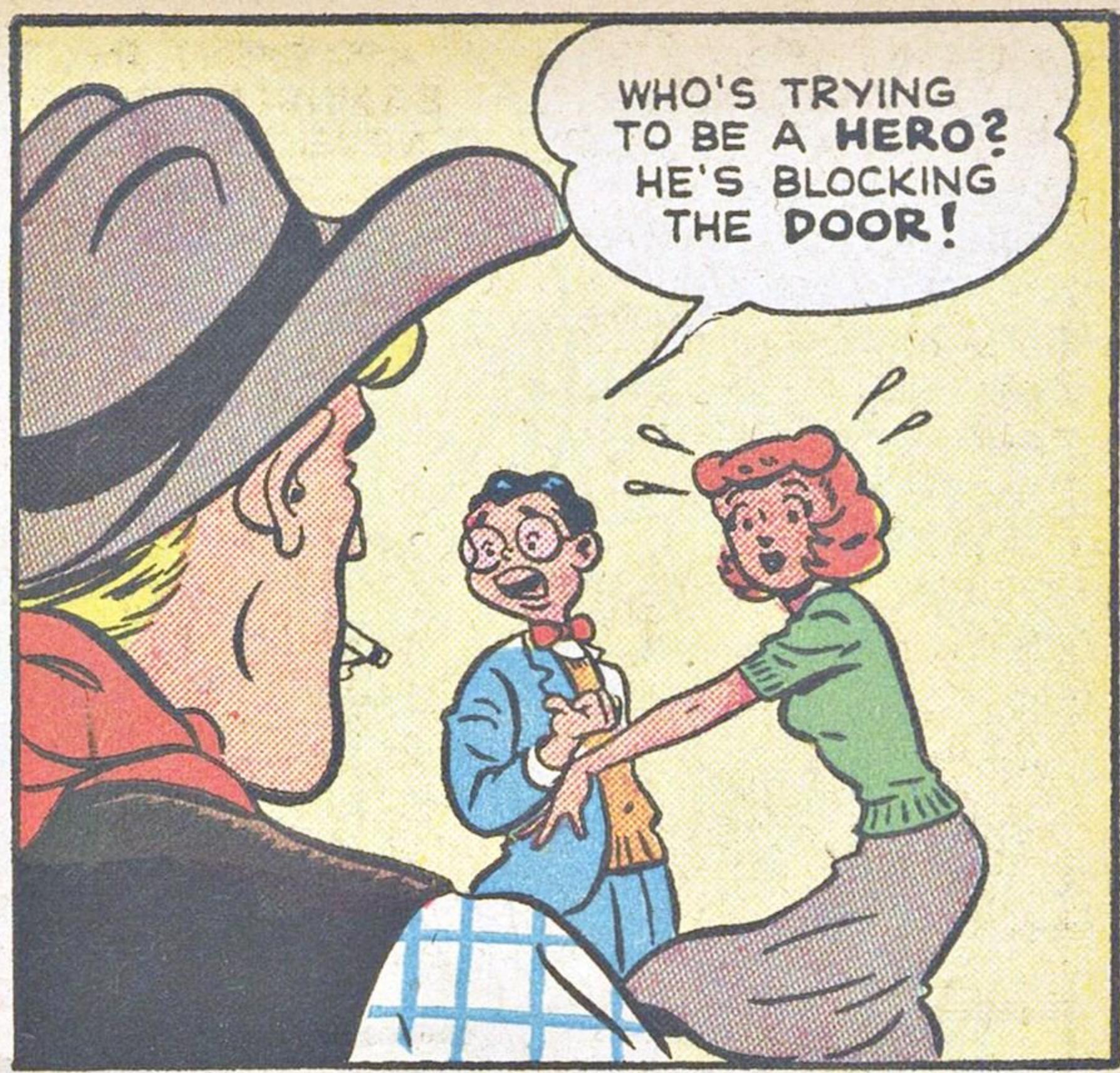
THE TRANSOM
IS OPEN! HE
MUST HAVE
HEARD YOU!

NOW
SHE SHOWS
ME!

YOU'D BETTER
RUN, ICKKY!
COWBOYS ARE
PRETTY HOT
TEMPERED!

YEAH! THEY
SHOOT FIRST
AND THEN
ASK QUESTIONS!

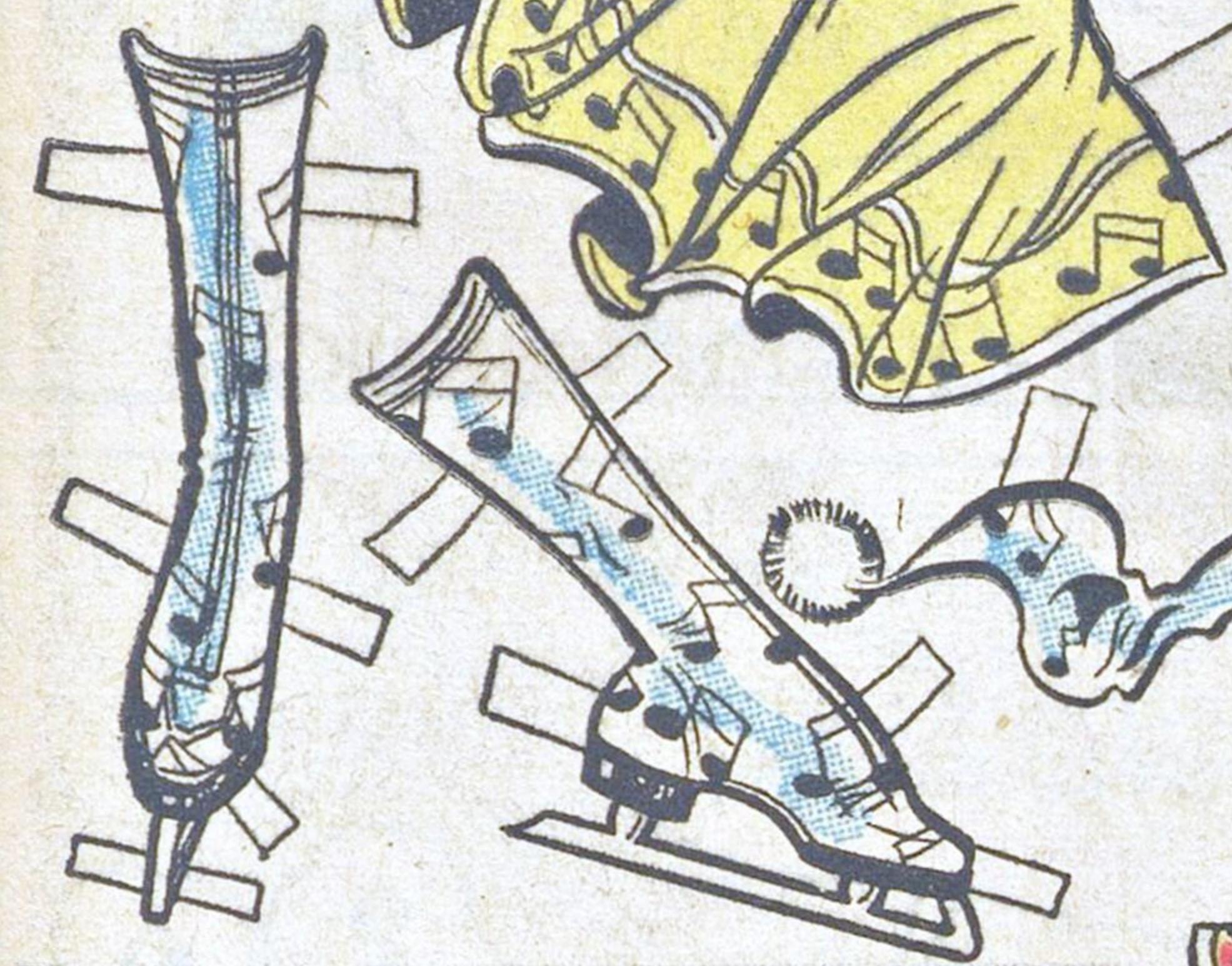




KATY SKATING FASHIONS

COSTUME AT RIGHT by MARILYN MOATS, 4709 ARLINGTON AVE., FORT WAYNE 6, INDIANA.

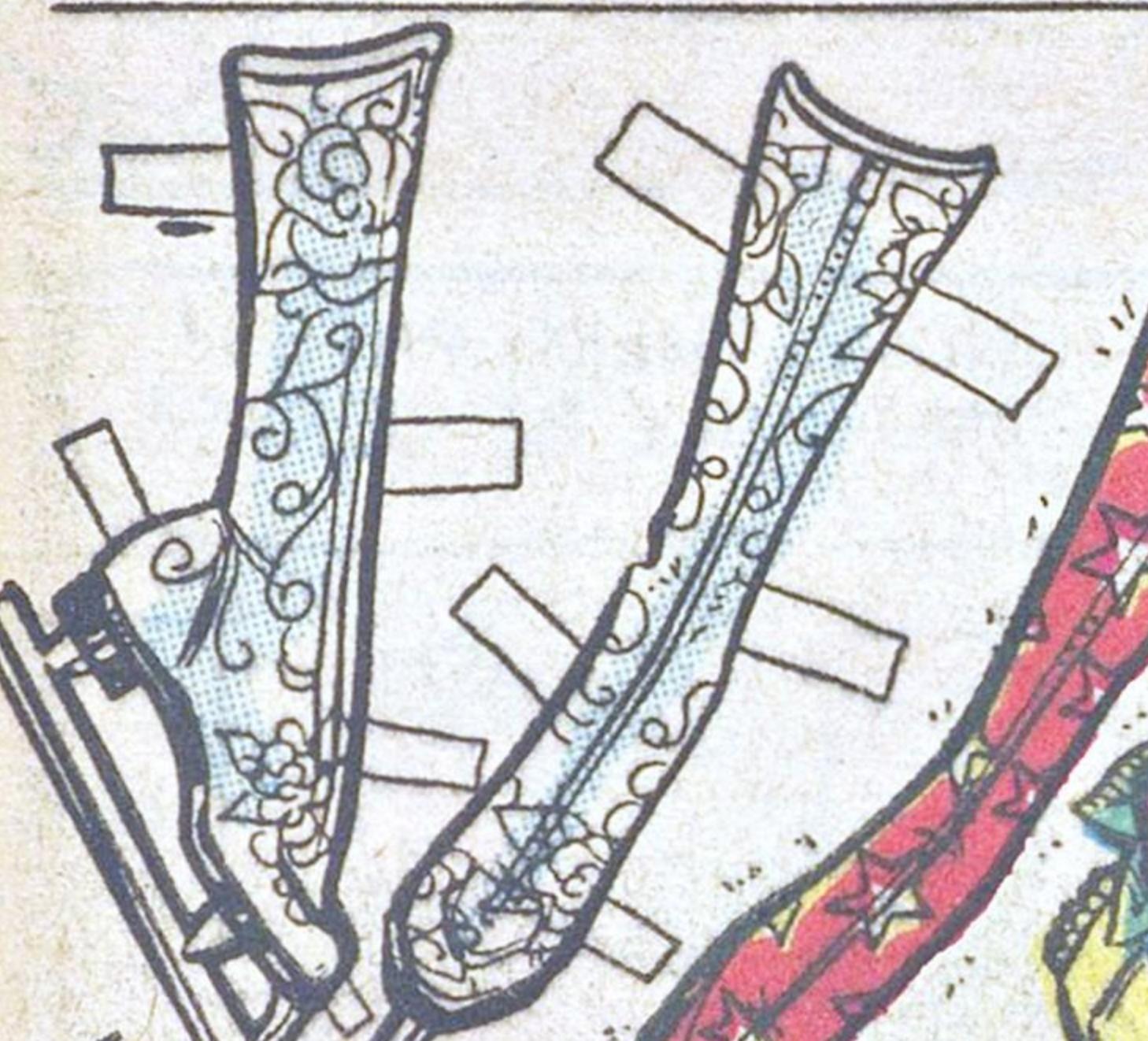
and
KATHLEEN CAHILL, 17 BROWN ST., PITTSFIELD, MASS.



STAR COSTUME ON KATY
by CLAIRE GUZZO, (AGE 16), R.F.D. # 3, STAFFORD SPRINGS, CONN.

BOB SCHONASKY, 532 EIGHTH AVE., BARABOO, WISCONSIN.

YOSHIKO KONO, (AGE 13)
3043 HOOVER VILLAGE,
SEABROOK, N.J.



by DORIS *and*
JEAN AHRENS,
CHRISTIANSBURG,
VA., BOX 231.

and
MRS. I. L. WISER,
708 NOIMAN ST., DALHART, TEXAS.

and
TREVA GUTWEIN, R.R. 2,
BOX 440, DAYTON 10, OHIO.

COSTUME ATRIGHT
by NANCY RICE,
7105 COLLEGE,
KANSAS CITY, MO.

and
VICTORIA KRELL,
418 AVON AVE., NEWARK 8, N.J.



and
FLORENCE CHANDLER, (AGE 13),
274 EAST THIRTEENTH,
HIALEAH, FLORIDA.

FAUN EARL, 569 NORTH 10 EAST,
BRIGHAM, UTAH.

JANET WALLACE, BOX 484,
BISHOP, CALIFORNIA.

FAYE HADLEY, P.O. BOX 1345,
PORTERVILLE, CALIFORNIA.

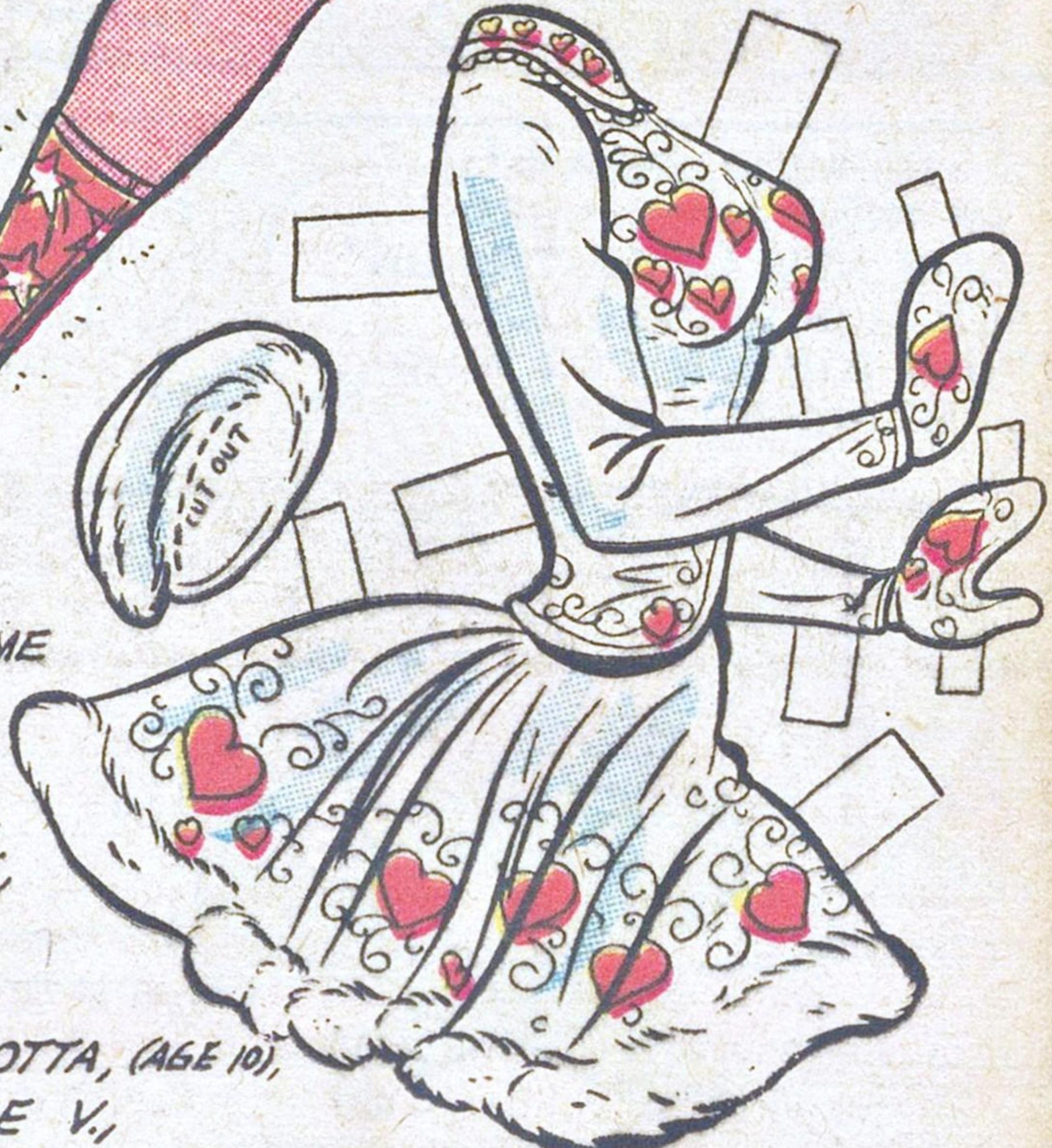
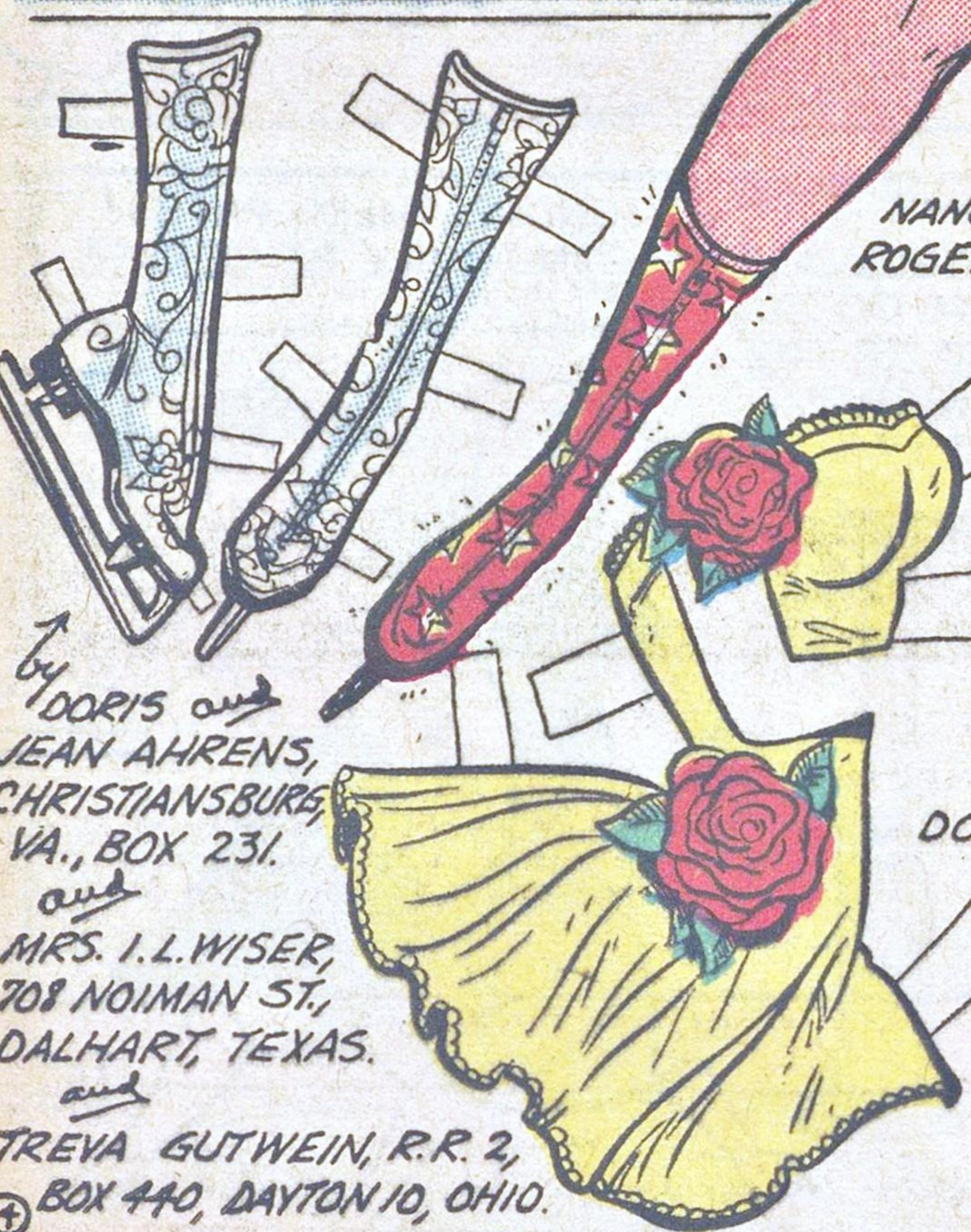
KATY'S POSE

by NANCY MACKALL,
ROGERS, OHIO.

COSTUME

AT RIGHT
by DOROTHY LAVELLE,
50 SHARPE ST., KINGSTON.

and
DIANA CUCINOTTA, (AGE 10),
155 AVENUE V., BROOKLYN 23, N.YORK.

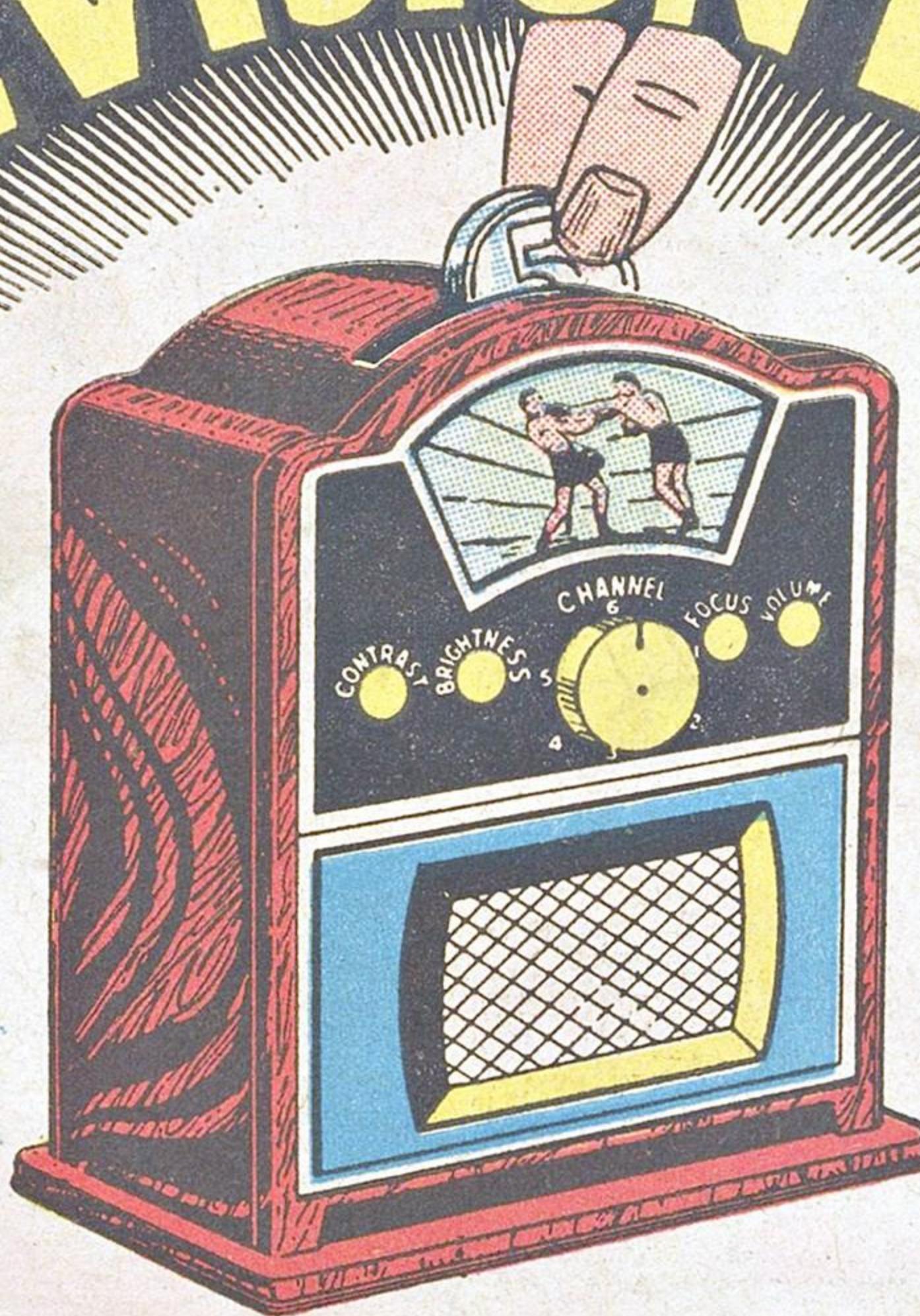


THE SHOW'S ON,
GANG!

New! Super-Duper! Simply Terrific! TELEVISION BANK

LIGHTS UP!
LIKE BIGGEST, COSTLIEST
TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH . . . FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!



ALL-STEEL CONSTRUCTION
ONLY
\$1.98

COMPLETE WITH
BATTERY AND BULB!

Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new midget wonder!

LIGHTS UP THE MINUTE YOU DROP COIN! Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up—in a big, BIG way! In a split second, the screen leaps into dazzling life!

AND WOW! WHAT A PICTURE! Whether you go for "zowie" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—and MORE—right on this miracle Television Bank! What's more, shining convex lens over screen

gives you the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

PUTS YOU "IN THE MONEY"—AND FAST! Your savings pile up PLENTY FAST—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the

complete show! And with SIX wonderful pictures to see—you bank REAL MONEY just for letting them look!

IT'S A HONEY—IN EVERY DETAIL! You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, 4 3/4" x 4", has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. GUARANTEED TO DELIGHT YOU, bank comes complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

...BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL
NEW TELEVISION BANK! SEND NO MONEY! ORDER YOURS TODAY!

NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last word in elegance—matches all styles of furniture—makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends!

SEAGEE CO., 2 Allen St., Dept. KK1 New York 2, N.Y.

SEAGEE CO., Dept. KK1
2 Allen Street, New York 2, N.Y.

Please rush me my TELEVISION BANK. I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

Name _____ (Please Print Plainly)

Street _____

City _____ Zone _____ State _____

I enclose \$2.00 You pay postage. Same money-back guarantee.

**The SECRET of
TREASURE CAVE-**

How Gray Shadow Tracked
Down the Mystery of
Spike's Sudden Wealth.

GIVEN!

WE GIVE YOU CASH OR PREMIUMS!

BOYS! GIRLS!
LADIES!
MEN!

LAST WEEK HE TOOK A
NEW AIR RIFLE
IN THAT CAVE.

GEE! A NEW
BIKE!

WHERE'S
SPIKE GET
THAT STUFF?

GRAY SHADOW
HAS GOT TO
TRAIL HIM!

Archery
Sets, Pocket
Watches,
Footballs,
Carving Sets
(sent postage
paid). Write
or mail cou-
pon to start.

ACT
NOW!

WE
TRUST
YOU!

22 Cal. Rifles,
1000 Shot
Daisy Air
Rifles (sent
postage
paid), Boys-
girls Bicycles
(Express
charges col-
lect). Write or
mail coupon
to start.

OUR
58th
YEAR

Corn Poppers,
Speedball
Cartoon Sets,
Aluminum
Ware, Blan-
kets (sent
postage
paid). Mail
coupon for
salve and pic-
tures to start.

OUR
58th
YEAR

ACT
NOW!

Ukuleles,
Radios, Pen &
Pencil Sets,
Food Choppers,
Watches (sent post-
age paid).

WE ARE RELIABLE

Lovable fully dressed
Dolls over 15" in height,
Ukuleles, Alarm Clocks.
Write or mail coupon today.

ACT
NOW

OUR
58th
YEAR

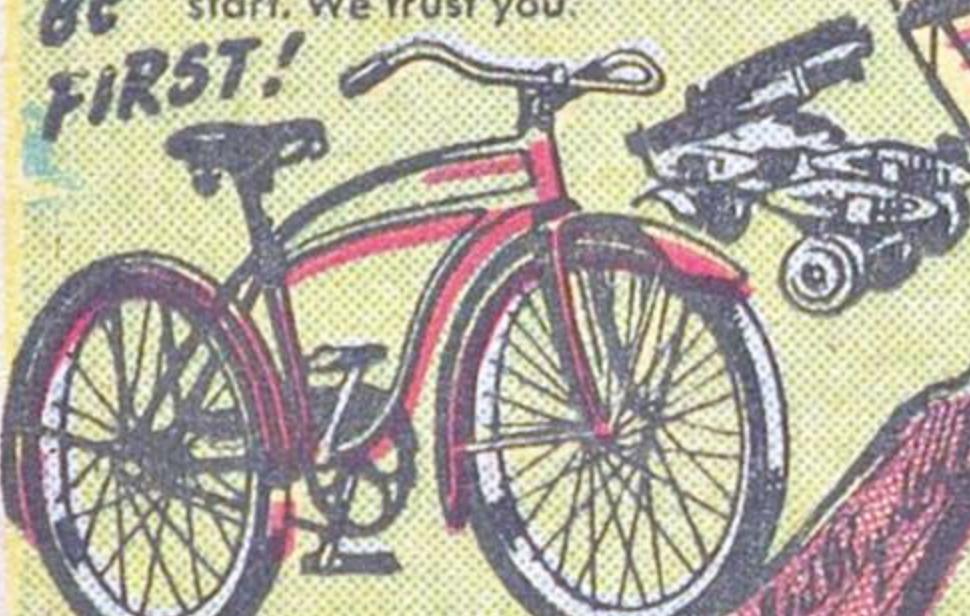
Flashlights,
Footballs,
Corn Poppers,
Fishing Sets,
Telescopes.

LET'S
GO!

Archery Sets,
Dolls, Wrist Watches, Footballs, Pencil
Sharpeners, School Boxes, Roller Skates,
Wallets, Flashlights. Mail coupon
for salve and pictures
to start.

Pocket Watches,
Carving Sets, Corn Poppers.
Write or mail coupon to
start. We trust you.

BE
FIRST!



Rifles,
Motion Pic-
ture Cameras
with roll of
film, Roller
Skates, Radios.
Mail coupon to
start.

MAIL
COUPON!

LET'S
GO!



MAIL

NOW!

Wilson Chem. Co. Dept. KK-10, Tyrone, Pa. Date.....

Gentlemen:- Please send me on trial 14 colorful art pictures
with 14 boxes of White CLOVERINE Brand SALVE to sell at 25c
a box (with picture). I will remit amount asked within 30
days, select a Premium or keep Cash Commission as ex-
plained under Premium wanted in catalog sent with order,
postage paid to start.

NAME _____ AGE _____

ST. _____ R. D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

→ OUR 58th YEAR - WE ARE RELIABLE! ←

I'LL BUY 2 BOXES OF WHITE
CLOVERINE BRAND SALVE, SPIKE!
IT'S WONDERFUL... AND THESE
ART PICTURES YOU
GIVE ARE
LOVELY!

THANKS, MRS.
JONES! THAT MAKES
10 BOXES I'VE
SOLD THIS MORNING.
IT'S EASY!

UGH!
PALE
SQUAW
GIVE-UM
WAMPUM!

I CONFESS, KIDS - I GOT ALL THESE
PREMIUMS JUST FOR SELLING
WHITE CLOVERINE BRAND
SALVE... NEXT WEEK I'M
GETTING A CAMERA. IT'S
A CINCH!

BOY! I'M
SENDING IN
THAT COUPON
RIGHT AWAY!

ME TOO! I WANT
A RADIO!

MAIL COUPON!

YOU
GET
BIG
CATALOG

Candid Cameras
with carrying case,
Telescopes, Watches
(sent postage paid).
SIMPLY GIVE pictures with
White CLOVERINE Brand SALVE
easily sold to friends, neighbors,
relatives at 25c a box (with picture).

Alarm Clocks, Pen and Pencil Sets,
Bibles, Billfolds, Telescopes, Roller Skates, Blankets,
Aluminum Ware, Record Players, Movie
Machines (sent postage paid).
Rush coupon to
start!



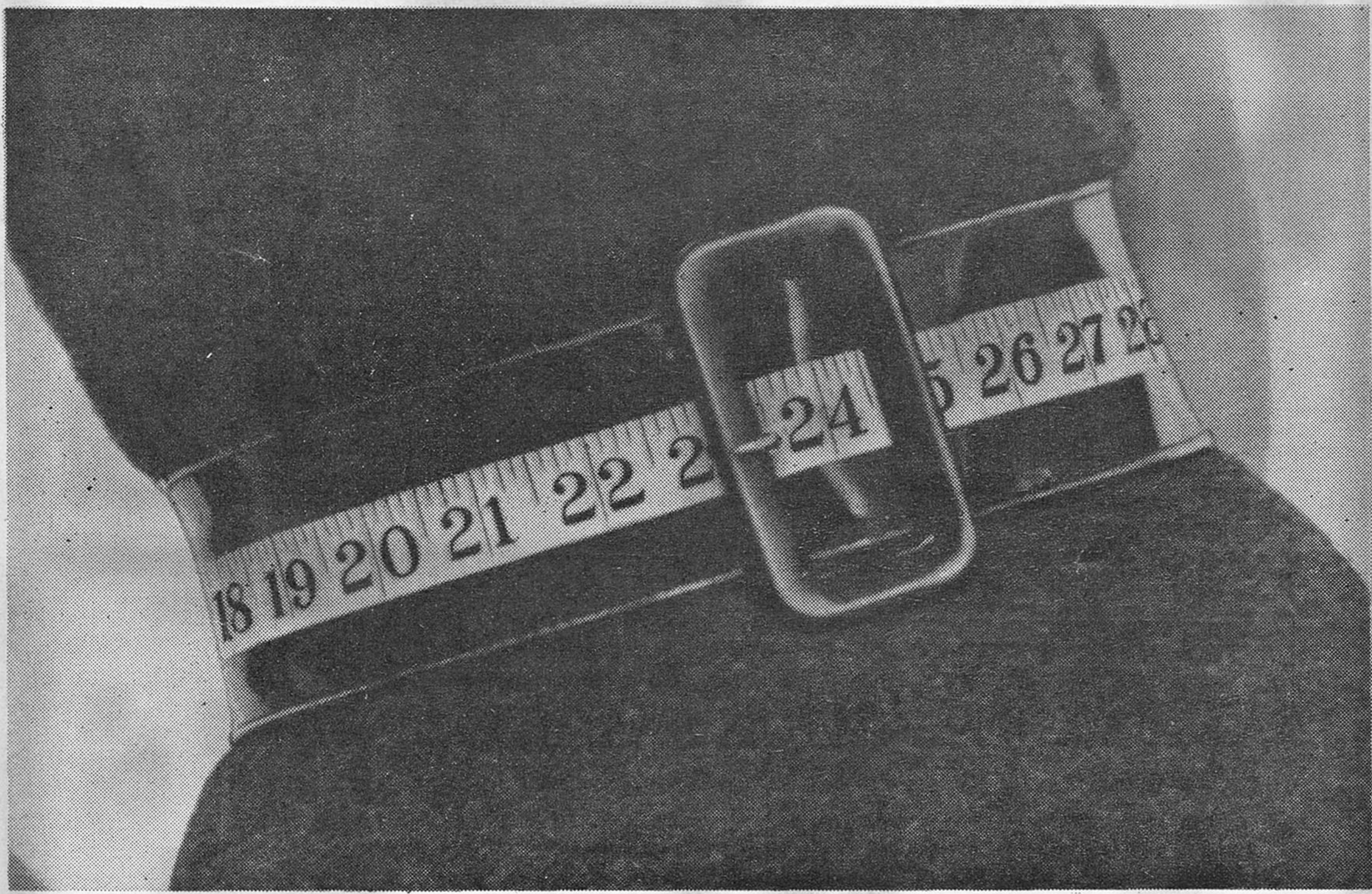
ACT
NOW!

OUR
58th
YEAR

AMAZING! NEW!

THE "WAIST WATCHER" BELT

SENSATIONAL IMPORTED FASHION IDEA



From England comes the newest belt idea in years, the "WAIST WATCHER." An overnight fashion sensation with our British cousins, this novel belt combines a beautiful and high fashion midriff accessory with an imprinted tape measure.

Here is a subtle way to inform him of your "waisted charm." Observe the jealous, sly little looks of your friends as "WAIST WATCHER" shows them that you are determined to stay slender.

"WAIST WATCHER" is made of the finest cloth and features a slip thru high gloss buckle that shows your waist measure at a glance.

SEND
NO MONEY
Try 10 Days

Only
\$1.98

MAIL COUPON TODAY

Fashion Extras Dept. F-10

133 Greene Street, New York 12, N. Y.

Please send The "WAIST WATCHER" Belt for only \$1.98. If not thrilled I may return it in ten days for full refund of purchase price.

My Waist Measure is _____

- Payment enclosed (Fashion Extras pays postage)
- Send C.O.D. (I'll pay postman plus charges)

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



Uncle Bernie's FUN SHOP

BUY NOW AT OUR COW COW PRICES!

NEW! MYSTERY FISH-BOWL

AMAZING

Specially priced at only **\$2.98**

WHAT KEEPS THE WATER IN THE LOOP?

RUSH YOUR ORDER TODAY!

IT'S NEW — IT'S DIFFERENT
BEAUTIFULLY MOLDED PLASTIC GYM
FISH SWIM THROUGH MAGIC LOOP
DECORATES END TABLES, BOOK-CASES, ETC.

What keeps the water in the loop? Amaze your friends with this sensational new "mystery" fish-bowl molded from clear durable plastic with a scientific tube loop. Fill it with approximately $\frac{1}{2}$ gallon of water as per our secret instructions, then insert two or three of your pet goldfish. You'll watch them for hours and hours as they frisk and frolic through the loop. The perfect compliment to any room. Decorates end-tables, bookcases, etc. Makes a wonderful gift. SEND NO MONEY. (C.O.D. you pay postage. Remit with order, we pay postage.)

NEW! SENSATIONAL! 8 METAL CAR "ACTION FLEET"

"A Terrific Toy Set"

- Windows Go Up and Down
- Windshield wipers move . . .
- Gun moves and Bangs,
- Bell clangs . . .
- Taximeter registers . . .

Fascinate the youngsters with hours of fun and action. Imagine—every car WORKS in the line of duty! 1 car with working windshield wiper, 2 cars with windows that open and close, 1 police car with gun that bangs and recoils, 1 ambulance with ringing bell, 2 taxis with meters that register fare, 1 fire chief car with bell that rings and sways. All 8 cars made of durable steel . . . rubber wheels cannot come out . . . bottoms completely enclosed . . . all new Two-tone and metallic finish . . . all differently colored. SEND NO MONEY. (C.O.D., you pay postage. Remit with order, we pay postage.)

\$2.98

COMPLETE

RUSH YOUR ORDER TODAY!

Hi! I'm LANA! the Doll whose HAIR YOU CAN WAVE!

I have RUBBER WONDERSKIN!

NEW!

FREE HAIR WAVE KIT

A wonderful new doll in washable rubber Wonderskin whose hair is so lifelike it can be waved in any style and rewaved just like your own. A perfect playmate for the "Junior Mother" of the house. Complete with real Hair-wave kit which consists of . . . plastic curlers . . . rubber waving bands . . . waving end papers . . . plastic comb . . . and bottle of hair wave lotion. **LANA** is 11 inches tall. Her soft cuddly body which can be bathed will give the "Junior Miss" an almost real baby sister to play with.

only **\$3.98**
complete

TERRIFIC VALUE!

RUSH YOUR ORDER TODAY!

HAPPY the COWBOY

HYA PARDNA

- HE'S OVER 19" TALL!
- MOVES HIS MOUTH, ARMS AND LEGS!
- REAL COWBOY OUTFIT!

Hey kids — here's your chance to become a master ventriloquist—in a jiffy! Imagine—you can make **HAPPY** the COWBOY actually talk! (in your own voice, of course.) Pull the string in the back of his head—watch his lips move—hear your own words coming right out of **HAPPY**'S mouth! See how real he looks—rigged up in a cowboy hat, washable plaid shirt and western pants . . . Show off your skill at parties—at school! SEND NO MONEY. (C.O.D. you pay postage. Remit with order, we pay postage.)

Imagine Only **\$2.98**
Complete

NOVELTY MART, Dept. KKI2
59 East 8th Street, New York 3, N. Y.

Gentlemen: Please send me the following.
Enclosed find: Check or M. O. C. O. D. plus postage.

- | | |
|---|---|
| <input type="checkbox"/> HAPPY THE COWBOY \$2.98 | <input type="checkbox"/> FISH-BOWL \$2.98 |
| <input type="checkbox"/> METAL CARS \$2.98 | <input type="checkbox"/> LANA \$3.98 |

Name _____

Address _____ City _____ State _____

SEND NO MONEY

C. O. D. you pay postage and handling charges. Remit with order we pay postage.